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Globalization: The Reader

John Benyon, David Dunkerley

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GLOBALIZATION: THE READER

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Globalization: The Reader addresses the big issues: communications and global media, political economy, cultural homogeneity and heterogeneity, new technologies, tourism, beliefs, and identity.

About the Author John Benyon is Reader and David Dunkerley is Professor at the School of Humanities and Social Sciences, University of Glamorgan, Wales.