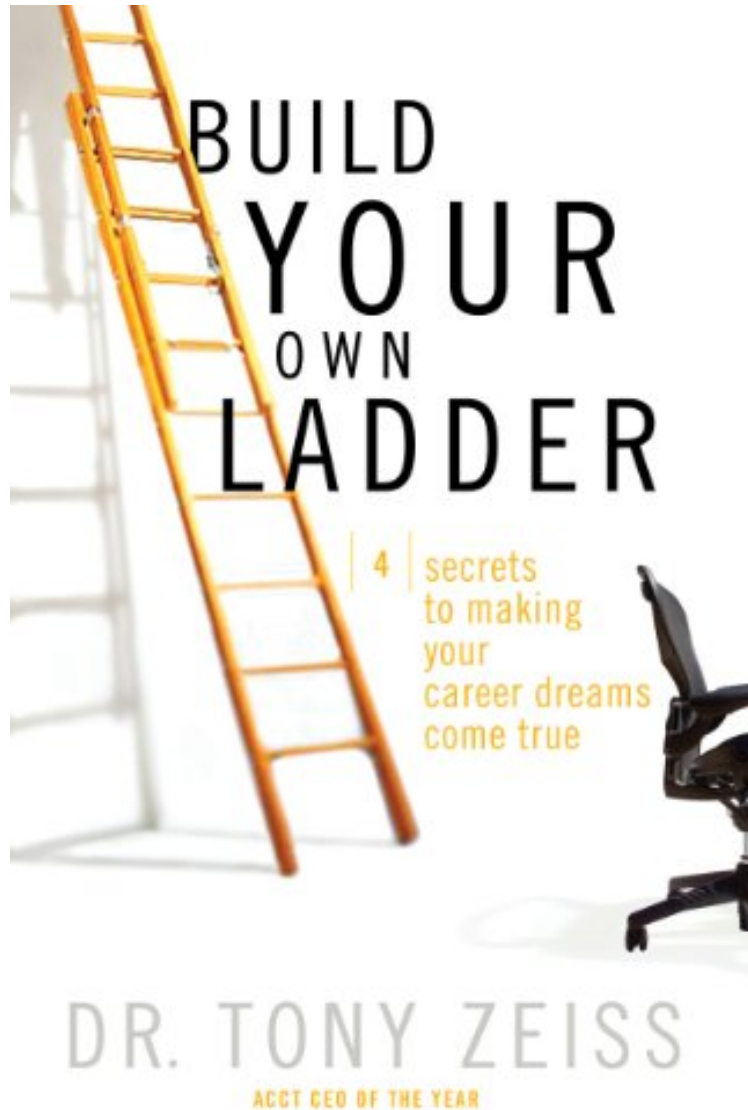


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# Build Your Own Ladder: 4 Secrets to Making Your Career Dreams Come True

*Tony Zeiss*

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**Tony Zeiss : Build Your Own Ladder: 4 Secrets to Making Your Career Dreams Come True** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Build Your Own Ladder: 4 Secrets to Making Your Career Dreams Come True:

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the following review helpful. You Can Climb as High as You Want with Your Own Ladder!By Sheryl DawsonThis book is right on target with the 4 secrets to career success. Whether you are just starting your career, or are re-evaluating where you are and where you want to go, Tony's book provides power insights on what to consider. Do you have a vision? If not, how can you get one? What do you think about? What is your focus when it comes to those around you? Are you service minded? Have you learned the power of giving and sowing? Each chapter ends with a summary of tips and action plans to help you implement the timeless lessons to success. A great read and a great resource!Sheryl DawsonTotal Career SuccessAuthor Job Search: The Total System (3rd Ed)

The average person in today's workforce will change jobs seven to nine times throughout his or her career. What's more, he or she will change occupational fields three to four times! Navigating this ever-changing landscape can be tough if you're not equipped with the best tools and information available.In Build Your Own Ladder, Dr. Tony Zeiss lays the groundwork for a successful career. Being a self-made man and "CEO of the Year" himself, Zeiss passes on his wisdom of how to harness the four key areas needed to make a run-of-the-mill job into the career of a lifetime:  
The power of a clear vision  
The importance of positive thinking  
The value of becoming influential  
Investment in the lives of other people  
With the growing labor and skills shortage, there has never been a better time for launching a great career! Don't let others limit you, don't let circumstances limit you, and don't limit yourself. Apply the principles in this book, and you will dramatically increase your chances of building your own solid career ladder and achieving your dreams.

About the AuthorDr. Tony Zeiss serves as president of Central Piedmont Community College and has been named "CEO of the Year" for 2004-2005 for all 1,200 community colleges in America by the Association of Community College Trustees. Zeiss holds a doctorate in community college administration, a master's degree in speech (radio and TV), and a bachelor's degree in speech education. Dr. Zeiss is a frequent keynoter for companies and colleges on recruiting, developing, and retaining peak performers at the workplace. He regularly consults with states and regions on Economic Development.