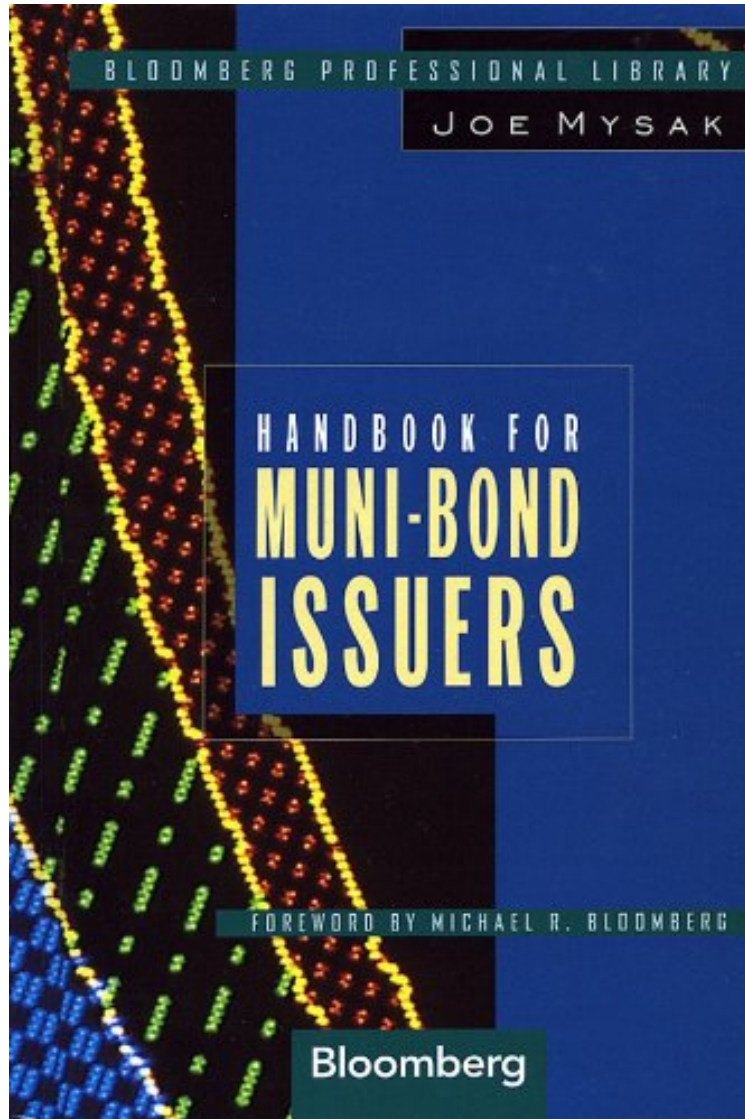


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Handbook for Muni-Bond Issuers (Bloomberg Financial)

Joe Mysak

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Joe Mysak : Handbook for Muni-Bond Issuers (Bloomberg Financial) before purchasing it in order to gage whether or not it would be worth my time, and all praised Handbook for Muni-Bond Issuers (Bloomberg Financial):

0 of 0 people found the following review helpful. ... information and a lot of important lessons and a fantastic introduction to the bond market
By Jro
This is a very solid book that provided a lot of information and a lot of important lessons and a fantastic introduction to the bond market. As the publication date suggests, the book is a little dated especially given the recent implementation of the Dodd-Frank Act and the changes to the municipal bond market.
0 of 0 people found the following review helpful. Great for the layman reader but still a bit dated.
By Amod A. Vaze
Wanting a refresher on how the muni bond market works, I picked up this book and wasn't disappointed. Unlike

other financial books, this book is written keeping the layman reader in mind. I would recommend it for anyone interested in learning more about the municipal bond market however I would also recommend doing some additional reading online since this book was written in the 1990's and some of the information, while still accurate, may be a bit dated. 0 of 0 people found the following review helpful. Municipal Bonds By DGM Good introduction to players in the muni market and helpful training tool for junior people in the business.

From Bloomberg, the authority on municipal bond valuation, this is the first book to give issuers (municipalities and their officers, attorneys, and other advisers) step-by-step tips on (1) lowering the cost of financing and (2) how to do it right and avoid trouble--with the press, with the market, with constituents, and with the Securities and Exchange Commission. With an insider's perspective, Joe Mysak debunks the myths and reveals the practical realities of today's municipal bond market. Fresh and clearly written, this excellent primer on issuing municipal bonds is a key to the market that no participant should be without.

[T]he new bible for municipal bond-bond issuers....clear guidance and smart answers for everyone in the field. -- James B.G. Hearty, Managing Director of Lehman Brothers "Joe Mysak explains even the most complex subjects with a refreshing simplicity. He maintains his ever-present skepticism about much of what usually turns out to be flimflam in the guise of new products and financial engineering. This is a book for anyone--even investors without specialized financial backgrounds--who needs to understand what all the noise is about in a bond sale." mdash;Frank R. Hoadley Capital Finance Director, State of Wisconsin "The Handbook for Muni-Bond Issuers is what public finance professionals want to have on their shelves, both a good read and a useful reference. Joe Mysak treats the fundamentals--and the foibles--of the municipal bond market in clear, concise language and takes time to tour some frequently bypassed, but very practical subjects, like winning bond elections and investing bond proceeds." mdash;John Petersen President, Government Finance Group "Joe Mysak has written the new bible for municipal bond issuers. The search is over--this book provides clear guidance and smart answers for everyone in the field." mdash;James B. G. Hearty Managing Director, Lehman Brothers From the Back Cover The Handbook for Muni-Bond Issuers provides professionals with succinct guidance on what issuers need to know before beginning the issuance process - choosing a method of sale, getting the right financial advice, disclosure and legal guidelines, and lowering the cost of financing. It includes a detailed discussion of what happens prior to a sale through what to expect after the close. Author Joe Mysak takes issuers through the process, step-by-step, with smart answers and pragmatic strategies for success in today's muni-bond market. This book provides an insider's perspective on choosing a method of sale, finding the right financial advisers, what to expect from regulators, and earning a high credit rating.