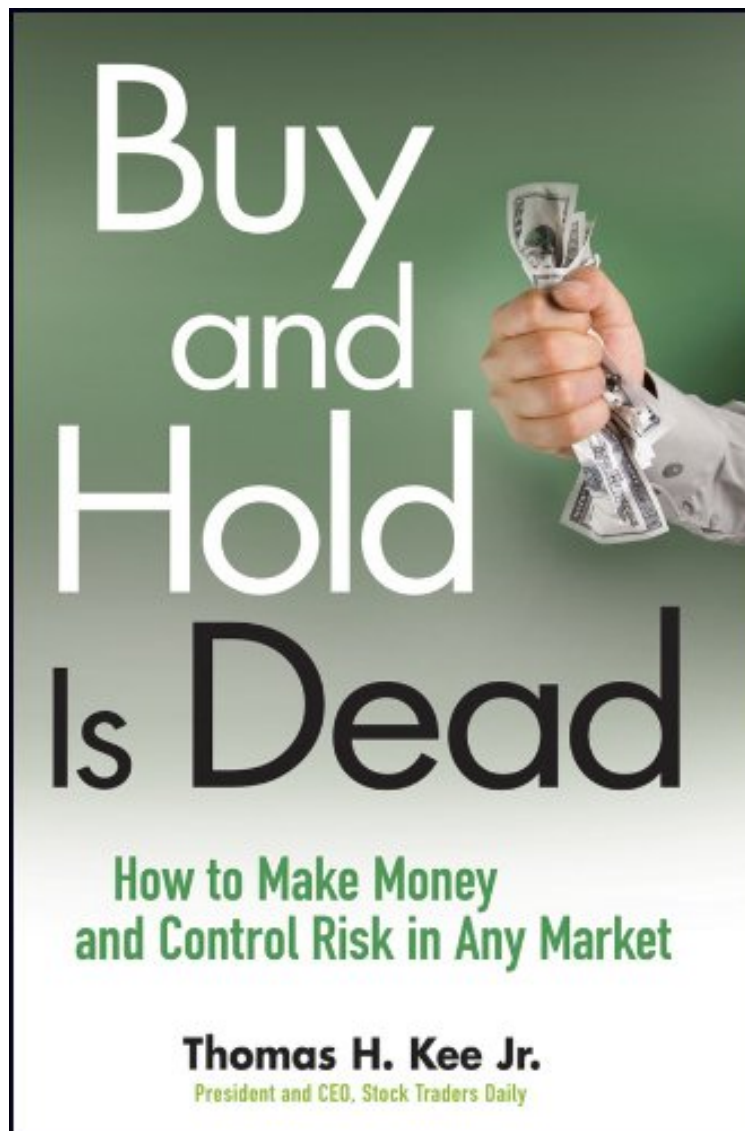


(Free and download) Buy and Hold Is Dead: How to Make Money and Control Risk in Any Market

Buy and Hold Is Dead: How to Make Money and Control Risk in Any Market

Thomas H. Kee

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Thomas H. Kee : Buy and Hold Is Dead: How to Make Money and Control Risk in Any Market before purchasing it in order to gauge whether or not it would be worth my time, and all praised Buy and Hold Is Dead: How to Make Money and Control Risk in Any Market:

23 of 24 people found the following review helpful. Primarily an AdvertisementBy N. JohnsonKee's book is primarily an advertisement for services provided on his website. He discusses the theoretical basis for his indicators and tools, but does not provide enough information for someone to test and duplicate his results. The writing itself is dense and filled

with jargon. I was left with the impression that Mr. Kee was more interested in sounding intelligent than in writing clearly. Although Kee's action matrix (predetermined actions based on specific support and resistance levels) is interesting, his trading strategies are primarily short term day trading or swing trading strategies that are suitable only for those who have lots of free time. While his web-based services may be excellent, the book is ultimately unsatisfying and of little use to someone trying to develop his/her own trading strategy. 18 of 19 people found the following review helpful. Save your money By Kent S. Kapitan Save your money. This book is an extended advertisement for Mr Kee's market letter and is therefore largely worthless. The book provides no evidence that his primary indicator, the investment rate, is anything other than an unsupported assertion that it leads the market. The reader is not able to judge for himself. 15 of 18 people found the following review helpful. Pure robbery.... By Virtuoso I've read over 30 investment books and I would qualify myself as an "intermediate" investor (ie: manage my portfolio for over 15 years with good results). After reading this book, I felt that I did not have any other choice than writing a review to warn everyone else who is considering buying it. In brief, this is by far the worst investment book I have ever read... On the positive side, some of the general ideas behind this book are valuable (i.e.: using ETF, favor automated trading to limit emotional bias, etc) and the concept of "investment rate" is intriguing. However, apart from that this book is 99% a promotional booklet for the author services. It is highly repetitive and few chapters are pure fillings to get to the number of pages required by the editor. The few valuable ideas are presented at too high level without any empirical evidence. Last but not least, the writing style is poor and arrogant. There is nothing useful for someone who is questioning the buy and hold approach. Although not perfect but way better would be the book called "buy don't hold".

An eye-opening look at how investors can take control of their financial life Buy and Hold Is Dead provides actionable strategies and disciplines, which can be used to earn positive results in any market environment. Money managers rarely outperform the stock market over time, and this has become a sticking point for many people as our uneven economic landscape continues to unfold. This timely guide is designed around a step-by-step educational process in which traders and investors learn how they can protect their wealth and make money regardless of market direction. The goal of Buy and Hold Is Dead is twofold: to dispel old-school investment techniques and to show you how to maximize your returns without sacrificing time or lifestyle and without the use of a money manager. Identifies the duration of the current economic down cycle and warns of a Greater Depression Encourages readers to use proactive trading strategies that can protect their wealth and make them money in any market environment Discusses why investors cannot afford to rely on the selfish guidelines imposed by big brokers and money managers Losing less is never a winning strategy, and this book skillfully addresses why it should not be considered a positive result despite relative market performance.

From the Inside Flap For many years, money managers and brokers have told us that if we just stay invested at all times, we will make money in the long run. Unfortunately, this has not been true for quite some time. In fact, over the past ten years, all major averages are negative. Buy-and-hold investors have all lost money, and given the current and future economic environment, this pattern is likely to continue for many years. It's clear that you can no longer rely on your money manager to protect your wealth. This is a responsibility we all must now assume for ourselves. The next step is to learn how to make money in a volatile market; with wealth preservation in mind. Buy and Hold Is Dead will show you how. In this timely guide, author Thomas Kee, a widely respected Wall Street strategist, introduces you to the Investment Rate Model, a combination of tools that will help you protect your wealth and realize opportunities for the rest of your life. He offers strategies that work in both up and down markets, adjust by themselves, and keep you on the right side of the curve at all times. More importantly, he reveals a refined approach to market strategy that will remove your personal limitations and allow you to take advantage of opportunities whenever they arise. You will learn how to understand current economic and stock market cycles, how to anticipate future economic and stock market cycles, and how to position yourself so that your investments never become a burden again. Kee's ultimate objective, he explains, is to bring you into what he calls "The Comfort Zone"—a place where your investments no longer negatively affect your emotional state and where market woes no longer stifle your personal life. The strategies in Buy and Hold Is Dead will change the way you approach your investments in the market, in real estate, or in private business by allowing you to grow without exposing yourself to the risk of loss such as you may have experienced in the recent past. The Comfort Zone awaits you; and this book will show you how to get there. From the Back Cover Buy and Hold Is Dead Take control of your financial life! "Losing less" is never the goal of solid investing over time, regardless of the overall market conditions. This timely guide offers a step-by-step educational process by which traders and investors learn how they can protect their wealth and make money no matter where the market goes. Buy and Hold Is Dead dispels old-school investment techniques and shows you how to maximize your returns without sacrificing time or lifestyle; and without the use of a money manager. It offers practical, proactive trading strategies that will help you protect your wealth and make money in any market environment. These strategies integrate both risk control and opportunity in a methodical, structured, and easy-to-

follow design that can be used at all times. They will empower you to invest successfully, no matter what the economy or stock market may seem to be suggesting. You can do better than your money managers and make money in a volatile market—and this book will show you how. Risk control is your competitive advantage.

About the Author Thomas H. Kee Jr. is President and CEO of Stock Traders Daily. His reports and analysis are currently featured by Reuters Research for their institutional clients. Kee writes a monthly column for MarketWatch and provides economic analysis and forecasting to a variety of institutional and retail clients. He had worked with Smith Barney, A.G. Edwards, and Morgan Stanley before founding Stock Traders Daily in January of 2000.