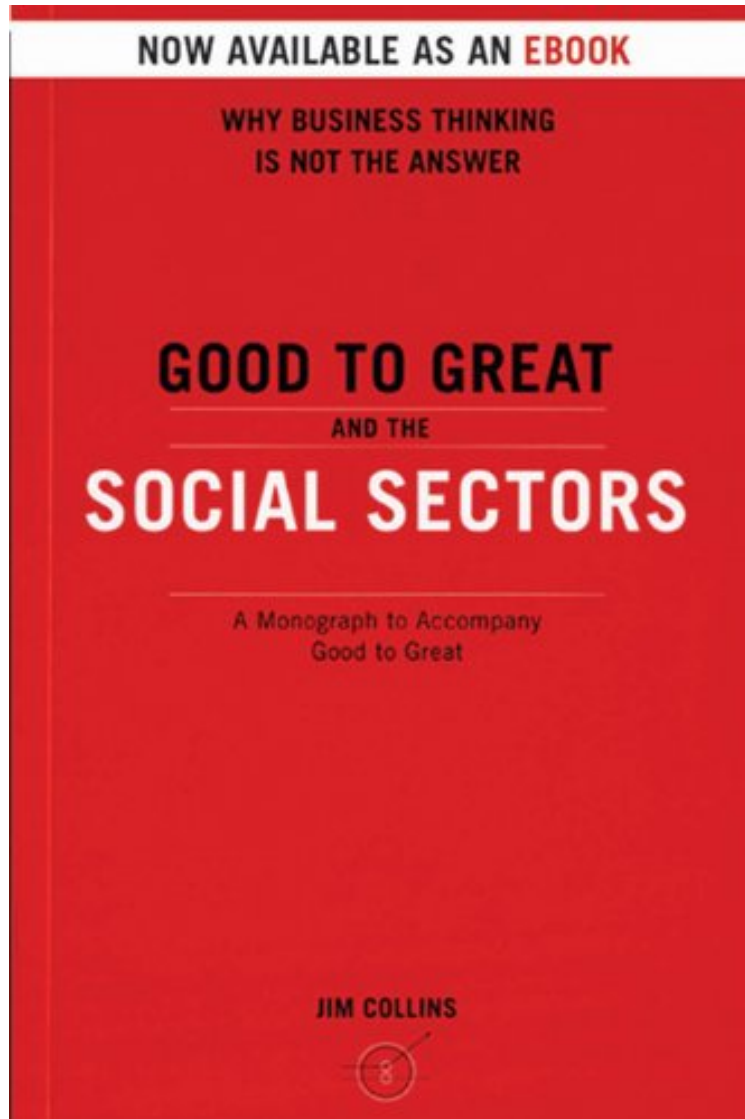


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## Good To Great And The Social Sectors: A Monograph to Accompany Good to Great

*Jim Collins*

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**Jim Collins : Good To Great And The Social Sectors: A Monograph to Accompany Good to Great** before purchasing it in order to gage whether or not it would be worth my time, and all praised Good To Great And The Social Sectors: A Monograph to Accompany Good to Great:

0 of 0 people found the following review helpful. Social Sector not Profit Driven!By V. A. WoodmanExtends the reach of Collins' excellent Good to Great to relevance beyond profit-centered corporations. Addresses the different dynamics of mission driven social sector, both not for profits and government helping agencies. A discerning reader

could apply parts of Collins' Good to Great to organizations that are not profit driven. This little tome addresses a gap.0 of 0 people found the following review helpful. Appoint a Semi-Cynic to Challenge Your Assumptions!By John W. Pearson"The moment you think of yourself as great, your slide toward mediocrity will have begun" says Jim Collins in this easy-to-read 35-page booklet. Your team will appreciate his insights on how a nonprofit or church measures results."All data is flawed," writes Collins. "It doesn't really matter whether you can quantify your results. What matters is that you rigorously assemble evidence--quantitative or qualitative--to track your progress."Leverage this booklet to help your team understand the difference between greatness and "business-like." After you read it, ask your nonprofit board and senior team to address these questions:1. Where are we on a scale of "mediocre" to "great?"2. How rigorously do we assemble evidence to document our results?3. What assignment should we make today as a result of this discussion?I urge my nonprofit clients to always appoint one semi-cynic in every meeting (board meeting or staff meeting) who will frequently (but graciously) shout out, "How do we know that? What research have we done to affirm that assumption about our...people/donors/volunteers/clients/customers, etc." Try it!1 of 1 people found the following review helpful. Simply greatBy Kari EggeFinally, a book from Jim Collins on Good to Great for Social Sectors which should be read by everybody working in social enterprises and organization, who are not operating as businesses and companies in their field, but who want to contribute their very best in the interest of people's rights and wellbeing around the world. A lot to learn and apply!

Building upon the concepts introduced in Good to Great, Jim Collins answers the most commonly asked questions raised by his readers in the social sectors. Using information gathered from interviews with over 100 social sector leaders, Jim Collins shows that his "Level 5 Leader" and other good-to-great principles can help social sector organizations make the leap to greatness.