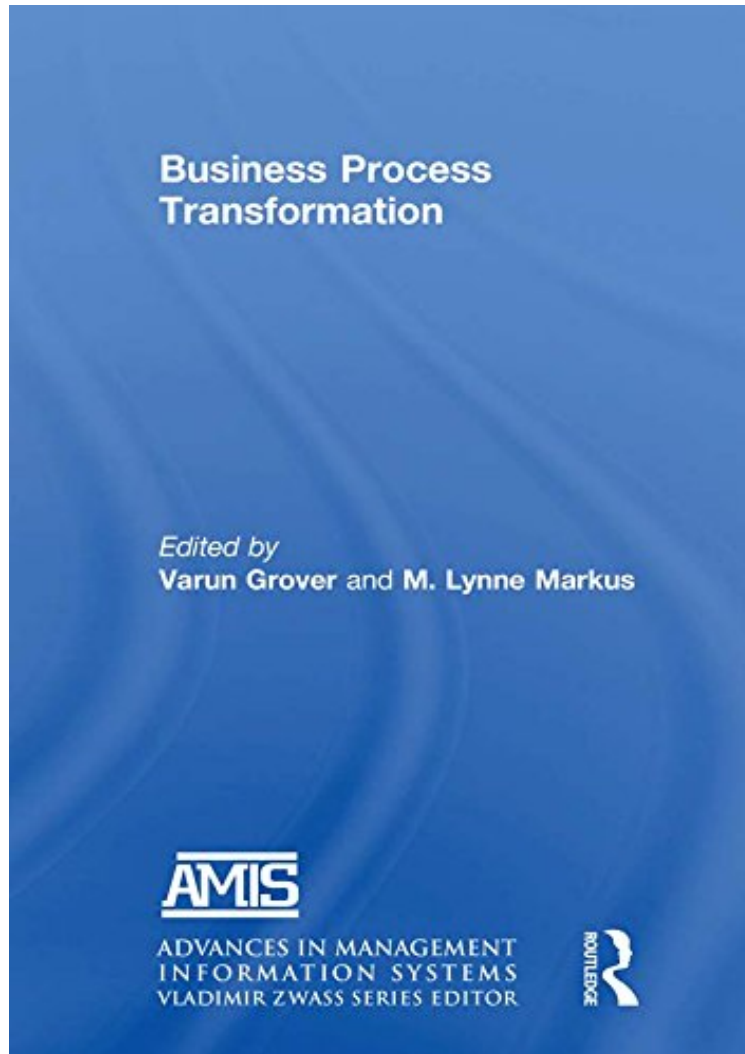


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Business Process Transformation (Advances in Management Information Systems)

Varun Grover, M Lynne Markus

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Varun Grover, M Lynne Markus : Business Process Transformation (Advances in Management Information Systems) before purchasing it in order to gage whether or not it would be worth my time, and all praised Business Process Transformation (Advances in Management Information Systems):

Featuring contributions from prominent thinkers and researchers, this volume in the "Advances in Management Information Systems" series provides a rich set of conceptual, empirical, and introspective studies that epitomize fundamental knowledge in the area of Business Process Transformation. Processes are interpreted broadly to include

operational and managerial processes within and between organizations, as well as those involved in knowledge generation. Transformation includes radical and incremental change, its conduct, management, and outcome. The editors and contributing authors pay close attention to the role of IS organizations and information technologies in facilitating business process transformation. Each chapter places major emphasis on clearly articulating the "knowledge" generated, both theoretical and applied. The book incorporates case studies and tables throughout, and provides fundamental grounding for any stakeholder of business process transformation.

About the Author M. Lynne Markus (PhD, Organizational Behavior, Case Western Reserve University, 1979) is The John W. Poduska, Sr. Professor of Information and Process Management at Bentley University and a Research Affiliate at MIT Sloan's Center for Information Systems Research. She does practice-oriented research for businesses, associations and non-profits, and governments. Her specific areas of academic and practice-oriented research include: the effective design, implementation and use of information systems within and across organizations; the risks and unintended consequences of information technology use; and innovations in the governance and management of information technology. She has received several research grants from the US National Science Foundation and recently summarized her research on the role of IT in the mortgage crisis at a Securities and Exchange Commission roundtable. Her publications include several books and over 100 articles in journals such as "MIS Quarterly", "Information Systems Research", and "Organization Science". She served as a senior editor for "MIS Quarterly". She was named a Fellow of the Association for Information Systems in 2004. In 2008, she won the AIS Leo Award for Exceptional Lifetime Achievement in Information Systems. For more information: <https://faculty.bentley.edu/details.asp?uname=mlmarkus>