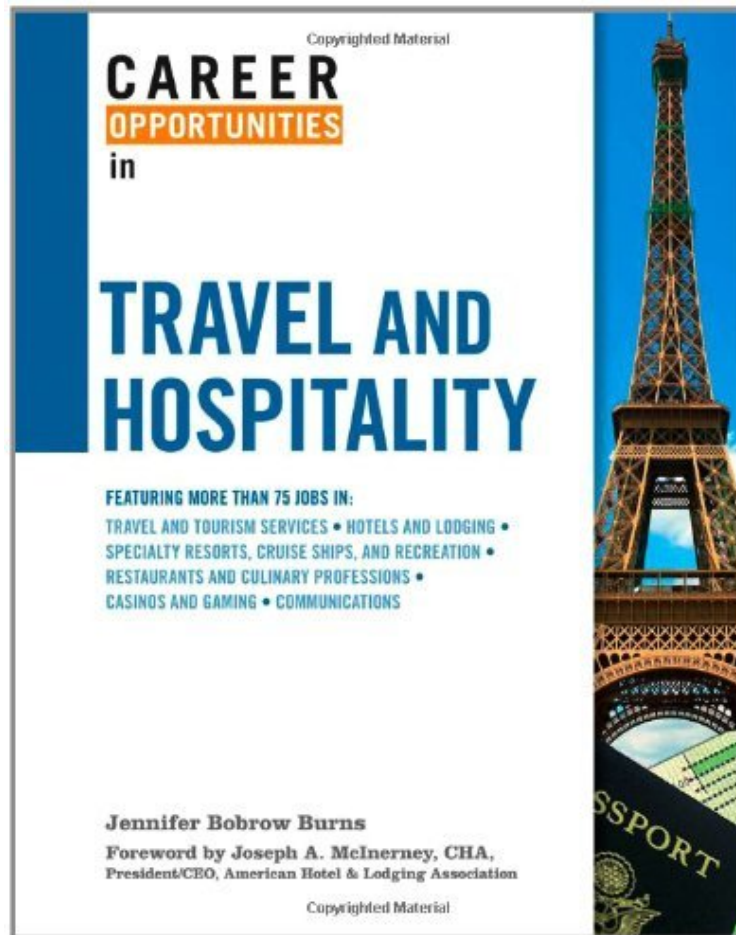


Career Opportunities in Travel and Hospitality

Jennifer Bobrow Burns

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Jennifer Bobrow Burns : Career Opportunities in Travel and Hospitality before purchasing it in order to gage whether or not it would be worth my time, and all praised Career Opportunities in Travel and Hospitality:

According to the American Hotel and Lodging Association, tourism is currently the third largest retail industry in the United States, behind automotive and food stores. People who work in the travel and hospitality industry make their living by helping others enjoy themselves. Career Opportunities in Travel and Hospitality profiles occupations in a wide variety of areas, including travel and tourism services, hotels and lodging, specialty resorts and cruise ships, recreation, restaurants and culinary, casinos and gaming, and communications. Complete with a foreword by the president and CEO of the American Hotel and Lodging Association, this new book features more than 75 job profiles, plus appendixes listing educational programs, professional associations, major employers, industry resources, and more.

About the Author Jennifer Bobrow Burns has more than 10 years of experience as a writer and career counselor. Currently, she is the assistant dean for career services at Quinnipiac University's School of Communications in Hamden, Connecticut. She is the author of *Career Opportunities in Journalism*. Joseph A. McInerney, CHA, is the president and CEO of the American Hotel and Lodging Association.