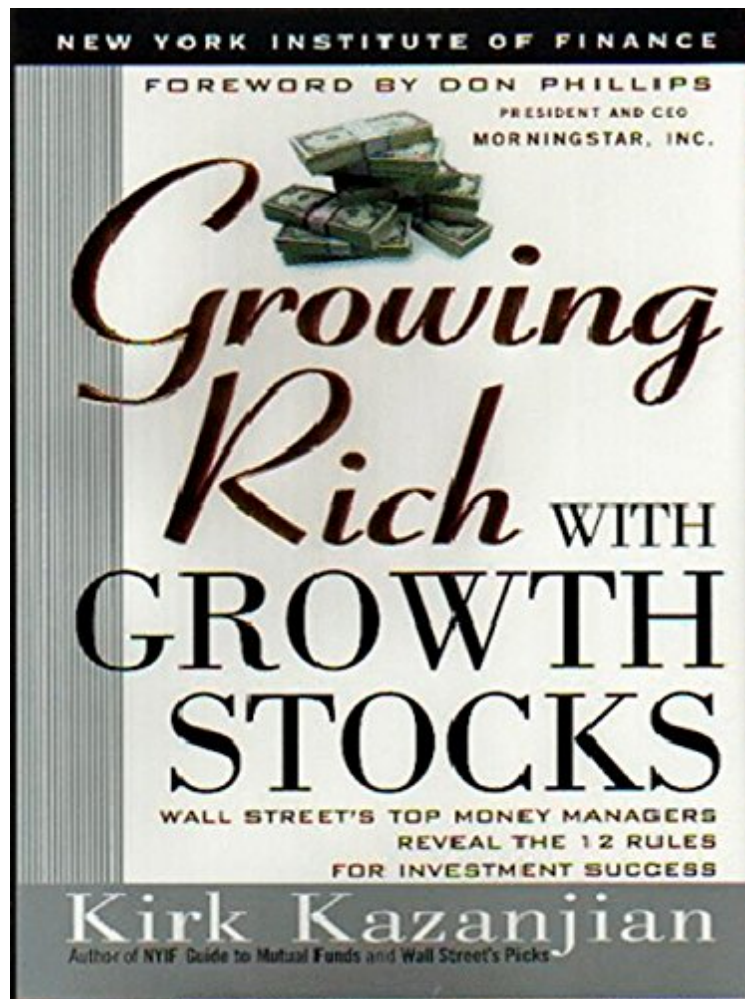


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Growing Rich with Growth Stocks: Wall Street's Top Money Managers Reveal the 12 Rules for Investment Success

Kirk Kazanjian

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Kirk Kazanjian : Growing Rich with Growth Stocks: Wall Street's Top Money Managers Reveal the 12 Rules for Investment Success before purchasing it in order to gage whether or not it would be worth my time, and all praised Growing Rich with Growth Stocks: Wall Street's Top Money Managers Reveal the 12 Rules for Investment Success:

4 of 4 people found the following review helpful. Common Sense Approach to InvestingBy A CustomerWhile this book might not be flashy enough for today's dot.com crowd, which thinks it can make a fortune through rapid day trading, I found it to be excellent reading for those who want to build a solid, long-term stock portfolio. My guess is if you follow the advice in this book, you'll make a ton more money than you will trying to play the day trading game. What's more, I found the investor biographies to be very interesting reading. It was a nice break from other investment

books which seem to overload readers with a bunch of numbers and jargon. I especially recommend this book to readers who are rather new to investing. It is a fun read that's easy to understand. 1 of 1 people found the following review helpful. Fundamental rules of investing By A Customer I found this book to contain an enormous amount of practical information for long term investment success. This isn't a book for day traders, but for those who want to build a steady, sure investment program using time-tested techniques. It's very easy to read and understand. I also very much enjoyed the biographies of the featured managers. It shows their varied backgrounds and how their past experiences shaped their investment beliefs. This is much better than most of the investment books out there today that simply have a bunch of charts and numbers. I highly recommend "Growing Rich with Growth Stocks." 4 of 6 people found the following review helpful. Complete waste of time By Dirk Demzler Unfortunately the recent bull market has generated an entire group of would-be financial experts. They write useless books on the subject they have hard time grasping. This book is a good example of a book that can actually hurt you as an investor. Mr. Kazanjian obviously has little or no idea about such things as asset allocation and modern portfolio theory. His bright idea is: "Hey, High Tech is hot, put your money into it!". I wonder what exactly Mr. Kazanjian would tell his readers know, when Nasdaq is down, bull market is over and his readers actually lost money. Complete and utter waste of time.

"There have been many books written about financial wizards, but this one is about five Wall Street sages. Read and learn how to quickly apply their 12 logical rules to investing in growth stocks. This is a timely book for all times!" -- Ralph J. Acampora, CMT Managing Director, Prudential Securities, Inc. When Donald Yacktman, Shelby Davis, Elizabeth Bramwell, L. Roy Papp, and Robert Stovall talk, investors the world over listen. These experts collectively not only manage billions of dollars, but have also posted some of the best performance results of money managers on Wall Street today. Now noted investment analyst and author Kirk Kazanjian takes readers behind-the-scenes with these luminaries and reveals their most successful investment secrets. As an added bonus, each 'guru' offers his or her top 10 growth stock picks for the next millennium. Complete with candid, personal biographies that both paint an informative portrait of these money managers and offer an insight into what makes them tick, Kazanjian provides 12 easy-to-follow rules that get right to the heart of knowing how to spot tomorrow's most promising investment's today: 1) Forget about the Market 2) Invest Like a Tortoise, Profit Like a Hare 3) Buy the Best When It's on Sale 4) Take a Good Look Around You 5) Get to Know Your Partners 6) Avoid Unnecessary Risk 7) Travel Around the Globe, But Stay at Home 8) Be Willing to Change 9) Never Underestimate the Power of Technology 10) Read the Fine Print 11) Don't Spread Yourself Too Thin 12) Know When to Say Goodbye

.com Chill winds frequently blow through the financial press. If it's not the Y2K thing, it's the simple fact that stocks have been growing so fast for so long that there just has to be a disaster on the horizon. But you'll find no gloom and doom in *Getting Rich with Growth Stocks*. Kirk Kazanjian retained five top investors to share their secrets and their outlook on the future, and the result is a book that's refreshing to read and easy to absorb. It doesn't mean that there isn't a hurricane brewing somewhere offshore; it just means that after the hurricane has passed through, the warm breezes will return. The five investors--Donald Yacktman, Robert Stovall, Shelby Davis, Roy Papp, and Elizabeth Bramwell--share a remarkably consistent view of the future: If an investor consistently picks stocks that meet certain criteria (global sales, a high probability of continued growth, low price/earnings ratio relative to the rest of the market), he or she will get very rich. Likewise, they share a disdain for international stocks (it's cheaper to buy American stocks that do business overseas), trend-of-the-moment plays (what goes up like a skyrocket can and usually does fall like a rock), and market timing (be in the market all the time, they counsel). Kazanjian organizes their investment advice into a dozen principles, and intersperses profiles of each investor with their respective picks for the "10 growth stocks for the 21st century." Those generally include the usual suspects--Microsoft, GE, Intel, Merck--and are hardly the point of the book. By the time you're done reading this, you should be ready to pick your own high-ceiling stocks, sit back, and imagine those ocean breezes. --Lou Schuler About the Author Kirk Kazanjian is an internationally recognized investment expert, stock and mutual fund analyst, and business and financial writer. Author of *Buying Mutual Funds for Free* and the two best-selling annuals, *New York Institute of Finance Guide to Mutual Funds* and *Wall Street's Picks*, he is founding editor of *Wall Street Insider* and frequently offers investment advice on CNBC, CNN, and other radio and TV stations across the country. He lives in Santa Barbara, California. Don Phillips is President and Chief Executive Office of Morningstar, Inc., the nation's leading publisher of mutual fund research. He is often quoted in such publications as the *Wall Street Journal*, the *New York Times*, *Forbes*, and *Money*.