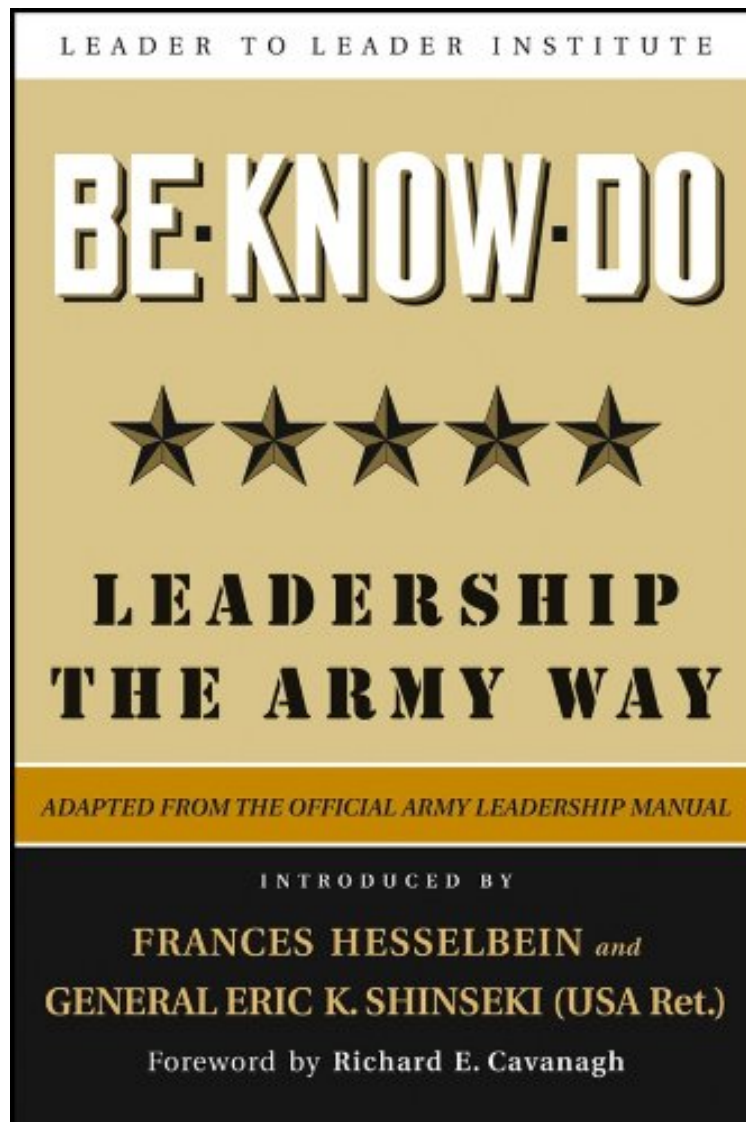


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## Be \* Know \* Do: Leadership the Army Way (J-B Leader to Leader Institute/PF Drucker Foundation)

*U.S. Army*

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**U.S. Army : Be \* Know \* Do: Leadership the Army Way (J-B Leader to Leader Institute/PF Drucker Foundation)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Be \* Know \* Do: Leadership the Army Way (J-B Leader to Leader Institute/PF Drucker Foundation):

0 of 0 people found the following review helpful. Respect for the Values of the U.S. ArmyBy Erik EiselAs an admirer of the U.S. Army, I wholeheartedly agree with the premise that the "values" and the "leadership" embodied by the U.S.

Army make it one of the most respected institutions in the world. Moreover, anyone who admires the personal histories and accomplishments of Generals Odierno, McChrystal, and Petraeus cannot help be curious about the Leadership System, which created these men and the hundreds like them who have served since the Vietnam War. For those so interested, this book will provide them insight. At the same time, "BE KNOW DO" makes a valiant attempt to insert itself into contemporary Leadership Literature, quoting the Creative Leadership Institute and Peter Drucker on several occasions, as a means to create analogies to the state of current business leadership development practices. Unfortunately, these analogies fall flat. On these occasions, I would have recommended that the authors make an appeal for Business to follow the Army Way, rather than set up a comparison that suggests that the Army Way is just as good as a world-class corporate enterprise.

1 of 1 people found the following review helpful. Oh what the military can teach us about leadership

By Larry Mullins

What organizations do the best job of training leaders? Most management consultants would say the Harvard Business School, General Electric, IBM, etc. However, what did Peter Drucker, the father of modern management and Jack Welch, the legendary CEO of GE say? The United States military. The military can't use headhunters and draw from the outside. They must train and promote their leaders from within. In this extremely valuable book Hesselbein and General Shinseki roll out complete instructions about what a leader must be, know and do. It starts with a leader's core values. What you ARE is more important than what you say. It moves on toward learning to become all that you can be, and then action, demonstrating to others how to lead so they too can become leaders. Great stuff. Also see: "Hesselbein on Leadership." In a world fraught with fear and too often leadership betrayal, the civilian world needs to adopt metavalues leadership techniques such as these. Highly recommended.

0 of 0 people found the following review helpful. Five Stars

By Fran Sisco

Excellent book!! If you are teaching a leadership class...this could be your textbook.

The United States Army is one of the most complex, best run organizations in the world, and central to the Army's success are strong leadership and exceptional leadership development. Army leaders must be able to act decisively and effectively in challenging situations. But the Army, despite its organizational structure, does not train leaders in a hierarchical manner. Dispersed leadership is the key to the success of the Army leadership model. Now, for the first time, you can have access to the Army's successful leadership philosophy and the principles that are outlined in *Be Know Do* the official Army Leadership Manual. *Be Know Do* makes this critical information available to civilian leaders in all sectors--business, government, and nonprofit--and gives them the guidelines they need to create an organization where leadership thrives.

?The Army trains and develops more leaders than all other institutions altogether?and with a lower casualty rate. *Be \* Know \* Do* shows how this is being done?and how it can be adapted by the nonmilitary: businesses, colleges and universities, nonprofits, and churches.?

--Peter F. Drucker

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From the Inside Flap

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