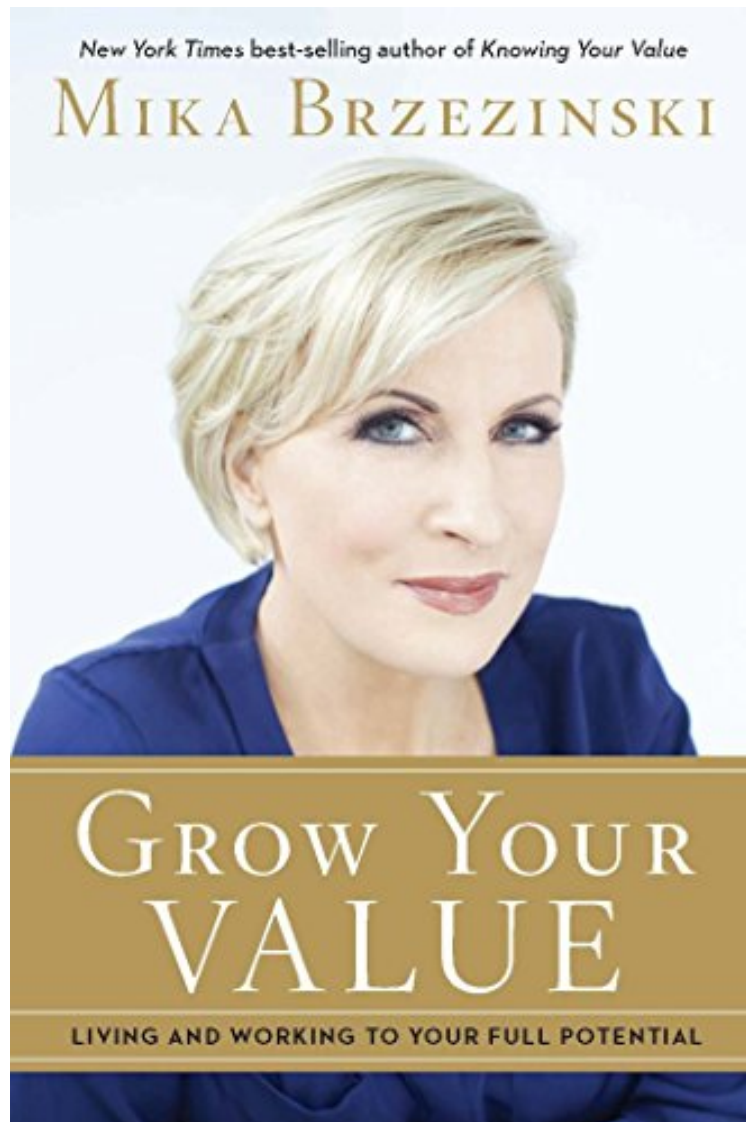


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## Grow Your Value: Living and Working to Your Full Potential

*Mika Brzezinski*

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**Mika Brzezinski : Grow Your Value: Living and Working to Your Full Potential** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Grow Your Value: Living and Working to Your Full Potential:

10 of 10 people found the following review helpful. I've liked Mika's other books very much  
By Elina Cymerman  
I've liked Mika's other books very much. I feel her arrogance is coming through on this one, however. She has some very good observation but throughout overestimates her own impact and popularity. She actually seems quite inauthentic, every time she starts to really look at herself honestly she veers off into marketing lingo about branding. No one is

telling her to work 18 hour days, her (male) coworkers certainly don't seem to be doing that. She's made tough choice in her life and it's kind of obvious that her family life, friendships and community life would suffer because of it. 0 of 0 people found the following review helpful. This book change my life and I am so grateful ...By Monique D Kennedy  
This book change my life and I am so grateful to also have the pleasure of meeting Mika in person to discuss her book. This is a must read!! 0 of 1 people found the following review helpful. Mika is a really good writer! Easy read  
By LAVEL  
Great book! I found it inspiring

A woman who wants to be successful must make sacrifices, but how can she determine which ones she'll be happy with five, ten, twenty years from now? Mika Brzezinski, Morning Joe co-host and New York Times best-selling author of *Knowing Your Value*, has built a career on inspiring women to assess and then obtain their true value in the workplace. In her books and in her conferences, Mika gives women the tools necessary to advocate for themselves and their financial futures. But that is only the first step; once you know your value, you need to grow it both professionally and personally. Drawing on deeply revealing conversations with powerful and dynamic women, input from researchers and relationship experts, and her own wealth of experience, Mika helps women pinpoint their individual definition of success. She advises her readers to define the professional value that encompasses their worth in the workplace, and the inner value made up of their core beliefs and goals. Women can stop feeling overwhelmed, overscheduled, frantic, and forever guilty but only if they choose their objectives confidently and unapologetically, and focus their efforts accordingly. Mika encourages women to stop seeking the unobtainable work-life balance; and instead pursue a life of honesty and authenticity, where career and home life combine rather than collide.

Endorsements: Praise for *Grow Your Value*: An inspiring evaluation of the potential women have to create fully productive lives at work and at home. Kirkus s Praise for *Obsessed*: "The writing is vivid and raw... Get the conversation going *Obsessed* does. And for that reason alone, it is an incredibly brave and important piece of writing." Fortune Praise for *Knowing Your Value*: "A rallying cry for women to get the money they deserve." TheAtlantic.com Praise for *All Things At Once*: A refreshingly pragmatic approach for the professional woman: don't wait to have children and don't let your job treat you like a bad boyfriend. Publisher's Weekly Filled with as much self-deprecating candor as self-congratulatory bromides, Brzezinski and coauthor Paisner nonetheless offer a realistically detailed portrait of the pitfalls to be avoided on one's professional and personal paths to success. Booklist Penetratingly honest... a straight-from-the-shoulder everywoman story, told with heart and verve. I loved it. Lesley Stahl, 60 Minutes and CBS News correspondent