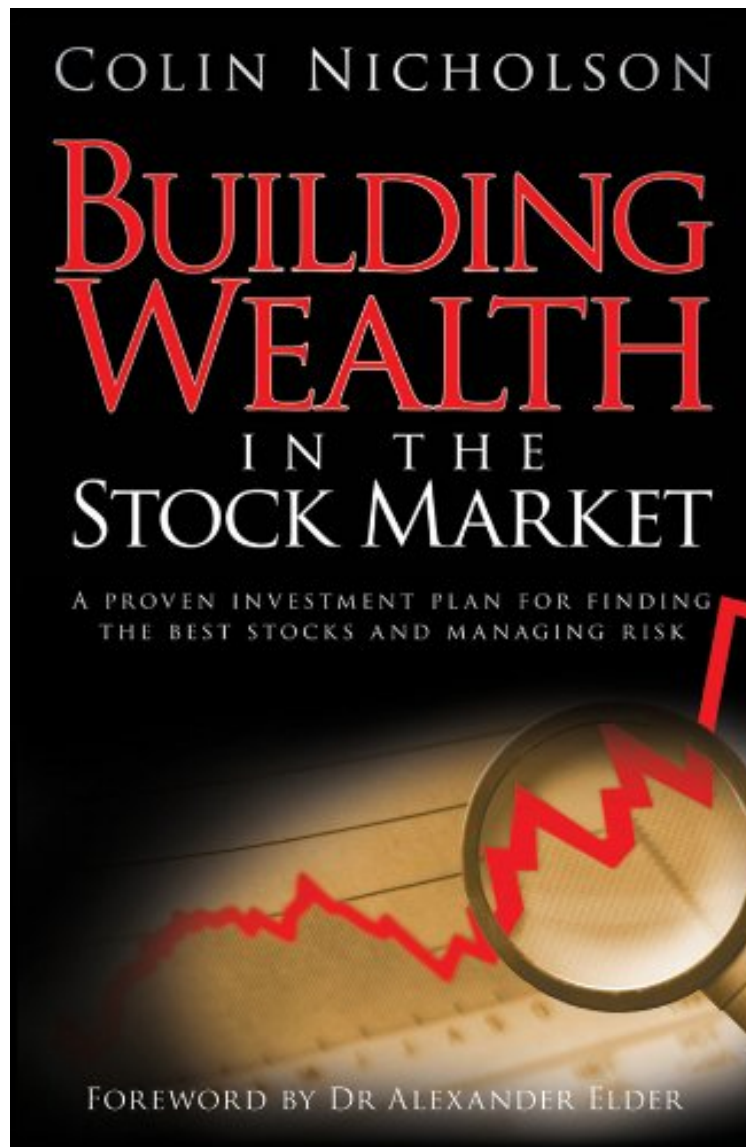


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Building Wealth in the Stock Market: A Proven Investment Plan for Finding the Best Stocks and Managing Risk

Colin Nicholson

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Building Wealth in the Stock Market provides a complete model for investing successfully and safely in bull and bear markets. Experienced investor and teacher Colin Nicholson shares with readers his very own investment plan;-- one that has been honed over 40 years and that has seen him consistently beat the market and his target rate of return. Everything in Nicholson's investing method is fully disclosed simply and with a minimum of market jargon. The central idea is how to manage risk in order to grow capital and secure a stream of dividends. The various risks to be managed are explained, along with strategies for managing them. Aspects also covered include: how to improve your decision-making skills, modelled on the way the best investors think what is needed to succeed and why having an investment plan is crucial for success how to select stocks, using charting and fundamental ratios in combination to achieve a margin of safety how to manage your portfolio;-- when to buy, how to build a position, when to cut losses and when to take profits. The methods are brought to life through case studies based on real investments and the sharing of insights gained from years of experience and research. This book will change the way you think about the stock market forever.