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Global Automobile Demand is a two-volume work analysing the impact of the Great Recession and the structural factors which shape automobile demand in developed and emerging countries. The second volume examines the automobile demand in the BRICS and other emerging countries: Brazil, Russia, India, China, Turkey, Mexico, Thailand and Malaysia.

About the Author Bruno Jetin is Assistant Professor of Economics at Université de Paris, France. He has published widely on the automobile industry, as well as on labour issues and development, and has presented his work at various international conferences. Bruno is a member of the steering committee of the GERPISA-International Network - a group for the study of the Automobile Industry and its employees.