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# **Berkshire Beyond Buffett: The Enduring Value of Values (Columbia Business School Publishing)**

*Lawrence A. Cunningham*

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**LAWRENCE A. CUNNINGHAM**



# **BERKSHIRE BEYOND BUFFETT**

**The Enduring Value of Values**

 Columbia Business School  
Publishing

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**Lawrence A. Cunningham : Berkshire Beyond Buffett: The Enduring Value of Values (Columbia Business School Publishing)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Berkshire Beyond Buffett: The Enduring Value of Values (Columbia Business School Publishing):

1 of 1 people found the following review helpful. A Great Look into Culture and the Company By Matthew Morine You cannot read "preacher" books all the time. I also enjoy investing, and have studied this topic some too.

Before I went into ministry, I gained an education in business. This is still an interest of mine. So I have been thinking about creating a position in Warren Buffett's company, but was concerned with the future after he resigns or is resigned to another place, so this book talks about the long lasting nature of Berkshire. This company is conservative in perspective, and would be a safer investment in the market, but would become a core holding of mine. The book deals with the culture of the company, which is hands off, and highly trusting. It also buys companies that seem to be a value in the market, but it is bigger than mere value, it is buying great companies, and willing to pay a fair price. I noticed that a lot of the companies that Buffett buys are family run companies, which have a strong work ethic too. The book also provided perhaps some leadership lessons that would be helpful, but it mostly was about the longevity of Berkshire. Some of the companies are not my favorites, but I like the approach of the holding company, and trust in their ability to manage resources well. The company is trading pretty cheaply these days, at about 1.3 of value of the company. Buffett said he would buy back shares at 1.2, which if he feels that his company is a good deal, it probably is. This is not a flowing read, but it is an interesting one, especially if you are going to have "skin in the game." I was highly motivated to read it. 1 of 1 people found the following review helpful. worthwhile read

By David Stern

Cunningham lands the reader in the middle of a pocket watch where the intricacies of Berkshire's mechanical gearing can be viewed and understood and leaves the reader confident Warren Buffett's legacy will be everlasting. Cunningham provides excellent insights into the underpinnings of this enormous enterprise and why we might expect reasonable returns to perpetuate beyond Buffett. Shareholders possessing any doubts should be encouraged to pick up a copy of this enjoyable read to gain probing understanding and reassurance of the depth of the Berkshire bench. Cunningham explains in digestible prose the organic forces at play led by autonomous subsidiary management groups which almost certainly will assure continued success at Berkshire. The book also provides unique insights on the qualitative underpinnings of a 'Berkshire' business and helps the reader understand why these subsidiary companies possess the ability to outperform their peers. The book provides unique business insights on many different levels, but it serves best in helping the Berkshire Shareholder eliminate doubt about their Berkshire investment after Buffett and Munger are no longer with the company. (It might also serve the less patient as a preview of Buffett Munger's widely anticipated vision on what they anticipate Berkshire will become over the next fifth (50) years expected to be released at this year's annual meeting.) 1 of 1 people found the following review helpful. Jain and Abel to the rescue

By Joseph Crowley

The BRK business structure is a wonderment. 40,000 people visited Omaha in 2015 to attend the corporation's annual meeting and to genuflect at the altar of Warren Buffett. This book is essential reading for any investor who wants to allay fears about the future, when Uncle Warren leaves the scene. Great job by the author; highly recommended

Berkshire Hathaway, the \$300+ billion conglomerate that Warren Buffett built, is among the world's largest and most famous corporations. Yet, for all its power and celebrity, few people understand Berkshire, and many assume it cannot survive without Buffett. This book challenges that assumption. In a comprehensive portrait of the corporate culture that unites Berkshire's subsidiaries, Lawrence Cunningham unearths the traits that assure the conglomerate's perpetual prosperity. Riveting stories of each subsidiary's origins, triumphs, and journey to Berkshire reveal how managers generate economic value from intangibles like thrift, integrity, entrepreneurship, autonomy, and a sense of permanence. Berkshire Beyond Buffett explores not only what will happen to Berkshire after Buffett, but presents all of Berkshire behind Buffett, the inspiring managerial luminaries, innovative entrepreneurs, and devotees of deep values that define this esteemed organization. Whether or not you are convinced that Berkshire can endure without Buffett, the book is full of management lessons for small and large businesses, entrepreneurs, family firms, and Fortune 500 CEOs. Enjoy entertaining tales from Berkshire's 50 main subsidiaries, including Dairy Queen, GEICO, Benjamin Moore, Fruit of the Loom, BNSF, Justin, Pampered Chef, Marmon, Clayton Homes, FlightSafety, and more.

"An invaluable read for entrepreneurs, business leaders, investors, managers and anyone wanting to learn more about corporate stewardship." (The Economist) "How did Warren Buffett build such a great firm as Berkshire Hathaway? To unravel this mystery, Lawrence Cunningham takes a deep dive inside the cultures of Berkshire's subsidiaries, highlighting the value of integrity, kinship, and autonomy -- and revealing how building moats around the castles may help the firm outlast its visionary founder." Adam Grant, Wharton professor and author of Give and Take "Berkshire's trajectory has been so seamless that Warren's professional transition has gone almost unnoticed. The man who began business life as a precocious 'stock picker' has morphed into chief executive of one of the largest collections of businesses in the world. Larry's book astutely chronicles this development." From the Foreword by Tom Murphy, former CEO, Capital Cities/ABC "Lawrence Cunningham was Warren Buffett's pick for cataloging and organizing Berkshire's famous annual reports. Now Cunningham has taken us in a new direction, inside the companies of Berkshire Hathaway. Berkshire Beyond Buffett is an insightful and important book." Robert Hagstrom, author of *The Warren Buffett Way* "Fascinating . . . biography of both Buffett and Berkshire." Don Dion, Seeking Alpha "An extraordinary portrait of the fifty direct subsidiaries of Berkshire Hathaway, investment guru Warren Buffett's \$300 billion conglomerate, told through the companies' distinct stories and the vital values like integrity,

autonomy, entrepreneurship and a sense of permanence that they, and Buffett, share."David Slocum, Forbes" Berkshire Beyond Buffett is a great deep dive into Berkshirsquo;s portfolio and Buffetrtsquo;s theories of management. Furthermore, the book breaks ground by showing Buffett to be an exceptional manager, and not just a legendary investor."Thomson-ReutersFrom the Back CoverInside view of Berkshire Hathaway based on interviews with dozens of top managers and board members.About the AuthorLawrence A.Cunningham, editor and publisher since 1997 of TheEssays of Warren Buffett: Lessons for Corporate America, is the Henry St.George Tucker III Research Professor at George Washington University.Cunningham's dozen books include The AIGStory and How to Think Like BenjaminGraham and Invest Like Warren Buffett. His extensive writings, on a widerange of business and legal topics, appear in leading university journals aswell as periodicals such as The BaltimoreSun, Directors Boards, The Financial Times, The New York Post, and The New York Times.nbsp;