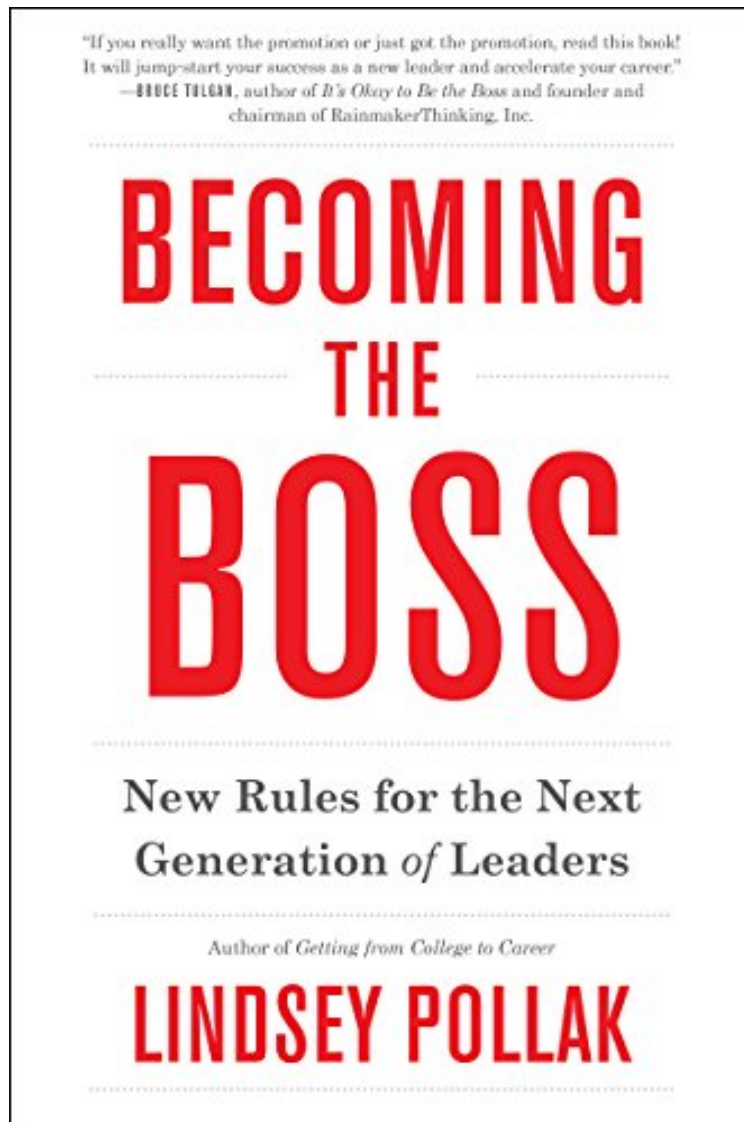


Becoming the Boss: New Rules for the Next Generation of Leaders

Lindsey Pollak

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Lindsey Pollak : Becoming the Boss: New Rules for the Next Generation of Leaders before purchasing it in order to gauge whether or not it would be worth my time, and all praised Becoming the Boss: New Rules for the Next Generation of Leaders:

0 of 0 people found the following review helpful. Helpful for New Managers Looking for a Refresher Course
By Sarah I have probably fifteen corners rolled down with things I want to remember or quotes that I loved from this book. Though I found the personal branding chapter pretty basic (I've read quite a few books on the subject), the rest of the book was a great overview and refresher for someone new to managing others, or even just someone wanting to be a better leader, even if you don't have any direct reports. I'm in the process of doing my first performance review for

my first ever direct report, and I'm very new to giving constructive feedback. The "How to Say it" blurb on Giving Negative/Constructive feedback was just what I needed. I love having a few of these phrases in my back pocket to make sure I'm talking about the behavior and not the person. Though I work in a company with other young people, it was really interesting to read the research about working with Baby Boomers. Overall, I thought the book was well-written, well-organized, and easy to get through. I would recommend to new managers looking for some training or an overview of best management practices.

0 of 0 people found the following review helpful. Great gift for new grad

By G. Sindberg I purchased this as a undergraduate graduation gift for a family member this past spring as it had been recommended to me by a few people. I was able to glance through it a bit, and it made me very interested to read it. The family member who received the book said that she greatly enjoyed it and would recommend it to others as well.

1 of 1 people found the following review helpful. then it's a very good resource.

By Mikel I was expecting something unique and distinct from most of what's already out there. The fact that I didn't, I guess, was helpful in understanding the 'new rules for the next generation of leaders' -- they're basically the same rules that we all should be thinking about. If you're looking for breakthrough thinking, this isn't it. On the other hand, if you're looking for a practical guide to the things you ought to be thinking about and doing as you contemplate management, then it's a very good resource.

The author of *Getting from College to Career* reinvents the concept of management for a new generation, offering a fresh and relevant approach to career success that shows them how to make the next step: becoming a leader. We are in the midst of a leadership revolution, as power passes from Baby Boomers to Millennials. All grown up, the highly educated Generation Y is moving into executive positions in corporations and government, as well as running their own businesses, where they are beginning to have a profound impact that will last for decades. Written exclusively for Gen Y readers to address their unique needs, *Becoming the Boss* is a brisk, tech savvy success manual filled with real-world, actionable tips, from an expert they respect and relate to. Lindsey Pollak defines what leadership is and draws on original research, her own extensive experience, and interviews with newly minted Gen Y managers and entrepreneurs around the world to share the secrets of what makes them successful leaders; and shows young professionals how to use that knowledge to rise in their own careers. From learning to develop a style that appeals to your older colleagues, to discovering the key trends affecting your career, to mastering the classic rules of excellence that never go out of style, *Becoming the Boss* helps you identify your next professional move and shows you how to get there.

“Powerhouse Lindsey Pollak has perfectly calibrated this book for Gen-Yers moving into their first leadership roles. If you really want the promotion or just got the promotion, definitely read this book! It will jump-start your success as a leader and accelerate your next promotion.” (–Bruce Tulgan, best-selling author of *It's Okay to be the Boss*, *Not Everyone Gets a Trophy*, and *The 27 Challenges Managers Face*; founder and chairman of RainmakerThinking, Inc.)

“Every page of this practical, highly readable book contains a tangible tip to help aspiring leaders get and keep the jobs they want. And if you don't think of yourself as a leader, think again - we all lead all the time in one way, shape, or form.” (–Lois P. Frankel, Ph.D., author of *See Jane Lead* and *Nice Girls Don't Get the Corner Office*)

“Consultant Pollak promises to share everything she has learned about becoming a boss. In a conversational, encouraging style, she delivers on her promise. Clear writing and helpful lists add to the usability.” (Library Journal)

“[With its] astute insight and applicable approach, *Becoming the Boss* may be one of the most relevant books on leadership available.” (Deseret News)

“Pollak presents an engaging, smart leadership manual for Generation Y. Call-out boxes, checklists, and quizzes make the book user-friendly and fun to read. This insightful guide is not just for young leaders; it would also benefit older employers or employees who want to better understand their younger colleagues.” (Publishers Weekly)

From the Back Cover

The author of *Getting from College to Career* reinvents the concept of management for a new generation, offering a fresh and relevant approach to career success that shows Millennials how to make the next step: become a leader. We are in the midst of a leadership revolution, as power passes from Baby Boomers to Millennials, who are stepping into executive positions in corporations, government, and their own businesses. *Becoming the Boss* is a brisk, tech-savvy success manual filled with real-world, actionable tips from an expert. Lindsey Pollak defines what Millennial generation leadership is and draws on original research, her own experience, and interviews with young managers and entrepreneurs to share the secrets of what makes them successful leaders; and shows young professionals how to rise in their own careers. From learning to develop a style that appeals to your older colleagues to managing virtual employees to mastering the rules of social media etiquette, *Becoming the Boss* helps you identify your next professional move and shows you how to succeed once you get there.

About the Author

Lindsey Pollack is a keynote speaker, corporate consultant, and internationally recognized expert on millennial generation career and workplace issues. She is an official ambassador for LinkedIn and the author of *Getting from College to Career: Your Essential Guide to Succeeding in the Real World*. She also serves as the spokesperson for the Hartford's "My Tomorrow" campaign and chair of Cosmopolitan's Millennial Advisory Board. Forbes selected her career advice blog

as one of the Top 100 Websites for Your Career. A graduate of Yale University, she lives in New York City.