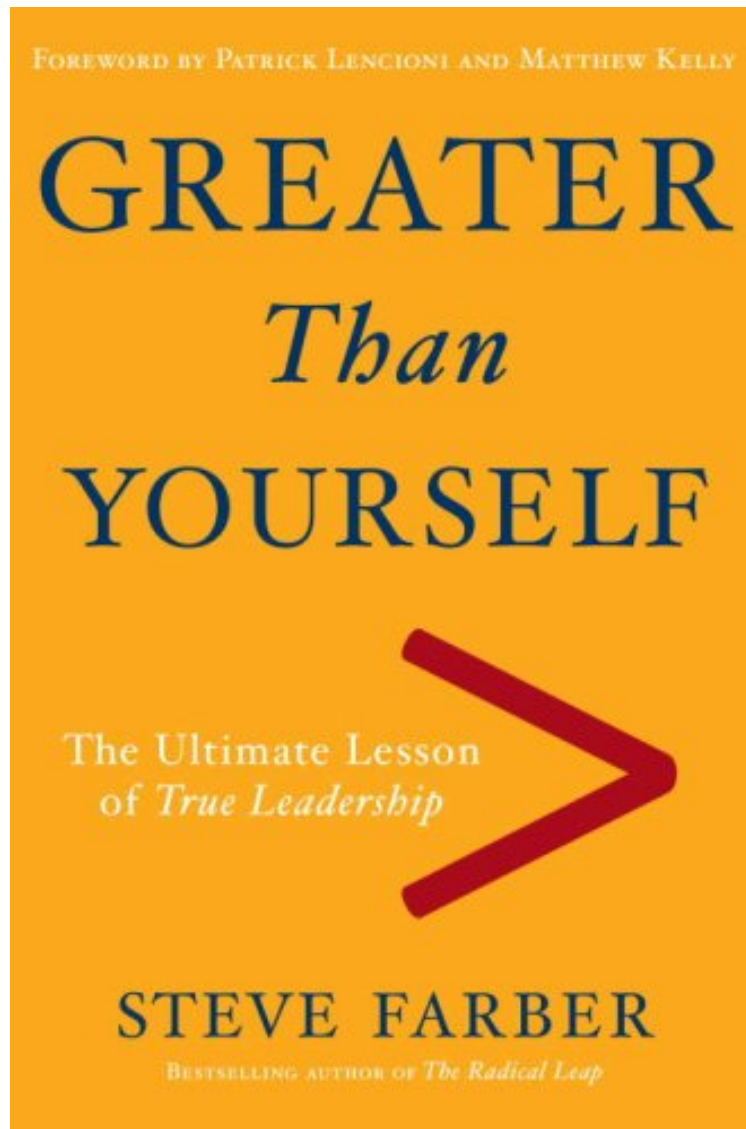


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Greater Than Yourself: The Ultimate Lesson of True Leadership

Steve Farber

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Steve Farber : Greater Than Yourself: The Ultimate Lesson of True Leadership before purchasing it in order to gauge whether or not it would be worth my time, and all praised Greater Than Yourself: The Ultimate Lesson of True Leadership:

0 of 0 people found the following review helpful. By CNLWe have to do a book presentation for one of my college leadership courses; which at first truthfully I didn't have any desire of doing we had to choose from a list of books given to us. Immediately the GTY title stuck out to me like a sore thumb I was immediately drawn to it. It's changed my way of thinking in more ways than one. This book helped me to realize that it's not about self but instead about pouring all your knowledge into someone else without expecting anything in return; simply bcuz it's the human thing

to do. By doing this you have to follow 3 simple principles: Expand Yourself, Give Yourself, Replicate Yourself unselfishly, which is the ultimate test of true Leadership, bcuz often times we feel a need to not give everything we know which is not allowing yourself to excel but is keeping you bound by selfishness. You're making someone who you trust and see potential in your GTY Project, with one simple rule they must in return find their next 'GTY Project' keep it going. So ask yourself who can you help raise up become your very own GTY Project. Allow this unique teaching to become a lifestyle. Awesome Read!!!! Can't wait to enlighten my classmates with my presentation that's coming up. 0 of 0 people found the following review helpful. The Ultimate Lesson in Leadership: Live it! By Michael Neely I have known Steve's writing long enough to know that if he puts something in writing, it has to be true, if not an understatement. This book definitely lives up to its subtitle and thoroughly explains the concept as clearly as humanly possible. This is Steve's third book and in Steve's unforgettable "parable" style. Again Steve meets with some under-the-radar leaders, i.e. business leaders that you wouldn't think are business leaders. Don't Google the characters of the book. As with The Radical Leap, The Radical Edge and The Radical Leap Re-Energized: Doing What You Love in the Service of People Who Love What You Do, they don't really exist (or their real names have been changed). This book lists three simple things you can do to help those around you become better than yourself and having your relationships profit from doing so- three simple ideas that could change the lives of those around you. I could tell you what they are, but then the whole message of the book would be lost. It is one of those books that, once you begin reading it, you just can't put it down until you've finished it, making it a great weekend read! I would HIGHLY recommend picking up The Radical Leap Re-Energized: Doing What You Love in the Service of People Who Love What You Do and reading this first. Then immediately get into Greater Than Yourself. Then you will definitely get a fond understanding of the concept of Extreme Leadership. You may not be able to successfully Google the names of the characters in the book, but definitely peruse the names of the people at the end of the book. You might find someone you know... 0 of 0 people found the following review helpful. Beyond Inspirational, to action. By Eric T Brandt I found this book via my hearty devouring of Steve Farber's two previous books and it brought the entire picture in to focus. I can now see the 'greater' direction I'll be headed when I begin to apply the principles of extreme leadership to my life and business. The characters, situations, locations and experiences in these books, real or fictional, oddly mirror much of my own life, and I was able to directly relate them to my own challenges. At times, the characters and concepts were confusing, and I wish I'd retained more of the numerous nuggets, principles and philosophies top of mind, but I'm happy to re-read to refresh my memory.

An inspiring parable on the greatest leadership lesson of all— that the best leaders go beyond the tenets of the Golden Rule and help others to be better than they are themselves. Too many people assume that the timeless principles of genuine leadership— of helping others achieve their full potential— don't apply Monday through Friday during work hours or in any circumstance where a paycheck is involved. In Greater Than Yourself, Steve Farber proves them wrong. With this powerful and eye-opening story, Farber shows that the goal of true leadership is to help others— teammates, employees, and colleagues— become more capable, confident, and accomplished than their leaders. Through the actions of a forward-thinking and extraordinarily successful CEO, Farber reveals the three keys to achieving what he calls GTY: Expand Yourself, Give Yourself, and Replicate Yourself. Filled with thought-provoking ideas and actionable principles, Greater Than Yourself offers a powerful message for today's business leaders.

Greater Than Yourself is a terrific— no, wonderful— idea. Steve is a tremendous writer and an original thinker. — Tom Peters
Raising someone up does not reduce your stature— in fact, it exalts you in ways you have to experience to believe. Greater Than Yourself shows how you can begin improving the world by giving of yourself. It's a wonderful message wrapped in a highly entertaining, well-written story. — Ken Blanchard, coauthor of The One Minute Manager and Leading at a Higher Level
Greater Than Yourself is more than a good tale well told. It's a path-breaking book that brings to life the ultimate leadership lesson— that the highest purpose of our work is the development of other leaders. It's a gift for your mind and your spirit. I enthusiastically recommend it. — Jim Kouzes, coauthor of the bestselling book The Leadership Challenge, Dean's Executive Professor of Leadership, Leavey School of Business, Santa Clara University
About the Author STEPHEN FARBER, a leadership consultant and speaker, is the author of the national bestseller Radical Leap, and Radical Edge