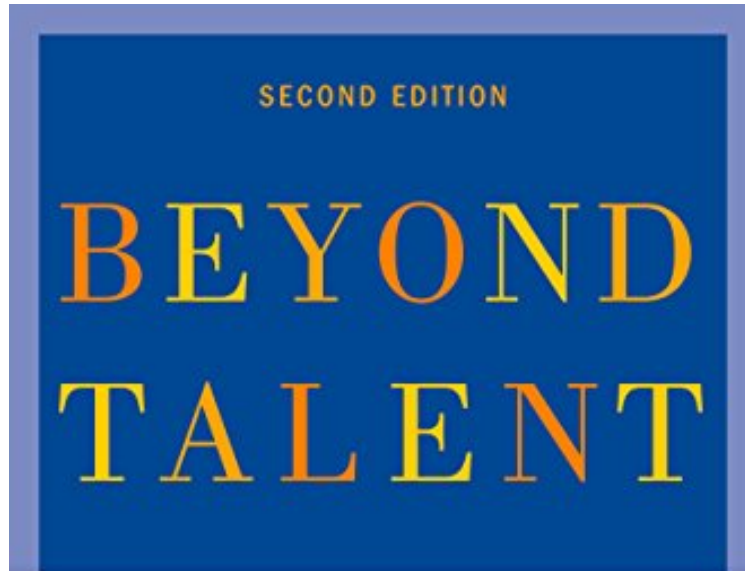


[Pdf free] Beyond Talent: Creating a Successful Career in Music

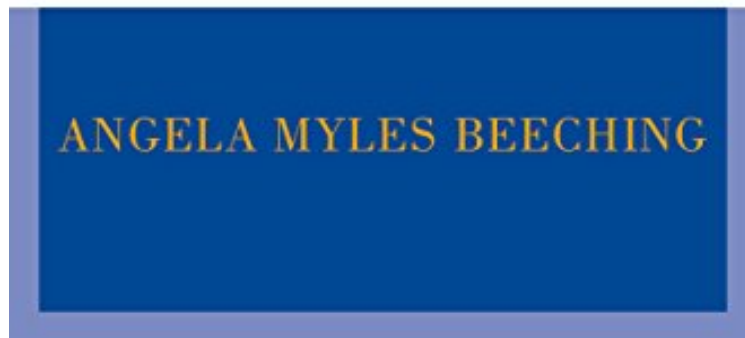
## Beyond Talent: Creating a Successful Career in Music

*Angela Myles Beeching*

*DOC | \*audiobook | ebooks | Download PDF | ePub*



CREATING A SUCCESSFUL CAREER IN MUSIC



DOWNLOAD



+

READ ONLINE

#155902 in eBooks 2010-10-18 2010-10-18 File Name: B0054ID93S | File size: 41.Mb

**Angela Myles Beeching : Beyond Talent: Creating a Successful Career in Music** before purchasing it in order to gage whether or not it would be worth my time, and all praised Beyond Talent: Creating a Successful Career in Music:

1 of 1 people found the following review helpful. An excellent resource for the avid musician!By Jason AnschutzI was required to read this in a music business class in college. In reading chapter to chapter. I found the book to be an amazing read! Beeching discusses the necessities of having a successful and rewarding music career in any given field from constructing a resume to marketing and displaying your talent through media presence to audience environment to preparing how to prepare for a given music job, and so on. Her chapters provide easy reading and give what I call (break points) so I don't have to read 50 pages just to get to a point where I can safely stop reading. I strongly

recommend this book to the avid musician or for anyone who is greatly considering a music career! 2 of 2 people found the following review helpful. The Go-To Business Guide for Aspiring and Professional Musicians By Eric W Bate This book is a wonderful crash course and reference guide to making it as a freelance musician. I consider this a must-have for any professional or aspiring professional musician. As somebody who has been to multiple music schools, and who makes a living as a violinist, I have to say that the information in this book is just as important to a successful music career as is playing your instrument well... BUT! This is the stuff they never teach you in music school. Some topics off the top of my head: How to write a business letter; How to create a website; How to create business cards; How to record a demo CD; How to network; How to fundraise; How to get promotional photos... you get the idea. I loaned this book out to another musician friend. He liked it so much that instead of shipping mine back to me, he ordered me a new one and kept a copy for himself. I got this book in much the same way; I checked it out from the library, and liked it so much, that I bought a copy for myself. Well worth it, and I've never seen a better book of its kind. 0 of 0 people found the following review helpful. If your serious about about having a successful music career, this book is an absolute must!. By A OWUSUI know you can highlight the Kindle version but I think I'm going to invest in the print version of this too. It's that good. I wish I'd read this whilst I was in music college. It really does cover everything. And I do mean everything. There's loads of information here. It should be required reading for anyone studying music at a tertiary level who desires a career in music. Ms Beeching has created a brilliant resource. If your serious about about having a successful music career, this book is an absolute must!.

This second edition of *Beyond Talent* provides user-friendly real-life advice, examples, and perspectives on how to further a career in music. Understanding the unique talents and training of musicians, veteran music career counselor Angela Myles Beeching presents a wealth of creative solutions for career advancement in the highly competitive music industry. Step-by-step instructions detail how to design promotional materials, book performances, network and access resources and assistance, jump start a stalled career, and expand your employment opportunities while remaining true to your music. Beeching untangles artist management and the recording industry, explains how to find and create performance opportunities, and provides guidance on grant writing and fundraising, day jobs, freelancing, and how to manage money, time, and stress. The companion website puts numerous up-to-date and useful internet resources at your fingertips. This essential handbook goes beyond the usual "how-to," helping musicians tackle the core questions about career goals, and create a meaningful life as a professional musician. *Beyond Talent* is the ideal companion for students and professionals, emerging musicians and mid-career artists.

"The title of this book gives just a glimpse of the breadth of information that is actually included. This book could easily be used as a textbook for a group of musicians to discuss, ponder and creatively experiment with promoting their own music making and creating their own "career paths." --Joanna Grace, Madison, Wisconsin

"Real -life experience is reflected here, not just from the author but from the numerous examples provided by real musicians, from resumes and webpages to anecdotes and sample contracts this book will help people create more opportunities for themselves, and provide guidance for people to shape their musical careers in more realistic and successful ways." -- The Horn Call Book and Music

About the Author Angela Myles Beeching directs the New England Conservatory Career Services Center, a comprehensive career resource office, internationally recognized as a model of its kind. Ms. Beeching has presented workshops for Chamber Music America, Eastman School of Music, the University of Kentucky, Boston University, and University of Texas, Austin. Since 1997 she has designed and facilitated the annual Young Performers Career Advancement seminar for the Association of Performing Arts Presenters conferences. Her articles on career issues have appeared in the National Business Employment Weekly, Inside Arts, Chamber Music magazine, and in *Managing Your Career*, published by the Dow Jones. She co-chairs the annual conference of the Network of Music Career Development Officers, a group dedicated to improving music career development services. Earlier in her career, Ms. Beeching taught cello at California State University, Fresno, and at the Crane School of Music, SUNY Potsdam. A Fulbright Scholar and Harriet Hale Woolley grant recipient, Ms. Beeching also received fellowships at Banff and Tanglewood Music Center. An alumnus of Boston University and New England Conservatory, she holds a doctorate in cello performance from SUNY Stony Brook.