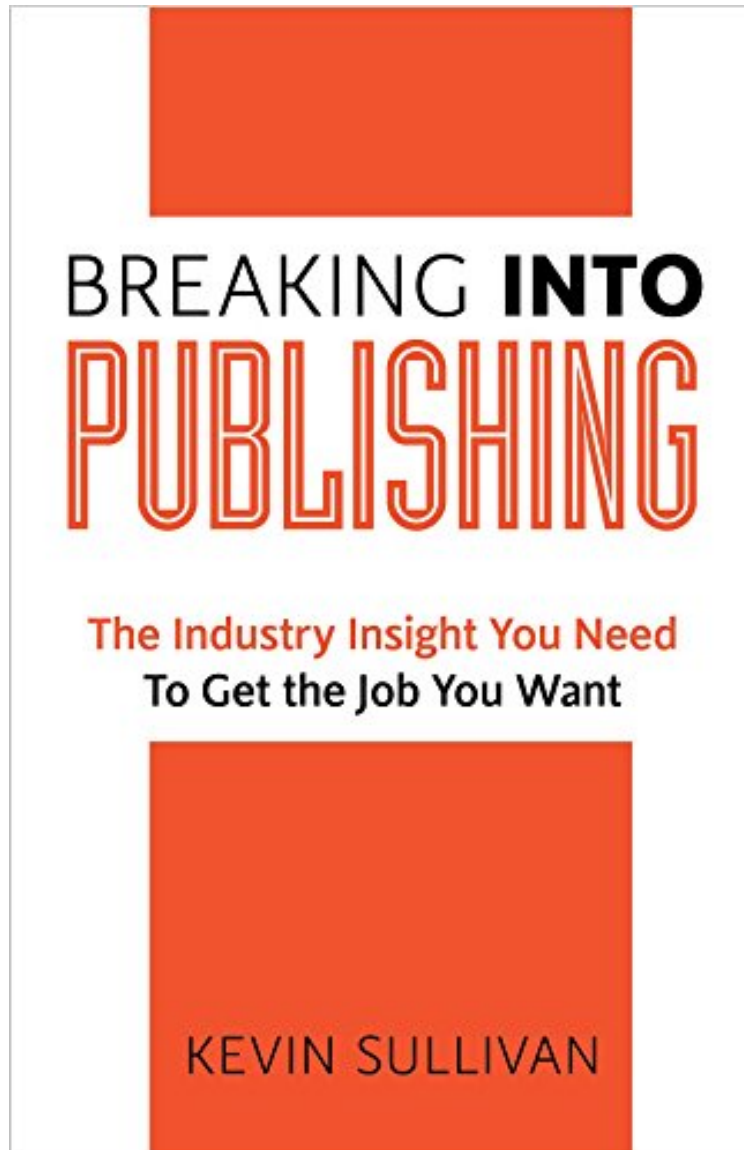


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Breaking Into Publishing: The Industry Insight You Need To Get the Job You Want

Kevin Sullivan

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0 of 0 people found the following review helpful. Great resourceBy David D. CellaA great resource for those considering or just starting out in the publishing industry. Wish I had this when I was starting out!0 of 0 people found

the following review helpful. This book would be an excellent tool for a recent college graduate to gain a ...By SaraBreaking Into Publishing is the book I wish someone had handed me the day after graduating college. Written in a friendly, no-nonsense, direct way, this book provides an up-close-and-personal, honest look at the world of publishing and how to most effectively navigate the industry from the outside in. Having worked in the editorial department of an academic textbook publisher for several years, I appreciated the author's emphasis on the competitiveness for jobs within the industry and the directive to go the extra mile to secure a foot in the door. Entering the world of publishing takes drive, a demonstrated understanding of the current trends within the field, and most importantly, the ability to say 'yes' to a position or internship that, at first glance, may not be your ideal job. The book covers all of this and more, and the content debunks popular misconceptions of the roles and responsibilities tied to most publishing jobs. This book would be an excellent tool for a recent college graduate to gain a sense of the area within publishing they hope to specify. The chapters provide a detailed breakdown of everything from the various types of publishing to the roles and responsibilities of the many job positions within each. I found the 'Interview Questions' to be the most advantageous and unique tool. The suggested interview questions force readers to think outside the box in order to best prepare for an interview and are questions that will surely give a reader a leg up in the interview process. The Glossary of key terms and the Industry Insiders appendices were incredibly helpful tools that will surely be of interest to those hoping to enter the publishing world. Industry Insiders provides real-life interviews with people who have worked in various publishing positions and could be an excellent way for a recent college graduate to brainstorm some starting points to kick-start their own careers. 0 of 0 people found the following review helpful. Excellent guide By Robin DuBlanc This book is a valuable guide to starting a career in publishing. His tone authoritative yet reassuring, Kevin Sullivan separates the many aspects of this diverse industry into easily understandable (but never simplistic) sections. The result is a combination of straightforward discussion of more general topics (interviewing, gaining experience) and in-depth analysis of particular dimensions of publishing (the specifics of book, magazine, journal, newspaper publishing). The book also addresses the changing face of the industry as newer technologies proliferate. Sullivan covers everything the industry entrant needs to know in a logically organized and concisely written format. He offers helpful suggestions in his 'key points' boxes interspersed throughout the text and a useful glossary at the end for quick reference of industry terms. Sullivan's writing style is easygoing and informal, a perfect complement to his insightful and above all practical advice. As someone who has worked in publishing for thirty years, I recommend this book to those starting out in the field: Sullivan knows his stuff.

The essential resource for anyone searching for a job in the dynamic field of publishing. From magazines, to newspapers, and various types of book publishing, this timely resource provides tips and tricks that will help you navigate this unique industry. Breaking Into Publishing provides a detailed industry overview including department and position descriptions, key terms to help you speak the industry's language, industry-specific interview questions, information and insight to give you a competitive edge in the job marketplace, tips on how to market yourself to hiring managers, how to use social media in your job search, and profiles of people that have secured jobs in the publishing industry and related fields.