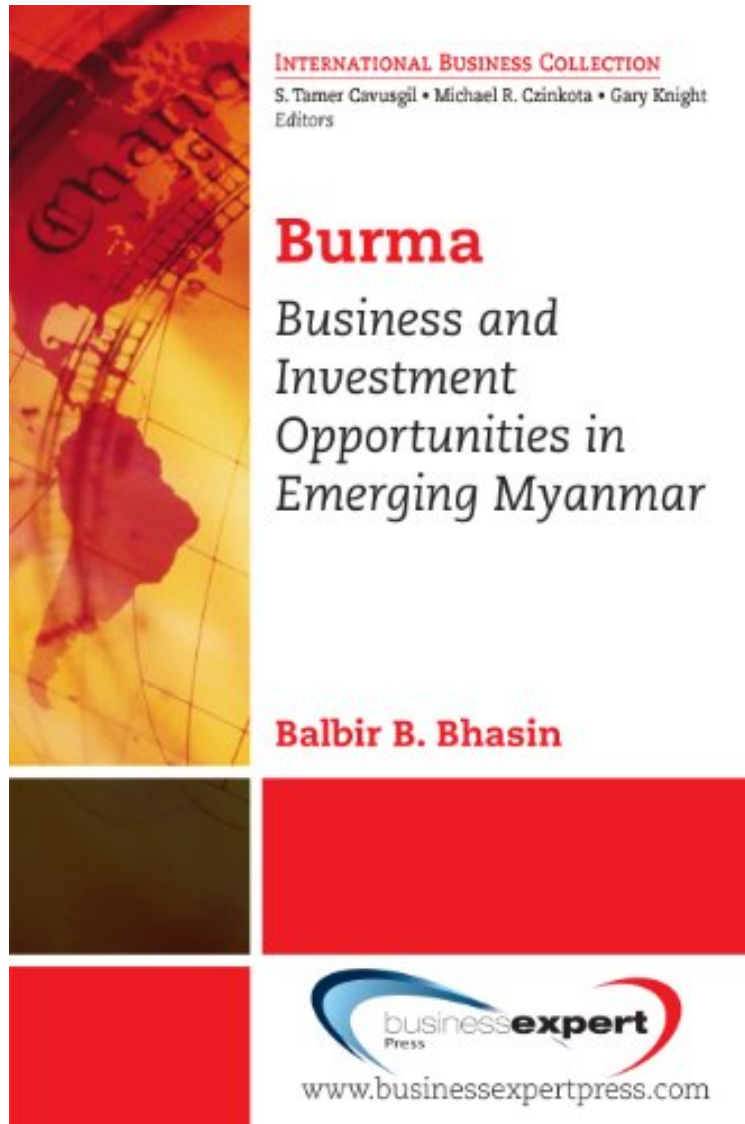


[E-BOOK] Burma: Business and Investment Opportunities in Emerging Myanmar

Burma: Business and Investment Opportunities in Emerging Myanmar

Balbir B. Bhasin

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Balbir B. Bhasin : Burma: Business and Investment Opportunities in Emerging Myanmar before purchasing it in order to gauge whether or not it would be worth my time, and all praised Burma: Business and Investment Opportunities in Emerging Myanmar:

This book is a practical and comprehensive guide to succeeding in business and investing in emerging Myanmar,

formerly known as Burma. It covers the country's history, geography, demographics and market size, political environment, economic conditions and industries, and legal framework, cultural idiosyncrasies including religious issues. It also discusses language, beliefs and customs, business etiquette and attitudes, management and working styles, meetings and decisionmaking, and negotiation strategies that work. The author identifies incentives offered with regard to tax relief and repatriation of profits, the various sectors that are opening up, and where opportunities for participation exist. He also highlights the risks inherent in entering an emerging and new market economy and suggests ways of mitigating these risks. Strategies for success in an emerging Myanmar are propounded for both investors and businesses. This book allows for a deeper understanding of the business environment in Myanmar. You will be better able to evaluate the risk factors and options available and then make meaningful investment and business decisions.

About the Author Fairfield, CT; Associate professor of international business at the John F. Welch College of Business; Sacred Heart University