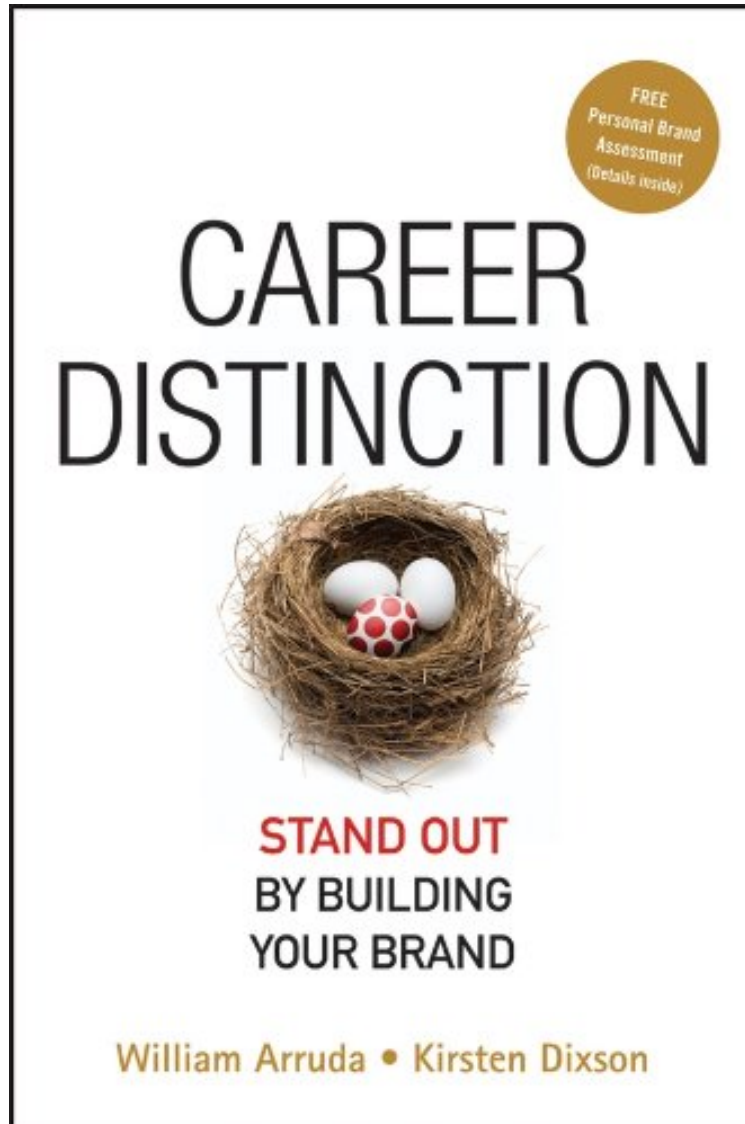


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Career Distinction: Stand Out by Building Your Brand

William Arruda, Kirsten Dixon

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