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Julia Gross

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Chandos Information Professional Series



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Julia Gross : Building Your Library Career with Web 2.0 (Chandos Information Professional Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Building Your Library Career with Web 2.0 (Chandos Information Professional Series):

Many professionals in the Library and Information Services (LIS) area are using Web 2.0 to deliver content and

reaching out to connect with library users. This book applies these technologies to help shape your own career development plan. Increased online connectivity has opened up new opportunities for professionals to network, learn and grow in their careers; in an online world, where many of us have a digital footprint already, new rules apply. This readable guide builds on the solid foundation of previous library career books. The social networking tools described will supplement the traditional methods of career development. Chapters provide advice and practical examples, showing how to use Web 2.0 technologies in our careers including: ways to enhance your skills; building professional networks; developing a positive online presence. Provides fresh ideas on building networks to survive and thrive in the digital career space Covers the risks and opportunities of having an online presence Provides a Web 2.0 toolkit for independent learning

"This is a very practical guide, providing a good background in social-media technology along with some hands-on suggestions to get you started. Well researched and grounded in evidence, Gross strikes a good balance between theory and functional aspects, so there is something for everyone."--The Australian Library Journal, Vol. 62, No. 3, 2013 "Written in an informal style, this practical guide is suited to both new and established LIS professionals who are unfamiliar with this subject area."--An Leabharlann: The Irish Library "A great deal of detailed information is presented about Web 2.0 technologies with direct professional relevance, including explanations, step by step instructions, useful web links and practical examples."--Australian Academic Research Libraries About the Author Julia Gross is Education and Arts Faculty Librarian at Edith Cowan University, in Perth, Western Australia. She has over 30 years' experience as an academic librarian, educator and manager working in the areas of information services and faculty support. Gross has worked as a library consultant, mentoring librarians in the developed world and supports for library services to provide remote access to offshore students. For the last four years, Gross has worked with library staff in promoting and training in library 2.0, at the same time as being a faculty librarian manager. She has published and presented internationally on subjects as wide ranging as library 2.0, library professional development, web 2.0 applications, information literacy, and usability and user behaviour.