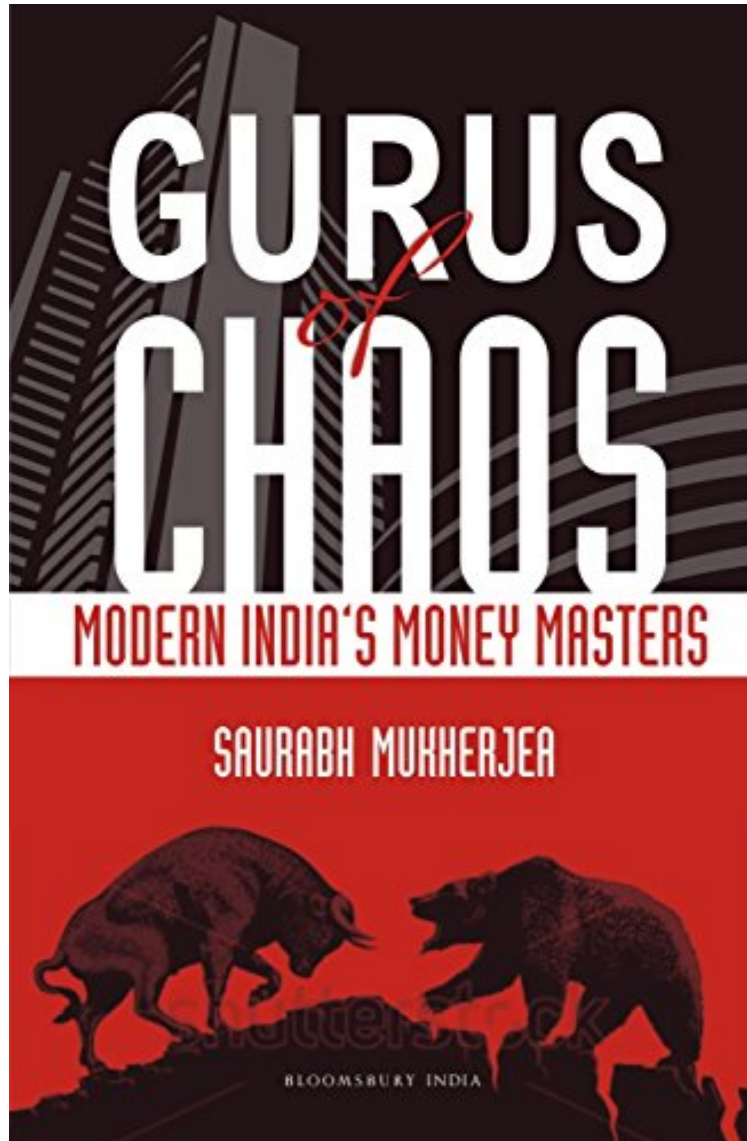


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## Gurus of Chaos: Modern India's Money Masters

*Saurabh Mukherjea*

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What does it take to be a stock market guru? What are the traits needed to be a successful investor? Can one master the

stock market or is it a gift one is born with? How does one build a portfolio and protect it? Learn from the masters. The Indian stock market is many things to many people. Some are drawn to its thrill and promise but, more often than not, they fail to recognize the risk that accompanies the reward of a great ride. For many, the market and its workings defy logic and mastery. However, within the universe of market watchers in India, there is a small group that has managed to build a fine set of navigation tools and develop a unique perspective and approach towards the market. They have created and institutionalized investment strategies based on their experiences and philosophies. Saurabh Mukherjea delves into the minds of seven such individuals asking them to elaborate on the tools they use and how these work. He traces their journey from being novices to successful long-term investors. Using their insights and his own experience of working in the market for nearly a decade, Mukherjea provides an essential and indispensable framework for operating in the Indian stock market. The interviews with prominent fund managers in the book are: middot; Sanjoy Bhattacharya middot; Alroy Lobo middot; Akash Prakash middot; Sankaran Naren middot; Sashi Reddy middot; BN Manjunath middot; One who prefers to remain anonymous

About the Author Saurabh Mukherjea is the CEO of the Institutional Equities business at Ambit and has been leading it since 2010. Under Mukherjea's stewardship, Ambit's Institutional equities business and has been ranked as the No. 1 'Most Improved Brokerage House in India' in the AsiaMoney Polls in 2012 and again in 2013. Saurabh has personally been ranked amongst the 'top 3' analysts in India in the AsiaMoney 2013 polls. Prior to joining Ambit, he successfully built the equities business for Execution Noble in India from its inception. At a very young age, Mukherjea co-founded an equity research firm, Clear Capital, in the United Kingdom. He sold Clear Capital to Execution Noble in 2008 and moved to India to set up their Institutional Equities business. During his tenure with Execution Noble in India, they were the highest ranked new entrant for Research in the 2009 AsiaMoney polls. He has a BSc and MSc from the London school of Economics, London, UK. He is also a CFA Charterholder.