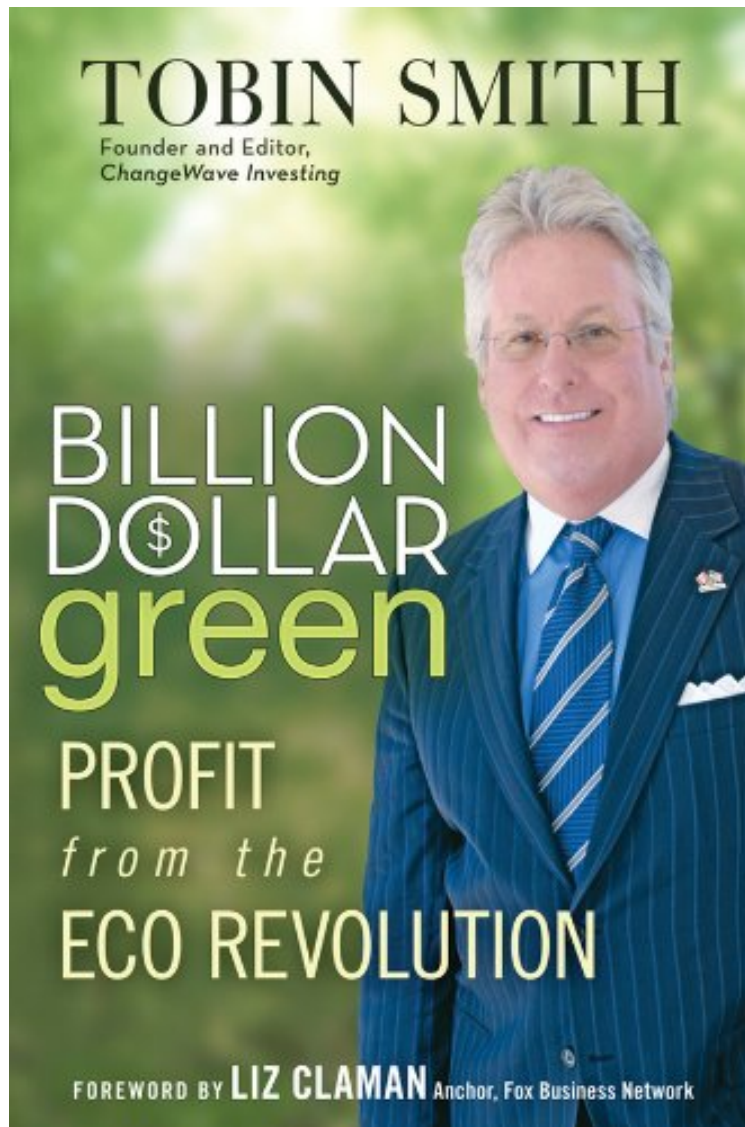


## Billion Dollar Green: Profit from the Eco Revolution

*Tobin Smith*

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**Tobin Smith : Billion Dollar Green: Profit from the Eco Revolution** before purchasing it in order to gage whether or not it would be worth my time, and all praised Billion Dollar Green: Profit from the Eco Revolution:

0 of 2 people found the following review helpful. china private equity investments in green opportunitiesBy Douglas Metcalfgreat overview of the US green investment opportunities that I will use in evaluating green investment opportunities in Asia.13 of 13 people found the following review helpful. Green, but not GreenBy IslanderInvestment guru Tobin Smith, as seen on Fox News, claims two goals for his book: (1) to help us "understand why the green wave has grown so strong, and (2) why it will likely continue to growing relentlessly." Unfortunately, by the time the book was published in December 2008, that wave had crashed on the beach. Maybe "relentlessly" was a big too strong.One

big reason Smith missed this call is that he missed the call on oil. "Today that \$60 oil is a fond memory. ... I am of the opinion now that ... we will never see that level of cost for petroleum again." "Oil has blown past the \$100-a-barrel mark. ... Oil prices are not likely to go significantly lower any time soon." All that must have been written a month or two before oil prices began to crash. If you want to read that a book that really explains peak oil, oil markets, and what to do about them (this is energy policy not investing) try Carbonomics: How to Fix the Climate and Charge It to OPEC. Written at the same time, this author takes it for granted oil prices would collapse, and actually proposes a policy to keep this from hurting green investment. The first two chapters cover his two goals in general terms. Oil's getting more expensive (generally), and green tech is getting cheaper. Then chapters 3 - 13 each covers a specific area of green investing: (3) transportation, (4) solar, (5) water, (6) electric grid, (7) computers, (8) plastics, (9) biofuels, (10) fuel-cells and advance batteries, (11) wind, (12) clean coal, (13) buildings, natural foods etc. There's very little depth here, but Smith does give you the general lay of the land, and lists the major stocks in the area, like GM in transportation - well their thinking about it. Finally we have chapter 14, "Caution: Green Portfolio Construction Ahead" which explains in the broadest generalities, and for all of one (1) page, how to do green investing. Then he mentions what may be the real purpose of the book: "these are some of the basic rules I recommend in my ChangeWave Investing advisory service." Ahh, and infomercial. Now if you're not into green investing just to make money, or even if you are, I'd try Green Investing: A Guide to Making Money through Environment Friendly Stocks, or Investing in a Sustainable World: Why GREEN Is the New Color of Money on Wall Street. 4 of 5 people found the following review helpful. A Poor Mans Internet Review By CustomerOf little value. Out of date despite December 31 publication date. Authors lack of scientific knowledge shows through.

Most Americans have no clue how quickly our internal supplies are crumbling. Tobin Smith will give you the facts and forecasts on growth in the "green investing front" and let you see for yourself just how large this opportunity is - right now and for years to come. This is the fastest growing sector - 13-fold over the next decade! Clean UP will show you how to make a small fortune now from "bridge green technologies," closing the gap between traditional and alternative fuels. Smith will also introduce you to a number of segments of the green investing world--taking you inside these agents of change and detail 8 to 10 companies who are real growth stocks with investment profit potential. This book is for anyone interested in investing in the companies that will make billions from the solutions to the billion-dollar problems in the green technology space.

From the Inside Flap In recent years, there has been a tremendous amount of attention paid to all things "green." Reporters, politicians, and even investment advisors have pushed green issues to the forefront of the world's collective conscience. This overwhelming, and truly massive, shift is something every investor needs to understand; if they intend to excel in this arena. The greening of our world is perhaps the greatest wealth-building opportunity of the twenty-first century. It's opened up profitable new doors when it comes to investing in clean tech, alternative energy, and green-related companies. Nobody is more familiar with this situation than author Tobin Smith; founder of the global investment research company ChangeWave Research. Over the course of his successful career, Smith has been the driving force behind his company's accurate identification of major transformational shifts; from the rise of the Internet to the growth of alternative energy technology; and now, with Billion Dollar Green, he shares his extensive insights to help you find the best green investing opportunities available. Written in a straightforward and accessible style, this reliable resource opens with a detailed discussion of why the green movement has grown so strong in recent years, and how it will likely continue to grow for the next decade and beyond. Here, Smith skillfully covers the catalysts of this eco revolution; including world energy demand, CO2 emission concerns, and governmental mandates; and prepares you to profit from the changes that lie ahead. After this important introduction, Smith moves on to explore the possibilities, pitfalls, potential, and key players in specific green sectors. You'll gain a firm understanding of promising areas within this field; from solar, wind, and biofuels to power grid infrastructure, solid-state lighting, and energy storage; and discover the core companies supplying goods needed to make the world's green dreams a reality. Smith then ties things together by showing you what it takes to build a powerful portfolio of green stocks. Green thinking has quickly spread as multinational corporations adopt new, efficient production methods and governments mandate cleaner air and water. More importantly for you, the investor, there are real green companies making real profits in this new environment; and that means real opportunities to capture big returns. Filled with in-depth insights and expert advice, Billion Dollar Green is the perfect guide for your journey down the green path to gold. From the Back Cover Praise For Billion Dollar Green "Toby Smith has the rare ability to put his finger on the hottest trends in the marketplace while cutting through the clutter to decide if the trends are investable; or simply more noise." acirc;??Adam Lashinsky, Senior Writer, Fortune magazine "Tobin, who has proven again and again on FNC's Bulls Bears that he knows how to make other people money, shares a smart way to get green out of going green." acirc;??Brenda Buttner, Host, Bulls Bears and Senior Business Correspondent, Fox News Channel "Thousands of my listeners made many millions of dollars on Toby's first generation of energy ideas; natural gas trusts, fuel cells, and LED lights. Now he's doing it again, times ten, with the definitive

analysis of the next generation of energy investment ideasacirc;??the green movement. This book is going to be one of the real moneymakers of our new age." acirc;??Daniel Frishberg, Host, The MoneyMan Report and founder, BizRadio Network "If you want to get in on the tens of billions of dollars to be made from the green energy revolution, you need to read only one book and one book only: Tobin Smith's Billion Dollar Green. From solar to wind energy, from hydrogen fuel cells to green cars to green buildings to the virtualization trend in information technology, Smith, in elegant and always entertaining prose, tells you not only where the hot money will be made, but what revolutionary trends lie just around the corner that will upend our world. This is a must-read book." acirc;??Elizabeth MacDonald, Stocks Editor, Fox Business NetworkAbout the AuthorTobin Smith is the founder and Editor of ChangeWave Investing ([www.changewave.com](http://www.changewave.com)), a subsidiary of InvestorPlace Media. For seven years, he has served as a contributing market analyst for Fox News Channel; he currently co-stars on Bulls Bears, cable television's number-one-rated investment program. Smith has also appeared on CNBC, CNNfn, Bloomberg TV, and CBS Radio, among many media outlets. He is the author of the New York Times, Wall Street Journal, and USA Today bestseller ChangeWave Investing: Picking the Next Monster Stocks of the New Economy. Jim Woods is ChangeWave Research's Senior Editor. He has covered stocks and the economy as a financial journalist for nearly two decades. Woods holds a BA in philosophy from the University of California, Los Angeles, and is a former U.S. Army paratrooper.