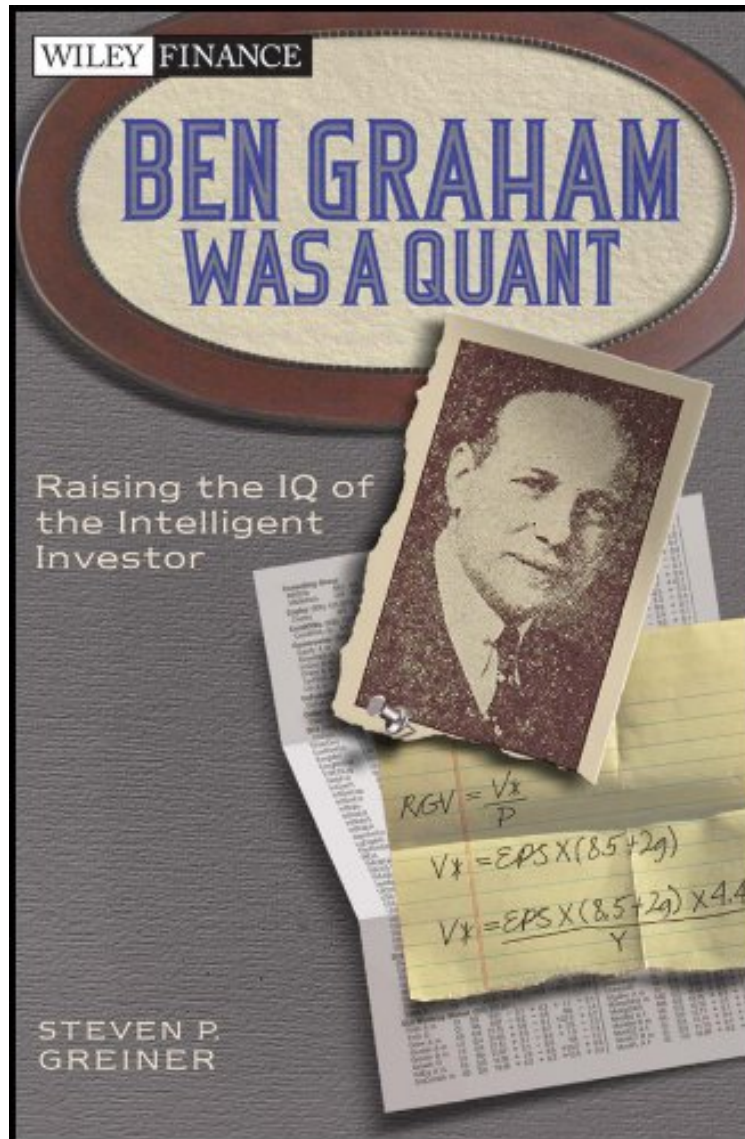


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## Ben Graham Was a Quant: Raising the IQ of the Intelligent Investor (Wiley Finance)

Steven P. Greiner

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SantosVegaMore and more everyday, so called investment books are just pieces of advertisement. This book is a good example. The advertisement, like this one, does not have to be necessarily about a specific commercial product (although we hear a lot about FactSet). Lately, It is becoming obvious that a number of money managers ( and consultants to ) are publishing " books " aiming to defend their pathetic performance during the 2008 debacle. Some, like here, seem to even feel the need to defend their subsequent lack of performance in 2009. Factor analysis, the technique sponsored in this book, certainly had a good run between 2000 and 2007, largely driven by the outperformance of value factors, a perennial favorite of these techniques. The 2008 catastrophe exposed their limitations fully naked. Therefore the desperate need for the hedge fund managers / consultants to "justify" and "explain" the disaster. Other than blaming the markets for their irrational behavior, this book has nothing to offer in terms of a convincing explanation. As for it being a good general exposure of the factor modeling techniques, there are far better books than this one, at any level of complexity that one might desire. Neither the Graham principles are well explained either. There is also much better and comprehensive material on the quant techniques from the Master, most of it for free in Internet.

Innovative insights on creating models that will help you become a disciplined intelligent investor The pioneer of value investing, Benjamin Graham, believed in a philosophy that continues to be followed by some of today's most successful investors, such as Warren Buffett. Part of this philosophy includes adhering to your stock selection process come "hell or high water" which, in his view, was one of the most important aspects of investing. So, if a quant designs and implements mathematical models for predicting stock or market movements, what better way to remain objective, then to invest using algorithms or the quantitative method? This is exactly what Ben Graham Was a Quant will show you how to do. Opening with a brief history of quantitative investing, this book quickly moves on to focus on the fundamental and financial factors used in selecting "Graham" stocks, demonstrate how to test these factors, and discuss how to combine them into a quantitative model. Reveals how to create custom screens based on Ben Graham's methods for security selection Addresses what it takes to find those factors most influential in forecasting stock returns Explores how to design models based on other styles and international strategies If you want to become a better investor, you need solid insights and the proper guidance. With Ben Graham Was a Quant, you'll receive this and much more, as you learn how to create quantitative models that follow in the footsteps of Graham's value philosophy.