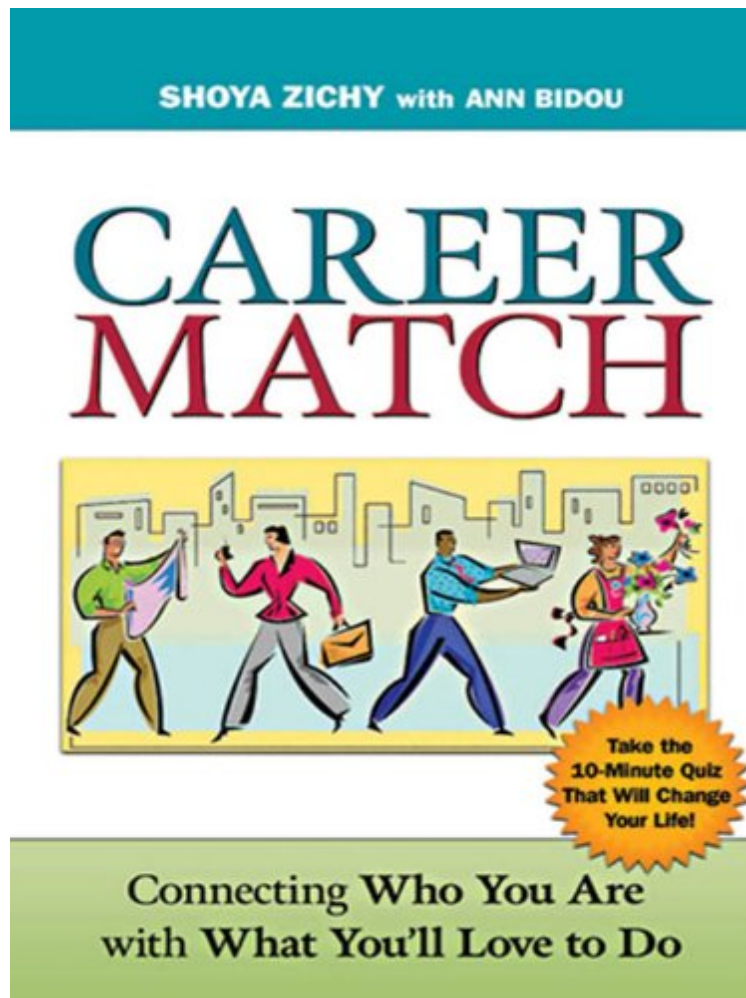


# Career Match: Connecting Who You Are with What You'll Love to Do

Shoya Zichy, Ann Bidou  
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**Shoya Zichy, Ann Bidou : Career Match: Connecting Who You Are with What You'll Love to Do** before purchasing it in order to gage whether or not it would be worth my time, and all praised Career Match: Connecting Who You Are with What You'll Love to Do:

15 of 15 people found the following review helpful. The best career assessment book. Period.By Paula CohenI've been a career coach and consultant for 17 years, and have worked with many career assessment exercises. A few years ago I began presenting Shoya Zichy's "Career Match" to all my clients, because it is simply the best instruments I've found for quick, accurate and understandable results that cover all aspects of the job search -- the reader's greatest work-related strengths, his/her ideal boss and work environment, suggested professions and industries, his/her interviewing style, and more.The bonus is that "Career Match" is fun to use, fun to read...and the words that the author uses to describe each different personality style can be immediately incorporated into the reader's own vocabulary about

him/herself. Job seekers need accurate words to describe their strengths; this book provides them, and makes the difference between applicants who stumble when speaking about themselves, and articulate, confident applicants. The "Career Match" 10-minute exercises are the fastest and easiest to take and score, the results are unerringly correct, and the information is comprehensive for the job search and totally useful. Plus, the book doesn't resort to psycho-babble, and it doesn't depend upon having a certified consultant to interpret the results, so anyone can pick it up and immediately benefit from it. Cheers to Shoya Zichy and her co-author for putting together a completely enjoyable and marvelously helpful book!

10 of 0 people found the following review helpful. A bit too generalized but still a good overview of temperament and career

By Melissa This book is a good starting point for young people wanting to get an idea of the career path that would best suit their temperament. The quiz is satisfactory and I found the description of the different colors (personality types) rather broad and generalized but still there is enough accuracy in the explanations that show the author is on the right track with the temperaments. The inverted vs extroverted personality questionnaire is a little on the short side, a few more questions may be needed, everyone I gave the test to was barely an extrovert or an introvert. The section that describes the possible job matches could be expanded a little also to include some not so obvious jobs, especially related to government fields. What this author does rather well is describing the very positive qualities the differing temperaments possess (very helpful for building a resume) and describing the weaknesses too.

0 of 0 people found the following review helpful. Green/Gold

By Clarissa Unrealistically I believed this book would match me to a specific job and plan my life for me. Instead, it included a personality quiz in the beginning to define which two colors you match up to most, and then you proceed to the chapter of your specific color and it tells you what you prefer in a job and which jobs from different categories would best fit you as a personality type. A lot of the jobs on my list were things I have considered in the past, so I'm not saying it wasn't accurate, I was just hoping for something more precise. Still a good book and everyone who I have showed it to has enjoyed taking the quiz as it has matched them perfectly.

For some, a job is just a way to pay the bills. For others -- those whose careers fit their passions and personalities -- it is a source of great satisfaction and success. Career Match is designed to help people discover their ideal work. Using the author's revealing ten-minute self-assessment, the book helps readers determine their personality style, then walks them through the range of career choices best for them. This indispensable guide will enable anyone to:

- \* identify the type of work that will inspire and exhilarate them
- \* recognize the type of boss and work environment they need to thrive
- \* confirm the rightness of the path they are on -- or help them find a better one
- \* speed up their job search

The book includes in-depth chapters for each personality type, detailed explanations of career options, and inspiring real-life stories of people who have found fulfillment in work that suits their personality. This invaluable resource will help anyone in need of direction match who they are with what they should do -- for a lifetime of gratifying work and greater success.

"Using a workstyle assessment technique called Color Q, Career Match is probably one of the best career self-testing books you'll ever run across." --Mensa Bulletin "... insightful and complex." -Accounting Today "The book makes for a great teaching tool...whether you're a career counselor, a college student, or the average Joe/Jane." --Campus Career Counselor "For thousands of Americans Shoya Zichy's landmark 276 page masterpiece, 'Career Match' may have simultaneously squelched the wretched specter of unemployment and brought career satisfaction to those who sing the blues at a time when their nation's economy has been sporting a historically rosy complexion...The most compelling reason for reading this book and why we are bringing it to the attention of TravelSmart readers is that 'Career Match' makes it easier for anyone who wants to squeeze the most out of their life experience to do just that. That's why I bought copies for each of my children (all over 40 now). If they can get as much out of the book as I did they'll be grateful for the rest of their lives." --travelsmart.com "...Shoya Zichy's landmark masterpiece, Career Match." --travelsmart.com "...classic career-advice book...if you are bogged down in your quest to determine your ideal career path, this is a book that will speed you along nicely." --Pittsburgh Tribune From the Back Cover What should I do with my life? It's one of the biggest questions we face, and one that's so easy to get wrong. Career Match helps you find the best fit for your skills, interests, and core personality -- the secret to a truly satisfying professional life. Whether you're starting a job search, selecting a course of study, or hoping to switch out of a career that never clicked, just one simple quiz points you in the right direction. Derived from popular Jungian and Temperament models but focused specifically on careers, the book's 10-minute assessment and original Color Q model place you in one of 16 personality groups. For most users, the picture that emerges is uncannily accurate -- illuminating their strengths and weaknesses, attractive career prospects, ideal workplaces and bosses, tailored interviewing tips, and more. Expanding on the first edition, case studies of 57 professionals and well-known personalities add depth and detail to the descriptions of personality types. This second edition also includes dozens of new career options, including gaming, web design, alternative energy, cybersecurity, food science, robotics, biomedical engineering, oceanography, and computer simulation. By matching who you are with what you're meant to do, this unconventional and insightful

career guide puts you on the path to greater fulfillment and success. SHOYA ZICHY is a respected career coach and past president of APTNYC, the Myers-Briggs Association of New York. Her award-winning Color Q personality system has helped hundreds of thousands worldwide and been featured in Fortune, Barron's, USA Today, and on CNN. She is the author of Personality Power. ANN BIDOU is the coauthor of Personality Power and Your Own Terms. About the Author Shoya Zichy is a respected career coach and past president of the Myers-Briggs Association of New York. Her Color Q personality system has helped hundreds of thousands worldwide and been featured in Fortune, Barron's, USA Today, and on CNN. Ann Bidou is the coauthor of Personality Power and Your Own Terms.