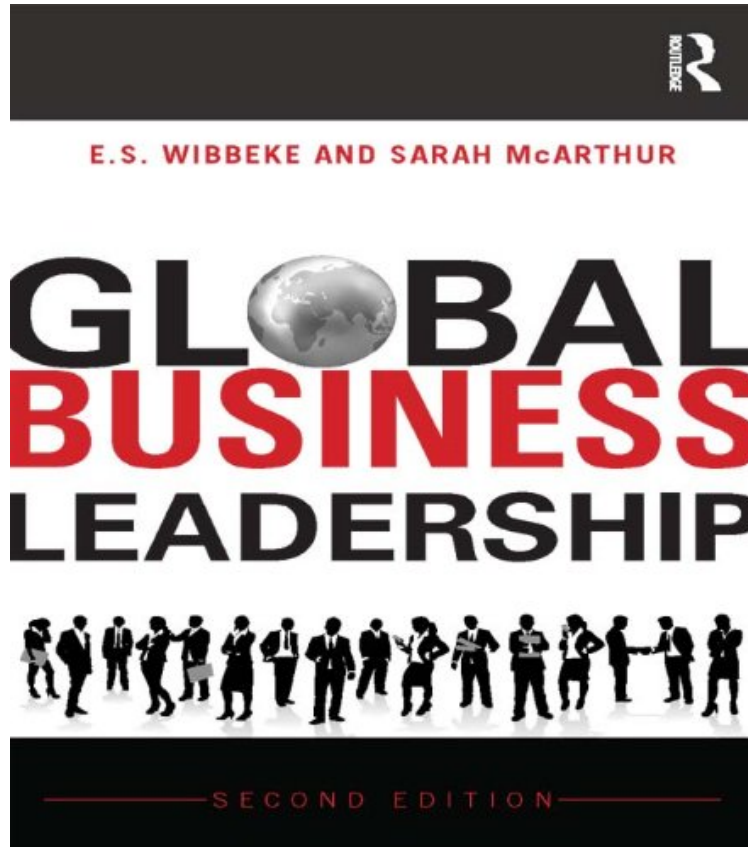




## Global Business Leadership

*E.S. Wibbeke, Sarah McArthur*  
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**E.S. Wibbeke, Sarah McArthur : Global Business Leadership** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Global Business Leadership:

0 of 0 people found the following review helpful. i liked the book and wait for the new versionBy CustomerWibbeke is breaking new grounds in multicultural leadership addressing the American leaders posted abroad in the Globalization era. i liked the book and wait for the new version. It adds to this library new insights: the 7 Cs (pun intended or unintended) "care, capability, change, contrast, context, conscientiousness, communication". with many interviews to top executives in the field.Any person posted abroad should read it and i suggest to add it to the Foreign Service reading list.0 of 0 people found the following review helpful. One of the worst books I've read on the topicBy Erin E PearsonOne of the worst books I've read on the topic. I found it poorly written and lacking in useful content.0 of 1 people found the following review helpful. Needs a Skilled EditorBy Carol in TNI was very distracted by the poor editing of this book. Run-on sentences are rampant and, unfortunately, compromised the authors' credibility. (If you want to be taken seriously in business, I consider writing ndash; or at least hiring a good editor ndash; a baseline requirement). As such, I couldn't make it past the first couple of chapters.

The second edition of this bestselling textbook has been fully updated with a synopsis of the latest changes in the fields of intercultural communication and leadership development. This includes new benchmarknbsp;interviews from

some of the world's foremost companies; a wealth of proven guidelines, tools, and models, including Wibbeke's own Geoleadership Model and two new chapters focusing on the influence of gender and technology on culture and leadership. This new edition also emphasizes practical examples of individuals and organizations that have utilized the core concept of "geoleadership"—including updated research from those at the forefront of various industries, including finance, healthcare, and manufacturing. With contributions and endorsements from some of the most important thought leaders in leadership development and intercultural communication, this edition offers a resource for designing, delivering, and evaluating successful leadership theories and practices to both students and practitioners.

'In *Global Business Leadership* 2<sup>nd</sup> edition; authors Wibbeke and McArthur stretch us beyond our borders and into a reality where mastery of business, culture, and leadership is no longer a "nice-to-have," it is a "must-have"!' Warren Bennis, Professor, University of Southern California and author of over 30 books on leadership and change. His most recent book is *Still Surprised: A Memoir of a Life in Leadership*. 'The first edition set a new standard in understanding global business leadership. The second edition creates a whole new genre with its benchmark interviews with global thought leaders and is a must read.' Robert Moran, Professor of Global Management, Emeritus, Thunderbird School of Global Management, USA 'The leaders of the future cannot just work in their countries alone; they must work throughout the world. Dr. Wibbeke and Sarah McArthur show us how!' Marshall Goldsmith, million-selling author *What Got You Here and Mojo* 'A new door has opened for leaders at every level, in every culture, in every sector, in every country. Sarah McArthur and E.S. Wibbeke have opened the door to a powerful new concept of culture and leadership. The authors have delivered a new definition, a new appreciation of the global leadership challenges that lie ahead, with even greater opportunities. *Global Business Leadership* delivers a powerful new concept of a global workforce and cultural road map.' Frances Hesselbein, President CEO, The Frances Hesselbein Leadership Institute 'It is clear that organizations are becoming more global which will require the leaders of such organizations to be more global. This is a good review of all the considerations that such leaders will have to take into account if they are to be successful.' Edgar H. Schein, Professor Emeritus, MIT Sloan School of Management, USA About the Author Dr. E.S. Wibbeke is the most noted intercultural leadership guru in the world. Dr. Wibbeke spent twenty years in business leadership and management roles for Fortune 500 firms, including a decade in the Silicon Valley and is an international consultant and professor of leadership and management. Dr. Wibbeke has taught at many international institutions, including American Intercontinental University, the Thunderbird School of Global Management, University of California at Santa Cruz and the University of Liverpool, UK Sarah McArthur is founder of *scredit*, a writing and editing firm based in San Diego, California. With nearly two decades of experience in the publishing field, Sarah has worked with such influential clients as Marshall Goldsmith and Anthony Robbins, and is co-editor of *Coaching for Leadership: Writings on Leadership from the World's Greatest Coaches* and *The AMA Handbook of Leadership*