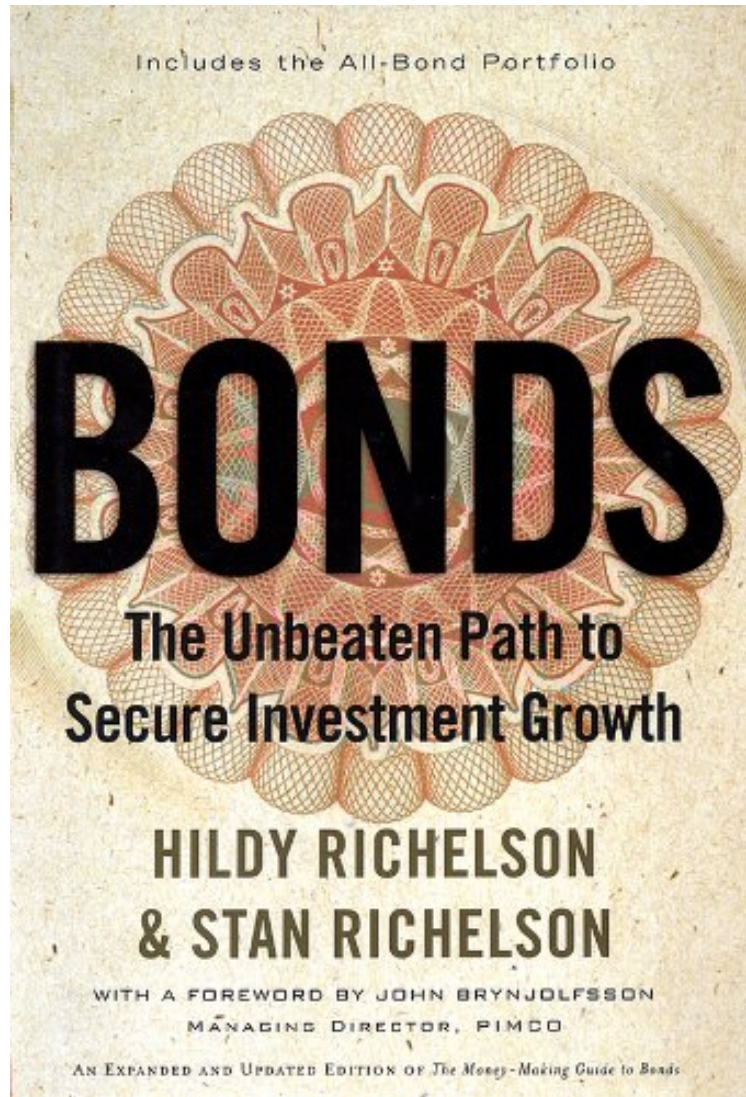


[Free] Bonds: The Unbeaten Path to Secure Investment Growth (Bloomberg)

Bonds: The Unbeaten Path to Secure Investment Growth (Bloomberg)

Hildy Richelson, Stan Richelson
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Hildy Richelson, Stan Richelson : Bonds: The Unbeaten Path to Secure Investment Growth (Bloomberg) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Bonds: The Unbeaten Path to Secure Investment Growth (Bloomberg):

2 of 2 people found the following review helpful. LOVE this book By WinterOnTheMountain The first few chapters of this book has laid out why my 401K balance is pretty much the same after 12-15 YEARS of being largely in stock market funds managed by well known companies. The DJIA is now almost 18,000 as I'm writing this. The diagram on page 20 became the proverbial lightbulb flashing above my head. I haven't finished the book yet, but I have made my

decision to shift to an all bond portfolio. I'm even giving another copy of this book as to give as a gift. I'm not lending my book to anyone.3 of 3 people found the following review helpful. This is a good book on bonds. The premise is your own decisionBy Florida FTW!I wanted to learn more about bonds (I only had a basic knowledge), so I bought this book. It delivered: It gave me a good overview of bonds, and certainly piqued my interest to learn more.In short, it is a good intro book on bonds, and if you want to learn about this area, this book will deliver.Some points:- You will learn a LOT about bonds -- perhaps more than you may even want to know. But it's largely readable.- I would like to see it updated to 2011, post the financial crisis. It was last updated in 2007, so I would be curious if the authors had anything more to add after the debacle, and given the fact that interest rates are currently practically non-existent.- Some of the sentence structure was confusing. I am literate, but sometimes I found myself scratching my head. So if you find yourself in the same position occasionally, you are not alone. It's not a major problem, however.- This book is built around the premise of a "100% bond portfolio". This is not necessarily a bad position for the lazy investor. However, there are arguments in favor of equities, especially around investing in equity funds using some basic market timing methods (as outlined, for example, in All About Market Timing, Second Edition (All About Series). Perhaps the answer is somewhere in the middle. I really don't know, as I'm still learning myself. It's worth noting that you can still ignore the "100% bond" argument and get a lot out of this book.- Their explanations of bond funds (which the authors seem to dislike) are a bit confusing -- sometimes recommending them, other times not.- I suppose it would have been nice if they'd simply given a straightforward prescription of what to buy and not buy. Yes, that's pretty lazy, but in the bond market, the breadth of choices is staggering (no exaggeration) and to just have a simple guideline would have been appreciated. At some point, the investor can get more sophisticated, but right now, I am still a bit dizzy about the choices of agency bonds vs. treasuries vs. general obligation muni bonds vs. school bonds vs. revenue muni bonds vs. corporate bonds vs. UITs, ETFs, open-ended bond funds, stable value funds, etc., etc. (you get the picture).In summary, if you want a good overview of bonds, this book will do it. I'm sure there are other books which do an equal or better job, but if you're tired of reading reviews on .com to find what is a good introductory bond book to buy, then just click Buy and get this one.0 of 0 people found the following review helpful. Well Done, Hildy!!By J Craig BellThis highly informative book clarifies many topics, myths, and mysteries about bonds. A definite must-read for the investor who wants to understand the "why." Hildy and her husband Stan have written many articles for the American Association of Individual Investors and other professional groups, and they have appears as expert speakers at professional seminars. She really knows her stuff

In Bonds: The Unbeaten Path to Secure Investment Growth, Hildy and Stan Richelson expose the myth of stocks' superior investment returns and propose an all-bond portfolio as a sure-footed strategy that can ensure results. The book is designed to educate novice and sophisticated investors alike and serve as a tool for financial advisers as well. It explains why bonds can be the right choice and how to use them to achieve financial goals. It presents a broad spectrum of bond-investment options, describes how to purchase bonds at the best prices, and most important, shows how to make money with bonds. The bond strategies presented in this book are used by the wealthiest investors and financial advisers to maximize the return on their portfolios while providing security of principal. These strategies can help you determine how to use bonds in your portfolio and take control of your financial destiny. You'll be playing it smart while playing it safe. nbsp; Silver Medal Winner, Axiom Business Book Awards (2008) Silver Medal Winner, Independent Publishers Book Award (IPPYs) (2008) Silver Medal Winner, Advertising/Marketing/PR/Event Planning Category, Axiom Business Book Awards (2008)

"Diehards will love the book's all-bond portfolios...With more fixed-income products around than ever before, advisors should understand both what they are and how to use them. Bonds will serve as an excellent primer." nbsp;-Financial Planning magazine "Standard advice says investors need to strike a comfortable balance between risk tolerance and return expectations. In Bonds: The Unbeaten Path to Secure Investment Growth, Stan and Hildy Richelson convincingly challenge conventional wisdom. They outline how to find safety without sacrifice by harnessing the unique risk-adjusted characteristics of bonds." -Bill Drsq;Alonzo Chief Executive and Investment Officer, Friess Associates Manager of the Brandywine Funds "The unconventional wisdom in 'the unbeaten path' will soon become the conventional wisdom for anyone nearing retirement and frightened by the stock market's volatility. Hildy and Stan Richelson do all of us a big favor by outlining, step-by-step, how we can use bonds for growth and income." nbsp;-Kevin Adler, MBA Editor, NAPFA Advisor "Hildy and Stan Richelson demystify bond investing. And in place of conventional, equity-based strategies, they convincingly propose bonds as the preferred alternative for individuals seeking attractive returns with low risk." nbsp;-Andrew B. Williams, CFA Chief Investment Officer, Philadelphia International AdvisorsAbout the AuthorHildy Richelson advises clients nationwide on buying fixed-income investments. President of the Scarsdale Investment Group, Ltd., a registered investment adviser, she is quoted as a bond expert in such publications as "The Wall Street Journal" and "Money" magazine. She is coauthor with Stan Richelson of several books on bonds, including the first one written for individual investors about how to invest in municipal bonds: "Income Without Taxes: An Insider's Guide to Investing in Tax-Exempt Bonds" (Carol and Graf,

1985). Stan Richelson is a NAPFA-registered, fee-only financial adviser and life-planning coach. Before becoming a financial adviser, he practiced law for a major Wall Street law firm, as well as for large corporations. He is a member of the Pennsylvania and New York bars. With Hildy Richelson, he coauthored several books including "Venture Capital: The Definitive Guide for Entrepreneurs, Investors, and Practitioners" (Wiley, 2001). The Richelsons practice in Blue Bell, Pennsylvania.