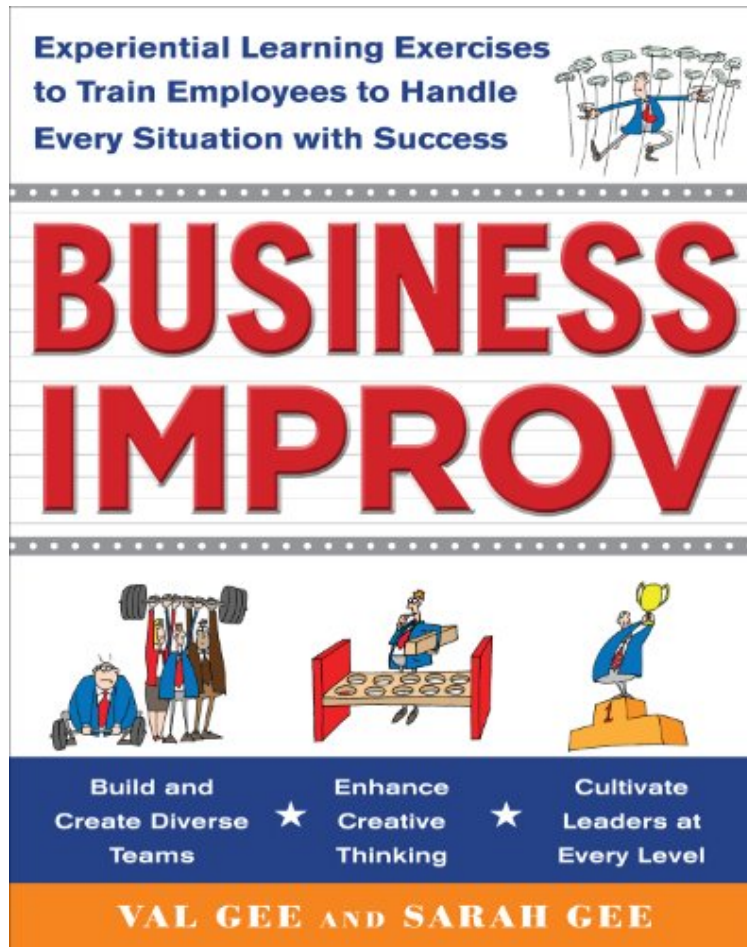


[Mobile pdf] Business Improv: Experiential Learning Exercises to Train Employees to Handle Every Situation with Success (Marketing/Sales/Advertising Promotion)

Business Improv: Experiential Learning Exercises to Train Employees to Handle Every Situation with Success (Marketing/Sales/Advertising Promotion)

Val Gee, Sarah Gee

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Val Gee, Sarah Gee : **Business Improv: Experiential Learning Exercises to Train Employees to Handle Every Situation with Success (Marketing/Sales/Advertising Promotion)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Business Improv: Experiential Learning Exercises to Train Employees to Handle Every Situation with Success (Marketing/Sales/Advertising Promotion):

1 of 1 people found the following review helpful. Great and plentiful exercises. Really bad editing impedes clarity and understanding of content. By Michael R. Rosenberg The exercises in this book are plentiful and useful. The discussions along side each exercise are interesting and somewhat useful, though an effective teacher might dig deep into the essence of each exercise and apply it to whatever work situation they are in. However, the editing is substandard. Chapters 4 and 44 describe the same exercise in totally different words. There are frequently confusing phrases and

weak descriptions, such as "then have people take it randomly to add new ideas," and "[have] participants create a silent human tableau showing delegation at it's worst..." I have no idea what either of these instructions mean. Overall, the book is a great starting point and I have used it extensively in designing an education program. The poor editing unfortunately impedes understanding repeatedly throughout the book, to the extent that entire chapters are skipped from time to time. 0 of 0 people found the following review helpful. I know sounds like Kum-Ba-Ya but it's not that. By Customer There are lots of team exercises for any team to help them come together. I know sounds like Kum-Ba-Ya but it's not that. Some very targeted exercises to improve any team. But like most things, you get out what you put in. Open minds will have fun. While closed off employees will only get what they give. 2 of 3 people found the following review helpful. Amazing Book! By Gina C. I own an improv-based training company and have been searching for a book that really lays out exercises, take aways and debriefing questions specifically for use in a corporate training session. This book is PERFECT. Love it. Use it all the time!

Workplace "drama"; that's productive! The secret to business growth is right before your eyes—the creativity and innovation percolating in each one of your employees every minute of every day. How do you harness it to make it work for your organization? Business Improv! Based on the science of experiential learning, Business Improv uses improvisation activities from the theater to transform each employee into a great leader. The 75 hands-on activities in this proactive guide help you create an organization filled with people who: Engage with and "own" their work Generate creative ideas that drive profit Build innovative teams Solve problems effectively Make decisions with conviction Respond and adapt to change With Business Improv, you have the one and only tool you need to facilitate real, lasting leadership skills in every employee.

About the Author Val Gee is cofounder of the global training firm MJ Learning, headquartered in Chicago, and author of The Winner's Attitude, Super Service, OPEN Question Selling, and The Customer Service Toolkit. Sarah Gee is a leadership consultant with affiliations to the UCLA Anderson School of Management and Duke University's Fuqua School of Business. She is an alum of Chicago's The Second City and iO and has performed with Tina Fey, Martin Short, Eric Idle, Tim Meadows, and other comedy legends.