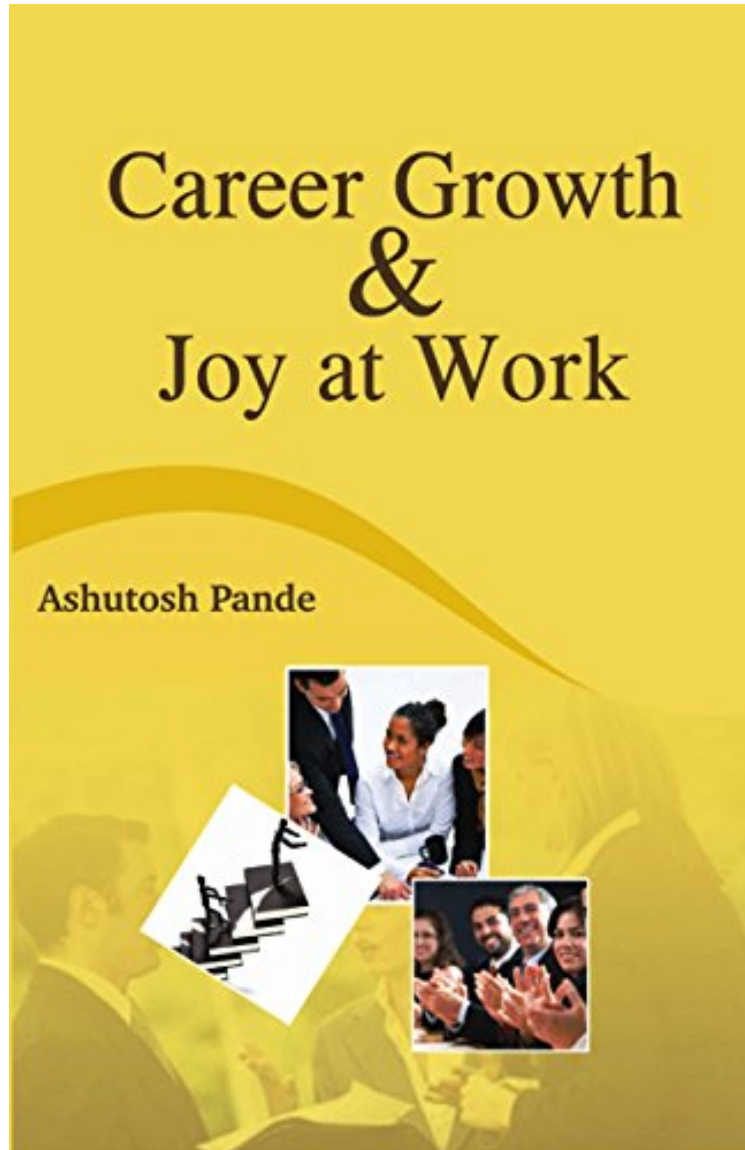


[Download] Career Growth and Joy at Work

Career Growth and Joy at Work

Ashutosh Pande

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Ashutosh Pande : Career Growth and Joy at Work before purchasing it in order to gauge whether or not it would be worth my time, and all praised Career Growth and Joy at Work:

This book is all about developing a holistic career which brings long term satisfaction and enrichment to individual. The author has adapted the concepts of management being practiced in the corporate world-motivation, creative thinking, strategic thinking etc to an Individual's concern for career growth and joy at work. However these concepts

and techniques are adapted and simplified in a jargon free manner and are easily understandable to anyone who is mature and serious about his or her career. While the concepts, anecdotes, cases etc. form the background of the book, the really important contribution is through exercises, aimed at assessing one's potential and developing one's own strategies, applications and action points for career growth and Joy at work. The book is primarily meant for experienced professionals and executives who wish to revitalize their vision and align their career strategies to their inherent strengths. Professionals facing the challenges of unpredictable economy and at transition points of their career are likely to find the book useful and timely. Self employed professionals and parents of youngsters aspiring for a rewarding career would also find this book useful. Key highlights are as follows: Practical tips on how to make the best of one's inherent strengths in the new and emerging opportunities of our ever-changing world. Case studies of successful career transition and career metamorphosis. Unique approach to branding self on the basis of one's Generic Project rather than narrow field of specialization. Useful concepts, tools, and exercises for strengthening key competencies. Approaches to Self-branding and positioning oneself vis-a vis others to gain a competitive edge. Techniques for deciding creatively on career choices. Insightful exercises on execution and Action Planning.