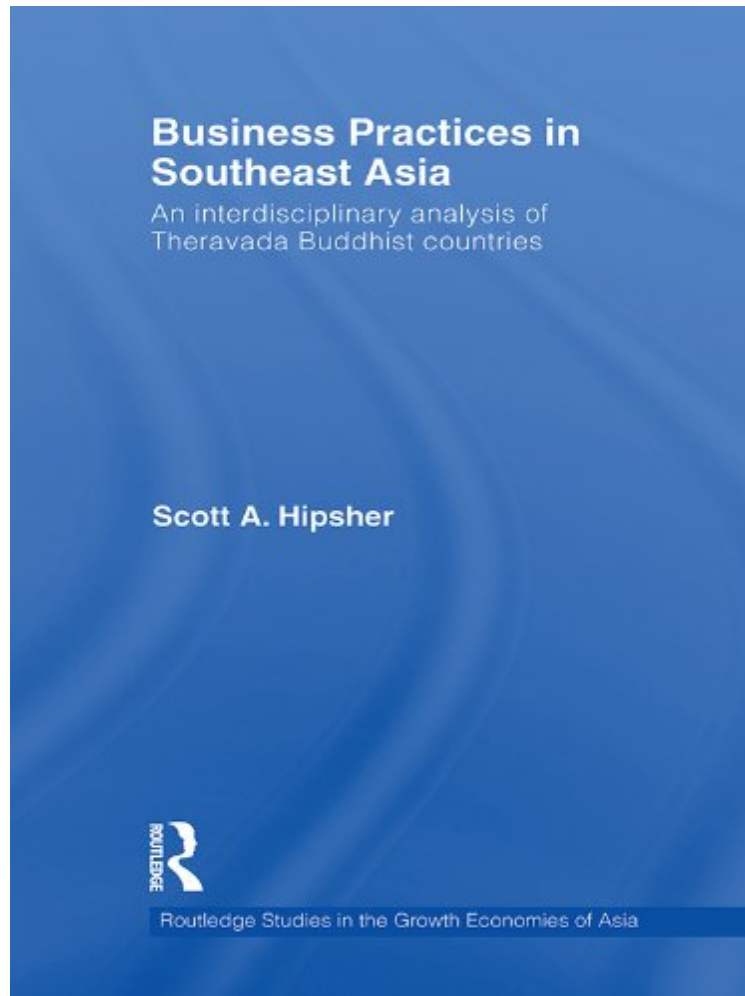


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Scott A. Hipsher

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2 of 4 people found the following review helpful. Don't waste your time or money. By C.P. This is terribly over-priced and very poorly written material that cannot even touch a single topic of modern importance. Instead he repetitively skims around already researched theories and mimics postulations that have been known throughout the expat

communities for decades. His attempts to clearly disseminate bits of information are lost in a sea of used up clichés and tired expressionisms that were retired in the literary world (by most) long ago. The author's inability to ever reach a clear conclusion (on basically anything) serves as the final demonstration of a writer with no sense of his reader's expectations. A quick scan of any page will give you the impression that you're reading the sophomoric ramblings of a Lit 101 journal. There is simply nothing new here that is inspired by the conditions stated in the title or preface. In the virtual world, this writer spends his "valuable" time visiting teaching forums in order to 'big' himself up whilst claiming all others are either losers with no aspirations or liars who embellish their own achievements.

This is an international business study of Theravada Buddhist Southeast Asia. Using a cross-disciplinary approach, the book examines business practices within a political, cultural, economic and religious context. It highlights those cultural and historical ties of the region which are shared because of a common religion. In analysing business environments, economics and government practices across the region, the book provides a deeper understanding of the influence of cultural values on work practices in Southeast Asia. The author first offers an overview of the history of the region and the nature and guiding principles of Theravada Buddhism. The next sections of the book present the history and the business and economic environment of the four countries in Southeast Asia, along with some relevant case studies of Cambodia, Laos, Myanmar/Burma and Thailand. The book analyses business strategies and practices, management and marketing issues as well as the characteristics of companies. The last part considers the political environment of the four countries and hints at future trends and developments. The book offers a framework for working in the region, and provides valuable insights into this unique business environment, which is significantly different from the Western context. Filling a gap in existing literature, this book provides an accessible study of actual business practices in Southeast Asia.