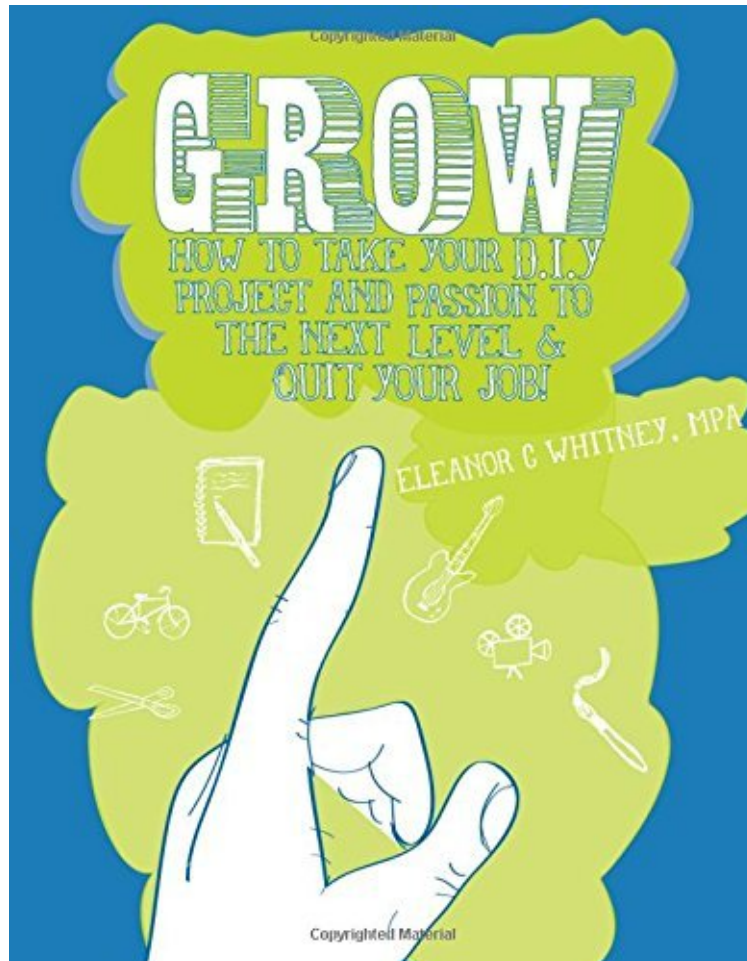


(Mobile book) Grow: How to Take Your DIY Project and Passion to the Next Level and Quit Your Job!

Grow: How to Take Your DIY Project and Passion to the Next Level and Quit Your Job!

Eleanor Whitney

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Eleanor Whitney : Grow: How to Take Your DIY Project and Passion to the Next Level and Quit Your Job!

before purchasing it in order to gage whether or not it would be worth my time, and all praised Grow: How to Take Your DIY Project and Passion to the Next Level and Quit Your Job!:

0 of 0 people found the following review helpful. Three StarsBy MPGrow contained some good information; however I felt it was somewhat poorly written and organized.0 of 2 people found the following review helpful. Four StarsBy john fazzinoHaven't gotten into it as yet.3 of 3 people found the following review helpful. Real life advice !!By Robert H. WhitneyPractical, real life advice on starting a project or a business, in a disciplined but creative format that is fun too. The steps and lessons in this handy sized book are really a course in Business 101 at a grad school level. Having co founded and run a small business for 40 years (which grew from 3 to over 120 and is still alive and well), which had dozens of new projects every year, this book could be a guide for anyone coming into our firm. Much of what is here, many have had to learn the hard way. Easy to use, filled with examples of real life creative people, it goes to the

heart of the human essentials needed to make a creative enterprise survive beyond the initial enthusiasm of the creators. Business is a creative art in itself regardless of its subject - this book demonstrates that and will help anyone who is willing to take that start up risk. It is also a useful aid for those enterprises up and running, not just in the DIY world. MW, Portland, Maine

Grow is a practical field guide for creative people with great ideas for independent projects who want to achieve success and sustainability. Drawing on her years of experience helping people succeed with do-it-yourself projects based in independent publishing, music, food, art, craft, activism, and community work, Eleanor Whitney empowers you to clarify your vision, get organized, set goals, create a plan, raise funds, market, and manage your do-it-yourself project. The book is full of real-life inspiration and creative business advice from successful, independent businesses owners and creative people with projects that began in the do-it-yourself spirit.