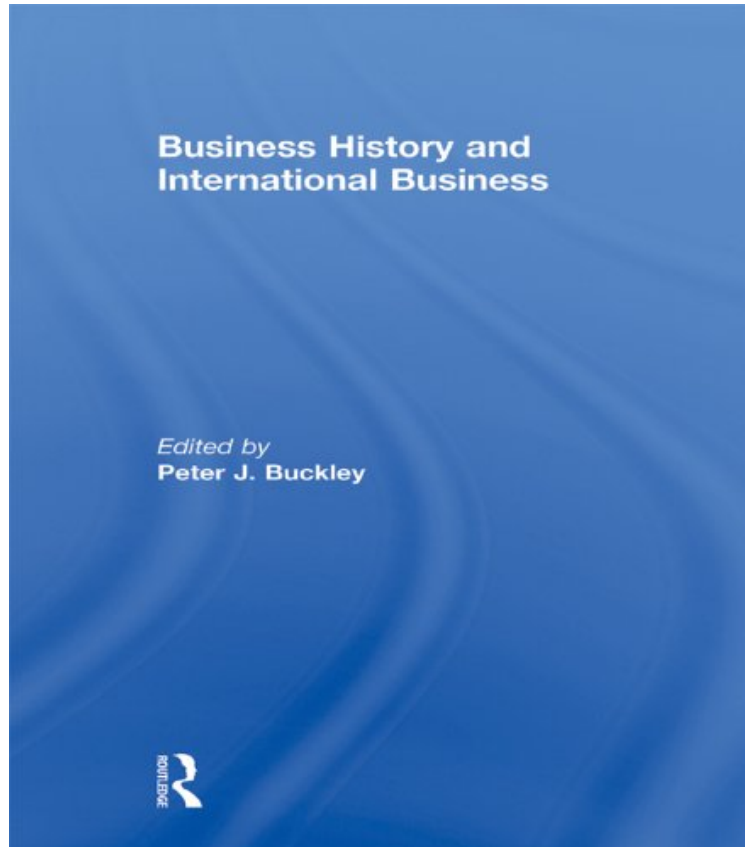


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About the Author Peter J. Buckley, Professor of International Business and Director of the Centre for International Business, University of Leeds was President of the Academy of International Business 2002-04. He is currently Chair of the European International Business Academy. He holds a Changjiang Scholarship at the University of International Business and Economics, Beijing.