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## **HBR's 10 Must Reads 2015: The Definitive Management Ideas of the Year from Harvard Business Review (with bonus McKinsey Awardndash;Winning article quot;The Focused Leaderquot;); (HBR's 10 Must Reads)**

*Harvard Business Review*  
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**Harvard Business Review : HBR's 10 Must Reads 2015: The Definitive Management Ideas of the Year from Harvard Business Review (with bonus McKinsey Awardndash;Winning article quot;The Focused Leaderquot;); (HBR's 10 Must Reads)**

before purchasing it in order to gauge whether or not it would be worth my time, and all praised HBR's 10 Must Reads 2015: The Definitive Management Ideas of the Year from Harvard Business Review (with bonus McKinsey Award-winning article "The Focused Leader") (HBR's 10 Must Reads):

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A year's worth of management wisdom, all in one place. We've combed through ideas, insights, and best practices from the past year of Harvard Business Review to help you get up to speed fast on the freshest, most relevant thinking driving business today. With authors from Clayton Christensen to Roger Martin and company examples from Netflix to Unilever, this volume brings the most current and important management conversations to your fingertips. This book will inspire you to:

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- Rethink vital functions such as HR and marketing
- Move from a yearly planning cycle to building a winning strategy
- Make long-term organizational decisions with an eye to national and global economic trends

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- "Contextual Intelligence," by Tarun Khanna
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- "How Google Sold Its Engineers on Management," by David A. Garvin
- "21st-Century Talent Spotting," by Claudio Fernandez-Araoz

About the Author For over 30 years, Bob has worked with Senior Executive Teams and Boards on their most vital strategic and organizational challenges, both as a consultant and a corporate executive. He is considered one of the world's leading strategic facilitators, having designed and conducted offsites in sixteen countries with companies ranging from Fortune 10 multinationals to German mittelstand family businesses. Bob is the author of four Harvard Business articles: Off-Sites That Work (June 2006, co-authored with Logan Chandler), When Teams Can't Decide (November 2008), Who Really Makes The Big Decisions in Your Company? (December 2011), and Leadership Summits That Work (March 2015, co-authored with Cary Greene). HBR named When Teams Can't Decide one of ten 'must read' articles on teams  
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