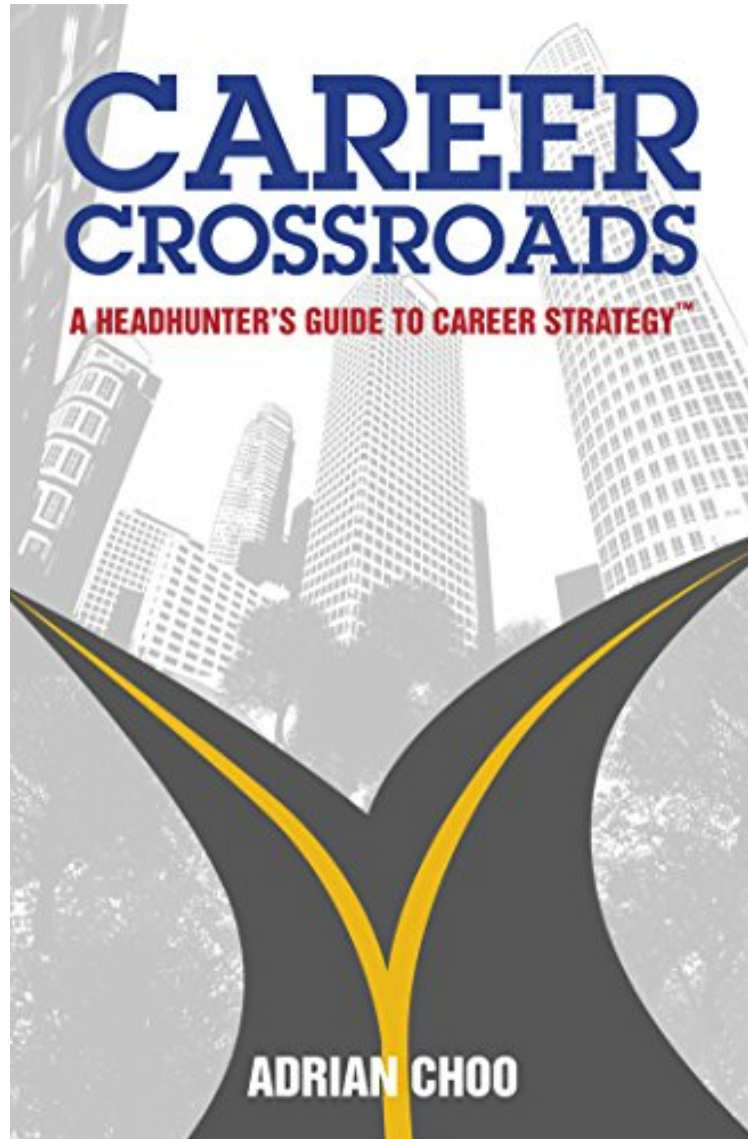


Career Crossroads

Adrian Choo

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Adrian Choo : Career Crossroads before purchasing it in order to gage whether or not it would be worth my time, and all praised Career Crossroads:

Are you at the crossroads of your career right now? Should you stay or leave? And with mounting responsibilities, how can you make a successful switch? Your career is your greatest asset. An experienced headhunter in an international firm, Adrian Choo shares the insights gathered from interviewing successful business leaders across the

globe. He distils the essence of his findings into a set of simple Career Strategies; that you can follow. Learn how to approach this challenge and successfully navigate opportunities to achieve career success and fulfillment. If you are an undergraduate, this is an ideal primer for career planning. It will help you to achieve success in your future career. If you are in your early thirties, this will discuss the factors affecting your marketability and help you to start planning for the future. It also identifies career speed bumps and potholes to avoid. If you are in your early forties, this will help you to develop a personalised Career Strategy; to stay relevant for the next half of your career. Learn how to successfully reinvent your career by leveraging on your Career Pivot; into different industries or functions. If you are in your fifties, this book provides a framework for you to attach your own career experiences, a useful tool for mentoring your staff about their own career moves.

About the Author Adrian Choo is a headhunter with CTPartners handling the Asia-Pacific Industrial Practice from Singapore. He has over a decade of executive search experience, placing top leaders for his global clients in the region. Adrian graduated from NUS with an Honours degree in Business Administration and started his career in Shell Eastern Petroleum. He started his own dotcom in the early 2000s and joined a GE Plastics subsidiary before venturing into headhunting. He is also a Board Member of the Singapore Cancer Society, a not-for-profit organization. He is married with two children. Visit career-strategy.com to find out more!