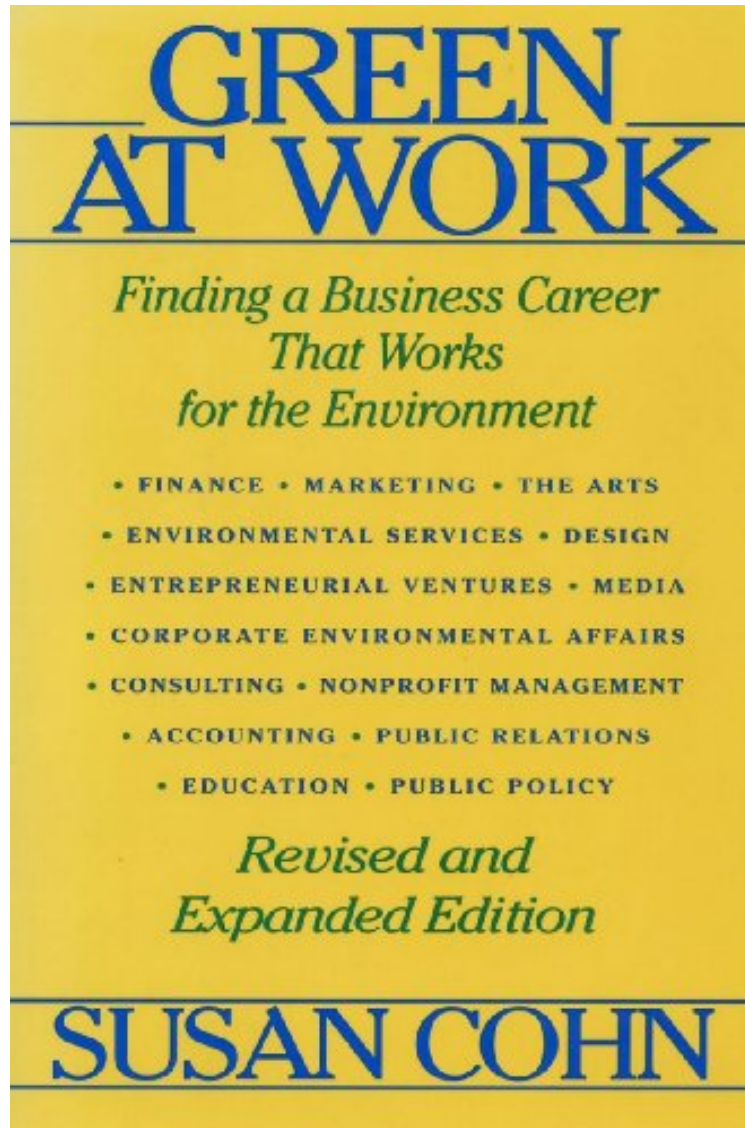


(Ebook pdf) Green at Work: Finding a Business Career that Works for the Environment

Green at Work: Finding a Business Career that Works for the Environment

Susan Cohn

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Susan Cohn : Green at Work: Finding a Business Career that Works for the Environment before purchasing it in order to gauge whether or not it would be worth my time, and all praised Green at Work: Finding a Business Career that Works for the Environment:

Green at Work, published by Island Press in 1992, was the first source of information to help nontechnical but

environmentally concerned job seekers learn about career opportunities with environmental companies or within the newly emerging "green" corporate culture. Now entirely revised and expanded, this indispensable volume again offers invaluable tools and strategies for launching a green career. Susan Cohn has expanded her scope beyond the business world to examine environmentally focused, nontechnical careers in a wide variety of fields, including communications, banking and finance, consulting, public policy, the non-profit sector, and more. This completely updated edition includes: profiles of more than 70 individuals that illustrate how people have woven their skills, values, and passions into their work listings of more than 400 companies with contact names, addresses, phone numbers, information on what the company does, and its environmental programs and policies listings of more than 50 resources, including organizations, publications, and other sources of information a bibliography of recommended readings

From Library Journal In this guide for environmentally concerned job hunters, Cohn points out that businesses working toward becoming "green" need applicants with specific skills, knowledge, and experience, especially in the areas of management, marketing, finance, and accounting. Cohn's "Career Profiles" present people adept in traditional business functions, such as product management, who have been named to jobs such as Director of Environmental Affairs. About half the book is a corporate directory listing each firm's environmental programs and contact person. These contacts are supposed to be available for informational interviews only, but they will likely be flooded with resumes. The publishers' other career guide, *The Complete Guide to Environmental Careers* (LJ 10/1/89), emphasizes more traditionally "green" careers, such as forestry. Both are recommended for business or career collections.- Sue McKimm, Cuyahoga Cty. P.L., Parma, Ohio Copyright 1992 Reed Business Information, Inc. From Booklist Entirely revised and expanded from the 1991 edition, this resource will help readers find or create meaningful careers that enhance the environment. The author is employed in the Office of Career Development, Stern School of Business, New York University. After an initial section on how to learn about "green" jobs and a summary of environmental law, the bulk of the book comprises 70 profiles of individuals who are creating a better environment through their careers. The profiles are divided by field, for example, banking and finance, design and the arts, and entrepreneurs and small business. Each profile is prefaced by brief biographical information on the person, such as what they formally studied and where they worked prior to their present position. The format of the profiles is question and answer, ranging from two to five pages. The questions vary from asking about a typical workday and the experiences that shaped the person's interest to learning how they keep abreast of their field and the challenges they see ahead. With their original college majors often unrelated to their current occupations, the career progression of the individuals is often a merging of personal interests, idealism, continuing learning, risk taking, and networking. The men and women recommend many books and periodicals that keep them current, and additional titles, organizations, and directories are listed at the end of the book. The next section lists 400 companies in environmental fields. Entries include type of industry, contact person, address, and related information. The business and its environmental programs are briefly described. Indexes by industry and geographic location conclude the work. This wonderful resource enables users to explore a wide range of green business careers. While it can be used for reference in specific fields, it will be even more valuable in exploring environmental job possibilities in general. Public and academic libraries will find this an important addition to career-planning collections. About the Author Susan Cohn was Special Projects Coordinator, including Environmental Programs, in the Office of Career Development at the Leonard N. Stern School of Business, New York University.