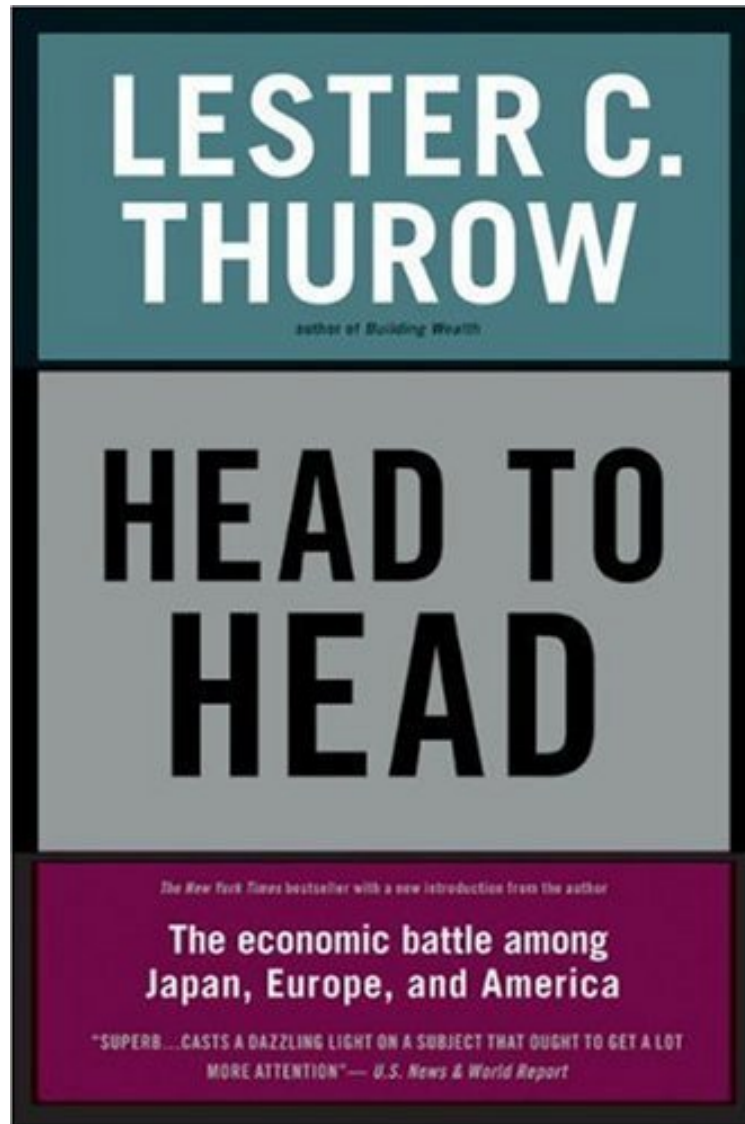


(Mobile book) Head to Head: The Economic Battle Among Japan, Europe, and America

Head to Head: The Economic Battle Among Japan, Europe, and America

Lester C. Thurow

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6 of 15 people found the following review helpful. How can one be wrong so much, and still be called an expert?By A CustomerIt is so sad how wrong someone can be proven over and over again and still, he/she is rewarded, called a genius and is allowed to teach our youth. Here is a quote from the author: "Can economic command significantly...

accelerate the growth process? The remarkable performance of the Soviet Union suggests that it can... Today the Soviet Union is a country whose economic achievements bear comparison with those of the United States." This was in 1989, just shortly before the Soviet Union collapsed. Unfortunately, being this wrong in economics gives one awards and allows you to teach college students while being described a genius. Sad. Mr. Thurow may be a 'genius', but geniuses can be wrong too.

The classic text on the post-Cold War economic battle. Starting with the fall of communism, influential economist and former dean of MIT's Sloan School of Management Lester Thurow deftly explores how head-to-head competition -- not military might -- among Japan, the United States, and the newly united European countries would produce the next world leader. As Thurow explains, in the 1990s the race for economic supremacy was only just beginning. In a world no longer governed by two military superpowers, the stage was set for a dramatic shoot-out among the world's most powerful national economies. Using analytical data, key insights, and common sense, Thurow presents a solid economic game plan for the United States to follow in order to win this battle and attain dominance in the global economy.

About the Author Lester C. Thurow is the Lemelson Professor of Management and Economics at the Massachusetts Institute of Technology, where he has taught since 1968. From 1987 through 1993 he was dean of MIT's Sloan School of Management. His previous books include the New York Times bestsellers *The Zero-Sum Society* and *The Future of Capitalism*.