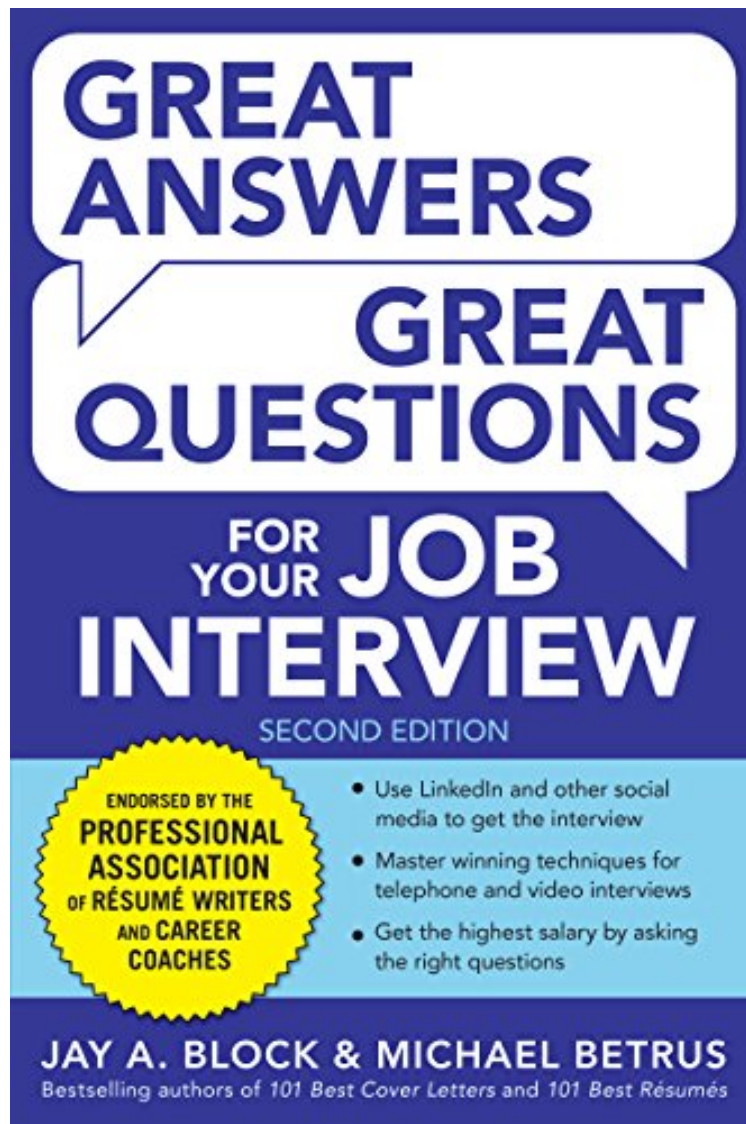


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About the Author Jay A. Block (Palm Beach Gardens, FL) is the cofounder of the Professional Association of Resume Writers and Career Coaches (PARW/CC). He developed a groundbreaking career management and empowerment program for the Workforce Development System nationwide, the U.S. Department of Labor, and other leading career and employment-related organizations. Michael Betrus (Lewisville, TX) is a sales director by trade, having conducted hundreds of interviews and hires, and a career seminar leader for students on campuses nationwide.