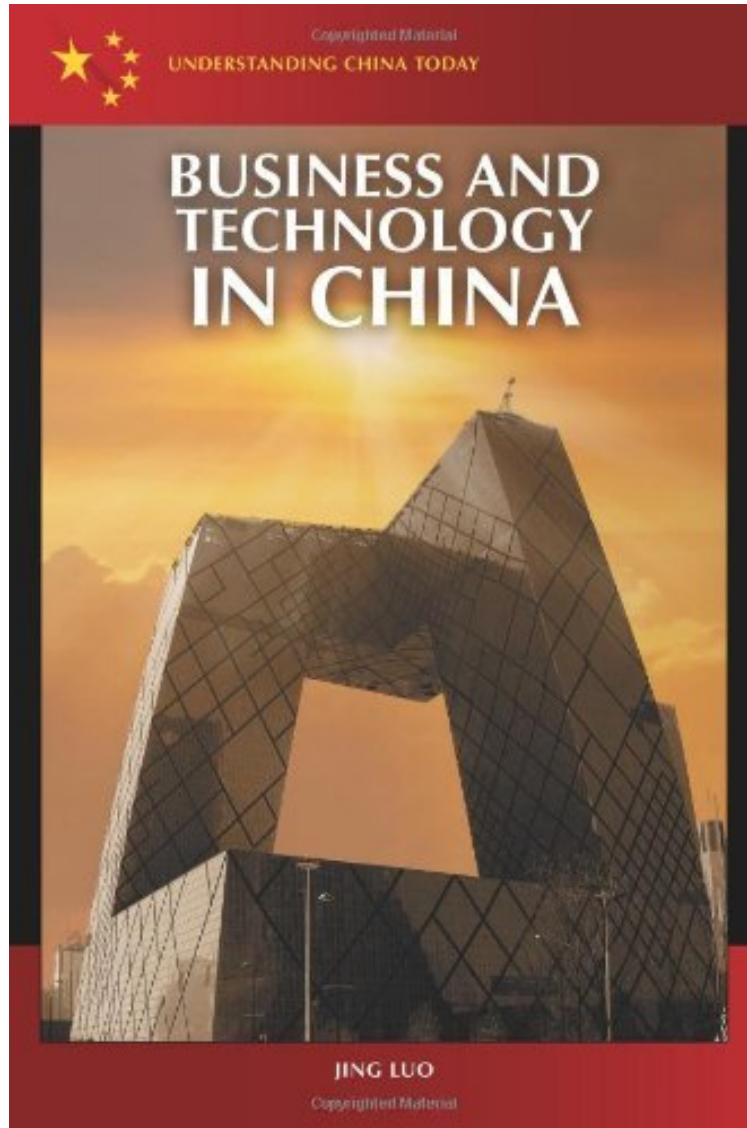


[Library ebook] Business and Technology in China (Understanding China Today)

Business and Technology in China (Understanding China Today)

Jing Luo

**Download PDF / ePub / DOC / audiobook / ebooks*



#4663953 in eBooks 2010-05-20 2010-05-20 File Name: B004Z14AUQ | File size: 71.Mb

Jing Luo : Business and Technology in China (Understanding China Today) before purchasing it in order to gage whether or not it would be worth my time, and all praised Business and Technology in China (Understanding China Today):

Business and Technology in China offers a perceptive look at China's economic wonder and the science/business partnership that is pointing the way to its future. In a series of narrative chapters, the book marks China's astonishing

transformation into a global manufacturing powerhouse, with specific coverage of the devastating human and environmental impact of that growth, the effects of the 2008 global financial crisis, and China's new Initiatives for creating a more sustainable economic model. *Business and Technology in China* shows why China's renewed focus on scientific and technological innovation as an economic driver is so important. Drawing on extensive research, author Jing Luo makes the case that China's new model can still produce significant growth, even as it sets the stage for improved living standards and smarter environmental stewardship.

"The book is designed for use in the classroom, with chapters structured to complement typical lectures on modern China. The writing is accessible to general readers and less advanced students, employing individual stories and cases rather than theoretical discussions. The book is illustrated with numerous BW photos, and includes print and online resources and a chronology from 1949 to the present." - Reference Research Book News
About the Author
Jing Luo is professor of Chinese and French at Bloomsburg University of Pennsylvania, Bloomsburg, PA.