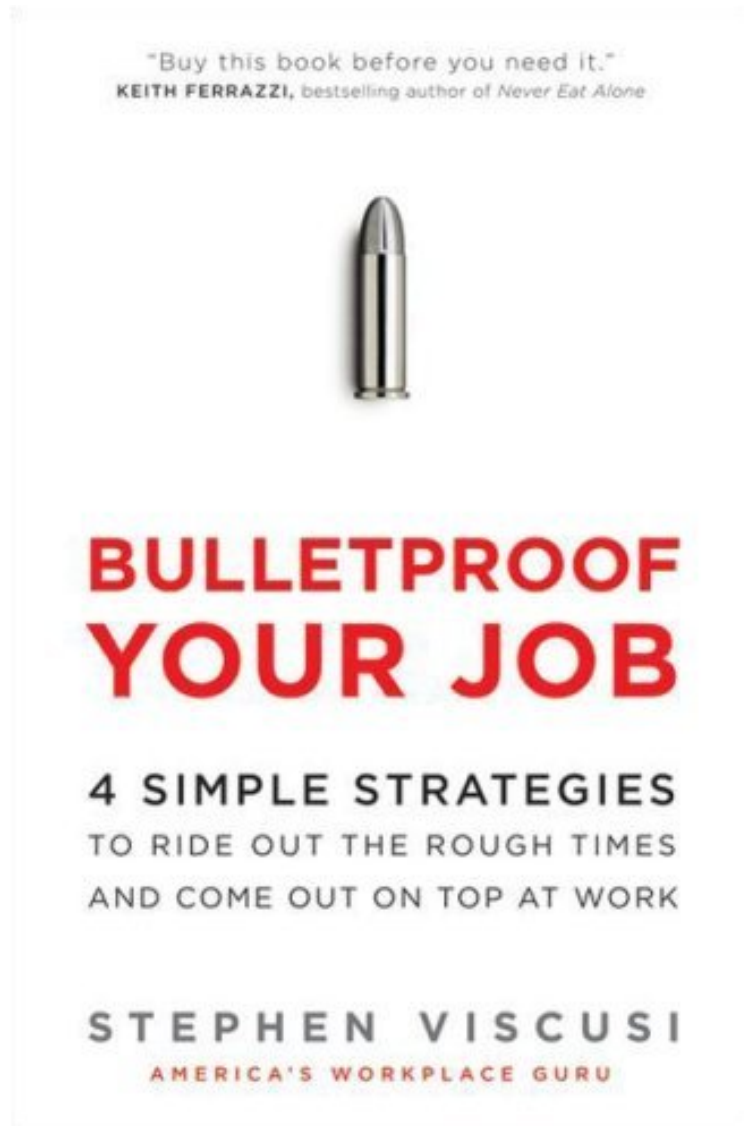


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Bulletproof Your Job: 4 Simple Strategies to Ride Out the Rough Times and Come Out On Top at Work

Stephen Viscusi

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Stephen Viscusi : Bulletproof Your Job: 4 Simple Strategies to Ride Out the Rough Times and Come Out On Top at Work before purchasing it in order to gage whether or not it would be worth my time, and all praised Bulletproof Your Job: 4 Simple Strategies to Ride Out the Rough Times and Come Out On Top at Work:

17 of 17 people found the following review helpful. Good primerBy D. KaniganViscusi is the CEO of The Viscusi

Group, a boutique executive search firm specializing in the interior products industry. He is also called upon as a frequent subject matter expert on national TV, radio and print. The book is outlined with 4 basic principles supported by 50 tactics: 1) Be visible 2) Be easy 3) Be useful 4) Be ready

My assessment: 1) While it may be a good refresher for a few further up the totem pole, this book is best suited for readers in the early to early-middle stages of their career or for those in the individual contributor / new managers segment. 2) There is a lot of common sense among the 50 tactics (learn new skills; support your boss; have a firm handshake; work hard; leave your problems at home; find a mentor; look good / dress well; take initiative). This will be old news to many yet should be considered base fundamentals for all, and particularly relevant for new/early entrants into the work stream. 3) Author opens with a powerful introduction: "If you care about your job, you can start protecting it right now. If all you care about is your paycheck, there's almost nothing that will protect you from eventually being deselected in favor of another employee who's truly committed to his job. That's survival of the fittest at work in the workplace." "You must understand that your job is your most valuable asset, and your primary objective is to protect it." "Bulletproofing your job requires that you quit crying about merit and fairness and start improving your chemistry with your boss. Work is war, and if someone is going to get fired, let it be the guy your boss doesn't like, not you. If you don't have the stomach for this approach, hand this book off to someone who does and watch him keep his job." 4) Among the 50 tactics, you'll have to pick from the menu as to what works for you and your company's culture and what will not. Some of the tactics are a throwback to the "face-time" work culture of "yesteryear" - for example in the very first tactic the author recommends to "Arrive Early and Stay Late": "Arriving at work early show your commitment and industriousness. Of course, you need to get there only 5 minutes before your boss or coworkers every day to come off as the world's most committed employee...don't stay late, stay later. Leaving a mere 10 minutes after your boss has gone reinforces the impression that you're the world's most committed employee." 5) The book is easy to read and well organized. It is documented with good examples and summaries hit the key points. It can be finished in one sitting (166 pages).

0 of 0 people found the following review helpful. Great! By Riley Delacruz I will refer to this book once I am gainfully employed to see if these other strategies can help to keep a person employed. 0 of 0 people found the following review helpful. Very Good Strategies For Transitioning From Layoff,.. By Elk Whistle The last chapter of the book was very helpful to me. Especially since I was layed off and this chapter refers to this and some ideas for finding new work. I like the point made that if you are over 40 it will take a year to find work and if you are over 50 it will take at least 2 years to find work. It was somewhat difficult to hear but I am prepared, since I am in the 2 year age bracket. I will refer to this book once I am gainfully employed to see if these other strategies can help to keep a person employed.

There's no doubt about it, today's workplace is an uncertain and treacherous territory. Newspaper headlines are proclaiming near record-high levels of unemployment, and, in these tough times, companies are making swift judgments about human capital. The bottom line: No job is safe. But there are tried and true ways to fight off sudden unemployment successfully, and the number one weapon in your arsenal is workplace expert and television and radio personality Stephen Viscusi's career manifesto, *Bulletproof Your Job*. Based on four simple strategies for dodging the layoff bullet and a long list of ways to implement these strategies, *Bulletproof Your Job* may save you from your worst enemy at work; which just so happens to be you. Quite simply, observe these imperative rules: Be visible. Be easy. Be useful. Be ready. With plenty of distinct action items, dozens of anecdotal illustrations and examples, and lists and tips for adapting bulletproof strategies to your own situation, *Bulletproof Your Job* will show you how to leverage the black-and-white stuff; your title, salary, and tenure; with the gray stuff; your relationship with coworkers, visibility in the workplace, and ability to make your boss look good; to ward off the pink stuff; the dreaded layoff notice. While you're at it, you'll be creating a long-term strategy for job security and career advancement that ensures you'll never feel this vulnerable again.