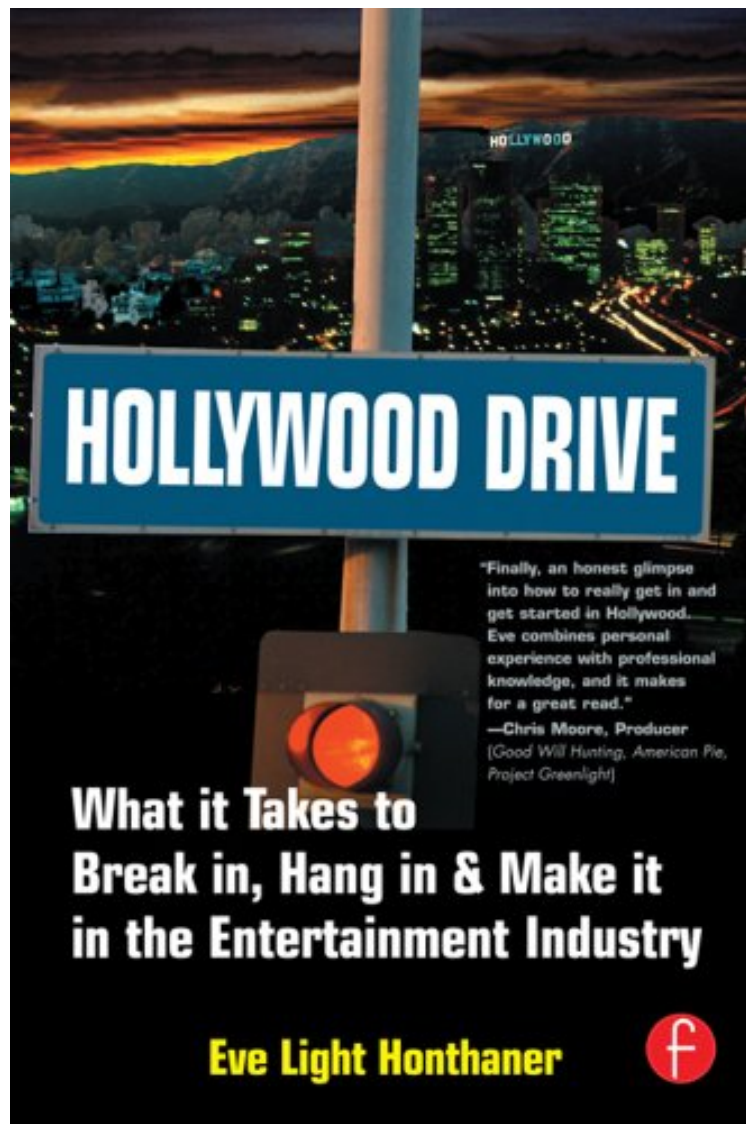


# Hollywood Drive: What it Takes to Break in, Hang in Make it in the Entertainment Industry

*Eve Light Honthaner*

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**Eve Light Honthaner : Hollywood Drive: What it Takes to Break in, Hang in Make it in the Entertainment Industry** before purchasing it in order to gage whether or not it would be worth my time, and all praised Hollywood Drive: What it Takes to Break in, Hang in Make it in the Entertainment Industry:

0 of 0 people found the following review helpful. great source of info!By HakimThis book is a great addition to this author's other work - a fact-filled compendium of documents and advice for producers and production managers that's simply the best single book about making films professionally.This book is a bit different, dealing with the other

things - personal drive, character, etc. If you are in the business, you will find something here you didn't know! My friend Mark Hansson wrote to me recently to recommend Eve's other book - The Complete Film Production Handbook (3rd Edition, Book CD-ROM). Mark is a busy guy in 'the biz,' having done almost a hundred films and TV shows, including episodes of Murder She Wrote, Fat Actress, Six Feet Under, as well as the features Dreamgirls and The Quickie (overlooked and much-recommended) - so his advice is key. Turns out that Eve and Mark have been friends for a couple of decades, since they met on a film when Eve was a Production Coordinator. Mark read the first edition in galley form, long before it became a standard reference book at most studios and at many film schools. Eve's got another book out too: Hollywood Drive: What it Takes to Break in, Hang in Make it in the Entertainment Industry. While Hollywood Drive deals with more 'esoteric issues,' The Complete Handbook is worth its price for the production forms alone: a CD Rom of almost 200 templates that can be customized and adapted for any film or TV show. Mark says, "I still use some of them today, such as the 'Walkie Talkie Checkout List,' an active Word document that you can type into once it has been downloaded." Eve herself has helped thousands of our industry colleagues, through classes and the group she founded - the Film Industry Network (FIN), which still meets once a month at Sony studios. Mark again: "I'm very proud of Eve and the second career she has found as an author and teacher. She's an extraordinary person. And no - I don't get royalties from the book!" "I don't get royalties either - in fact I bought both books right here on , and I am glad I did. The Complete Film Production Handbook is a must-have for any producer, director, or production manager. 0 of 0 people found the following review helpful. Love the book By TJ This is a good book. Everyone who interested in the industry should buy. There are a few information that maybe useful to you :) I know it's useful to me! 0 of 0 people found the following review helpful. Practical Info On How To Break Into Hollywood! By Joshua Perry I just finished the Kindle version of "Hollywood Drive". This book is a highly informative must read book for anyone looking to start a career in the dog eat dog world of the media industry. Its packed with first hand practical knowledge, advice, and feed back on how to break into the media industry. Needles to say I highly recommend this book.

Hollywood Drive: What it Takes to Break in, Hang in Make it in the Entertainment Industry is the essential guide to starting and succeeding at a career in film and TV. Written by a Hollywood insider, Honthaner's invaluable experience and advice will give those attempting to enter and become successful in the entertainment industry the edge they need to stand out among the intense competition. Because while film school prepares students to write a script, direct a scene and operate a camera, few newcomers enter the job market understanding how this business truly works and how to land a first job-much less succeed in the industry. Hollywood Drive is not merely a book about what it takes to get your foot in the door. It goes beyond that by offering you the tools, attitude, philosophy and road map you'll need to give yourself a good fighting chance at success -- whether you're looking for your very first job or for a strategy to move your career to the next level. This book will allow you to proceed with your eyes wide open, knowing exactly what to expect. Hollywood Drive explores the realities of the industry: various career options, effective job search strategies, how to write an effective cover letter and resume, what to expect on your first job, the significance of networking and building solid industry relationships, how a project is sold, and how a reel production office and set operate. You'll learn how to define your goals and make a plan to achieve them, how to survive the tough times, how to deal with big egos and bad tempers, and how to put your passion to work for you.

"Eve hasn't lost her touch! In this updated edition she's retained her conversational style, making this an easy read as well as the go-to guide for anyone trying to break into the entertainment industry. The book is full of invaluable insights, such as the fact that being successful in this highly-competitive business isn't just about talent and luck, but also about having the right attitude. Hollywood Drive will continue to be required reading for my film and television students and should be for anyone serious about a career in show biz." Professor Jerry Gibbs, Curry College, Milton, MA "Eve's common-sense writing tells one story after another about how our business works and continues to evolve. Her experiences in the real world and passion for teaching has motivated her to craft a book that is a must-read for anybody who wants to understand our business from the inside out. Real stories from real people about how things really work with hundreds of suggestions to keep you focused, motivated and 'driving through Hollywood.'" Jay Roewe, Senior Vice President, West Coast Productions, Home Box Office, Inc. "For anyone seriously considering a career in the entertainment industry, Hollywood Drive is an indispensable resource. Eve takes a pragmatic, hands-on approach, breaking down a complex industry into easy-to-digest segments. Getting a foot in the door can be an arduous challenge, and this book is a godsend!" Amy Lemisch, Executive Director, California Film Commission "I enthusiastically recommend Eve Honthaner's book Hollywood Drive to every aspiring filmmaker who is ready to hear solid truths, helpful hints, an accurate description of the current business, and Eversquo;s rock-solid advice. I believe your time and financial investment will begin to pay off immediately. This is a wise and practical book for filmmakers who want guidance and structure ndash; whether you are in film school, never went to film school, or graduated ten years ago and are still trying to get your foot in the door. There are specific exercises within the book to help you identify and market "your brand" and understand how to better present yourself, your

work and your potential. Eve devotes a chapter to the issue of diversity in the industry, both the shameful statistics AND the ways in which women and artists of underrepresented ethnicities NEED to take their rightful place in Hollywood. Eve has wide experience of the Hollywood industry and has laid out both her knowledge and the realities in easy-to-read-and-digest chapters. She comprehensively and economically covers the industry, the tools you need to succeed, the obstacles (from without and from within), and many other considerations for making your dream your career. I've been in the business (and a professor) for twenty years, and I was still inspired reading Hollywood Drive!" Becky Smith is Vice Chair Head of Production in the UCLA School of Theater, Film and Television. Emmy-nominated for directing (her show won an Emmy the same year), she has been working in television and features for over twenty years. She's a graduate of the Directing Workshop for Women at AFI, Stanford Film School and a member of the Television Academy and Women In Film. "For years, Hollywood Drive has been required reading for my clients and students. It is far and away the finest resource on how to get and equally important keep a job in the industry. The level of detail is phenomenally useful, from how to figure out what you're best at, to which notepads to use, to phone etiquette, networking, diversity issues, and everything in between. Now it's updated with bushels of new information, strategies, and oh-so-necessary pep talks. Job hunting is fraught with peril, and Hollywood Drive is a miraculous guide through the deep, dark woods of starting and maintaining a career. If I'd had Hollywood Drive when I moved to Los Angeles, I'd live in a much nicer house." William M. Akers, WGA Lifetime Member, Author of Your Screenplay Sucks! About the Author Eve Honthaner is the Deputy Director of the California Film Commission. Having previously come from a background in production management, she worked in various staff positions and in every freelance capacity from PA to line producer. She worked for companies such as DreamWorks and Legendary Pictures and on films such as Titanic, Just Married and Tropic Thunder. Since 1999, she has been teaching a popular summer course at USC's School of Cinematic Arts called Breaking Into the Film Industry. She's the author of The Complete Film Production Handbook, now in its 4th edition, and is a member of the Producers Guild of America.