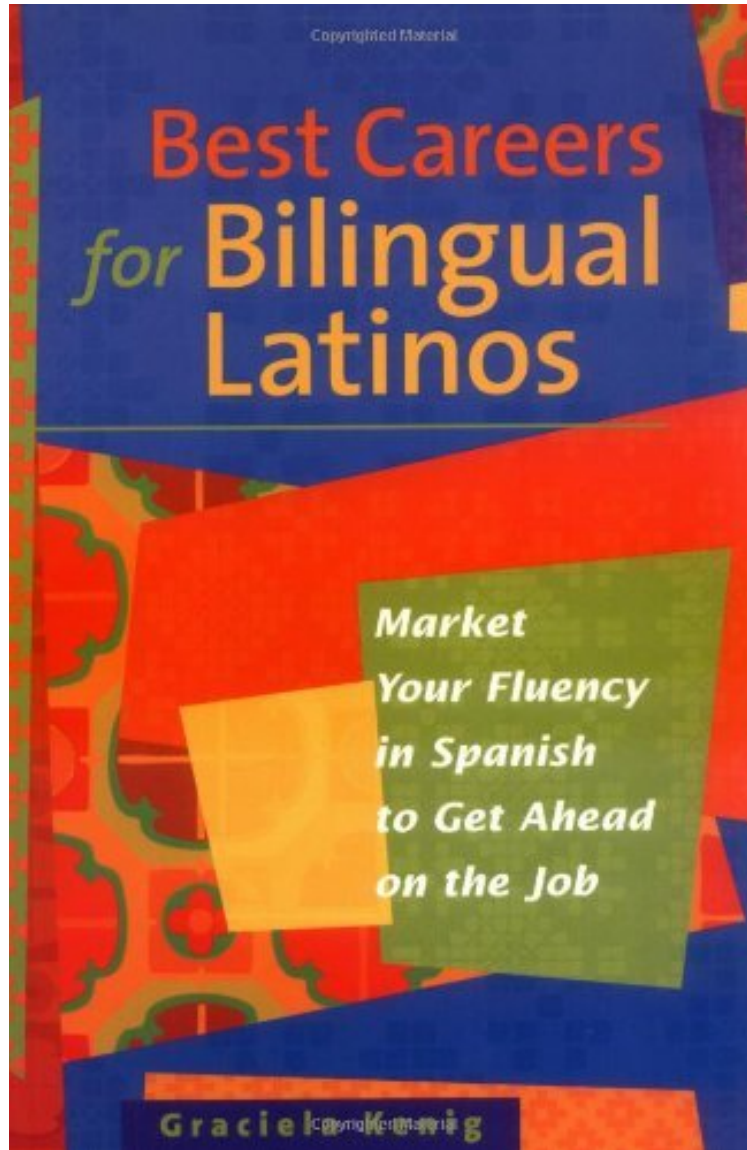


(Free pdf) Best Careers For Bilingual Latinos

Best Careers For Bilingual Latinos

G. Kenig

audiobook / *ebooks / Download PDF / ePub / DOC



DOWNLOAD



+

READ ONLINE

#3505407 in eBooks 1998-11-22 1998-11-22 File Name: B000W25GEG | File size: 77.Mb

G. Kenig : Best Careers For Bilingual Latinos before purchasing it in order to gauge whether or not it would be worth my time, and all praised Best Careers For Bilingual Latinos:

18 of 18 people found the following review helpful. Great Book for Bilinguals By Raul Espinosa Finally there is a useful book written for bilinguals. The author helps to better understand the different issues that we encounter in the job market. It begins with the current trends in the Hispanic labor market, cultural strengths, and the basics for a successful career. What I like most is the way that she structured the book: by separating the top 7 industries for bilinguals, you don't have to read the entire book to find out how things are in your field. It does a good job describing

specific requirements for each job and it gives average earning information. It will not give you specific names of companies. Instead, it gives you organizations through you can network. I recommend this book for anyone who would like to achieve more by taking advantage of their bilingual skills. 0 of 1 people found the following review helpful. An important book...By Marion E. GoldKenig's book is filled with solid tips for an important and growing population in our diversity-rich society. Once you zero-in on a career, the next step is to market yourself! If we want people to value the skills we offer - step ONE is to show that we value ourselves - by making sure our skills and accomplishments are visible to targeted audiences. If we want people to hire us, promote us, buy from us or invest in our companies, they have to know who we are, what we have accomplished and why they should do business with us! Self-promotion isn't bragging. It is a valuable business tool that men and women must add to their strategies for success. Following a careful step-by-step process will help even the most timid become comfortable with the concept of self-promotion. (from Marion E. Gold, award-winning author of "The Personal Publicity Planner: A Guide to Marketing YOU") 0 of 0 people found the following review helpful. A Must Read for Latino Job SeekersBy Murray A. MannGraciela Kenig has set the bar for providing critical and user friendly career information to Latino job seekers, career coaches and employers. Kenig shows readers how to leverage their culture and language in the job market, workplace and in hot careers for Latinos. This book is not only well-written and researched, but its insights and recommendations stand the test of time. Best Careers for Bilingual Latinos is an essential addition to your career management library.

Best Careers for Bilingual Latinos How to find a job in "hot" industries, leverage Hispanic language and culture skills, deal with stereotypes, handle job interviews, and play the corporate game.

From School Library JournalYA-A well-researched, especially well-written career guide. After interviewing hundreds of Latino professionals, Kenig has put together this up-to-the-minute reference. In the first chapter, she emphasizes the increasingly urgent need employers have for bilingual employees. She reminds Latino readers of the particular strengths they have and how to market those skills to get the jobs they want. In the second chapter, she discusses the challenges a Latino might face in the workplace because of ethnic differences and stereotypes. She offers tips for understanding the rules of the game, redirecting racial and ethnic conversations to focus on job performance, and recognizing office politics. In the third chapter, the author continues to build on a consistent theme-making the most of what you have to succeed, including networking and identifying mentors. The remaining sections identify and examine the top seven fields for bilingual Latinos: health care, financial services, technology, sales and marketing, public service, professional services, and international opportunities. In sections called "The Passion Factor: What Do You Like Most about Your Occupation?" the author includes interviews and quotes from people in the various fields. Each chapter concludes with suggested reading and additional sources of information, including Web sites.-Cynthia J. Rieben, W. T. Woodson High School, Fairfax, VA Copyright 1999 Cahners Business Information, Inc.About the AuthorMcGraw-Hill authors represent the leading experts in their fields and are dedicated to improving the lives, careers, and interests of readers worldwide