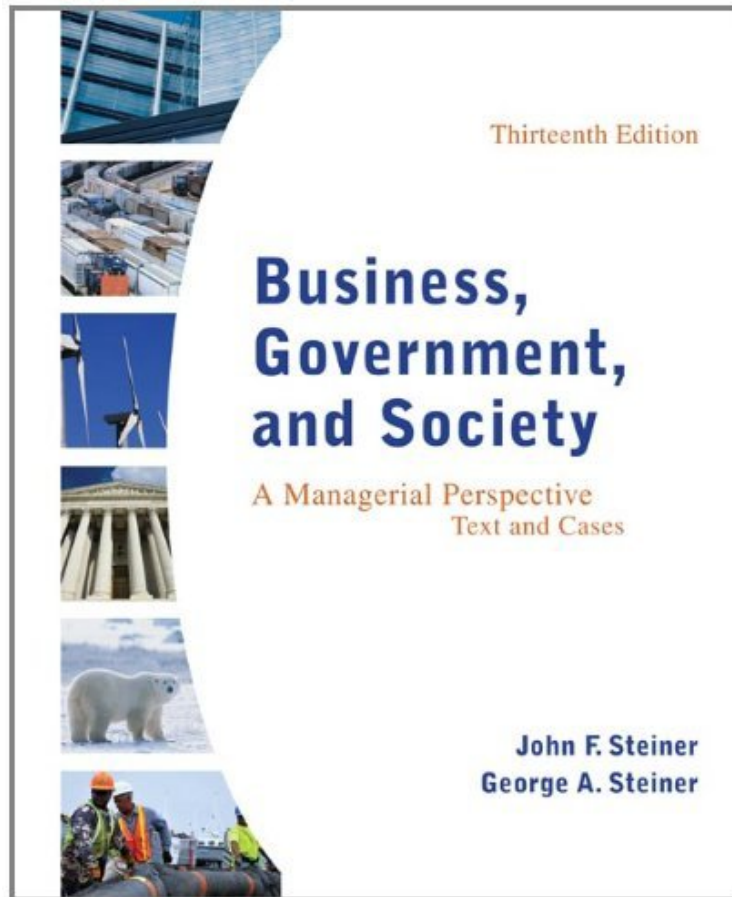


# Business, Government, and Society: A Managerial Perspective

*John Steiner, George Steiner*

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more than I did when I had to read it for class. It's chocked full of knowledge that I subsequently forgot the moment I left the class. I assume the same will happen to anyone who uses this book. Not that it's poorly written (and while I do still reference it's excellent description of what happened with Citizens United) it's just not meant to be retained unless you work in this industry.

The thirteenth edition of *Business, Government and Society* by John F. Steiner and George A. Steiner continues a long effort to tell the story of how forces in business, government, and society shape our world. In addition, an emphasis on management issues and processes allows students to apply the principles they learn to real-world situations. As always, a stream of events dictated the need for extensive revision. Accordingly, Steiner and Steiner have updated the chapters to include new ideas, events, personalities, and publications, while continuing the work of building insight into basic underlying principles, institutions, and forces.

About the Author John F. Steiner is Professor of Management at California State University, Los Angeles. He received his B.S. from Southern Oregon State College and received an M.A. and Ph.D. in political science from the University of Arizona. He has coauthored two other books with George A. Steiner, *Issues in Business and Society*, and *Casebook for Business, Government, and Society*. He is also the author of *Industry, Society, and Change: A Casebook*. Professor Steiner is a former chair of the Social Issues in Management Division of the Academy of Management and former chair of the Department of Management at California State University, Los Angeles. George A. Steiner is one of the leading pioneers in the development of university curriculums, research, and scholarly writings in the field of business, government, and society. In 1983 he was the recipient of the first Sumner Marcus Award for distinguished achievement in the field by the Social Issues in Management Division of the Academy of Management. In 1990 he received the Distinguished Educator Award, given for the second time by the Academy of Management. After receiving his B.S. in business administration at Temple University, he was awarded an M.A. in economics from the Wharton School of the University of Pennsylvania and a Ph.D. in economics from the University of Illinois. He is the author of many books and articles. Two of his books received "book-of-the-year" awards. In recognition of his writings, Temple University awarded him a Litt.D. honorary degree. Professor Steiner has held top-level positions in the federal government and in industry, including corporate board directorships. Past president of the Academy of Management and co-founder of The California Management, he is Harry and Elsa Kunin Professor of Business and Society and Professor Management, Emeritus, Anderson School, UCLA.