

(Free read ebook) Brokerage and Production in the American and French Entertainment Industries: Invisible Hands in Cultural Markets

Brokerage and Production in the American and French Entertainment Industries: Invisible Hands in Cultural Markets

From Lexington Books

**Download PDF | ePub | DOC | audiobook | ebooks*



#3171236 in eBooks 2015-04-09 2015-04-09 File Name: B00WJLZZUI | File size: 32.Mb

From Lexington Books : Brokerage and Production in the American and French Entertainment Industries: Invisible Hands in Cultural Markets before purchasing it in order to gage whether or not it would be worth my time, and all praised Brokerage and Production in the American and French Entertainment Industries: Invisible Hands in Cultural Markets:

Invisible Hands in Cultural Markets shines unprecedented light on the activity of talent representatives and production professionals in the American and French film and television industries. Agents and other talent brokers, studio executives, independent producers, casting directors, and film offices—all operate and interact behind the scenes in ways that are consequential to the making of artistic careers and cultural products. But even as these professionals play a crucial role in the entertainment industry, their activity is usually invisible and relatively unknown. This collection of empirically grounded contributions by established and up-and-coming American and French scholars reveals their day-to-day reality. It presents how entertainment industry professionals work and what they experience, demonstrates the ways in which they build relationships with artists and other counterparts, and examines the role they play in shaping the content of film and television projects. Taken together, the chapters put the brokerage of talent and content in comparative perspective. They also challenge taken-for-granted approaches to the study of cultural industries and explore the complex intertwining between commercial and artistic logics.