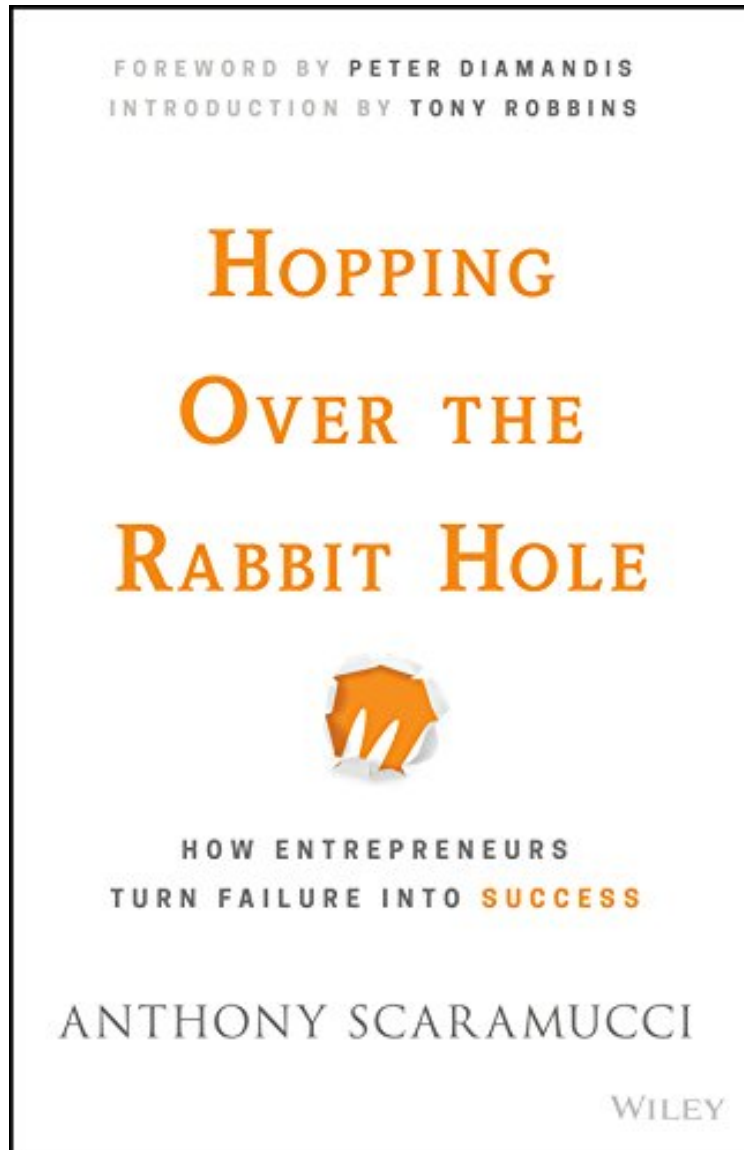


Hopping over the Rabbit Hole: How Entrepreneurs Turn Failure into Success

Anthony Scaramucci

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Anthony Scaramucci : Hopping over the Rabbit Hole: How Entrepreneurs Turn Failure into Success before purchasing it in order to gauge whether or not it would be worth my time, and all praised Hopping over the Rabbit Hole: How Entrepreneurs Turn Failure into Success:

0 of 0 people found the following review helpful. Direct and concise lessons on entrepreneurship By Jay While this book started off somewhat awkwardly for me, after the first few chapters it started to really hold my interest. I was

initially drawn to the book after Nassim Taleb's recommendation (the author of the Black Swan). The first few chapters, however, the author spends entirely on introducing us to his company, SkyBridge Capital and the intensity involved in planning its yearly conferences. This was something I was neither familiar with nor interested in, and at this point I had started to wonder if I'd even make it through the book. I understand why the author decided to lead with this content, rather than place it at the end of the book, however I can't help but wonder if it would have been better placed after an introduction of what was to come. I did really enjoy the rest of the book, which makes up the vast majority of the content. The author is direct, vulnerable and articulate. He explains interesting concepts and lessons from his own experience in very concise ways. From selling ice cream and delivering papers, to being fired from large companies and failing to raise enough capital; failure is a constant theme throughout the book. The content feels honest throughout, and the author is more than willing to point out mistakes he's made in the past (sometimes rather humorously). The book is littered with short passages that dispel some really great advice about entrepreneurship, relationships, etc, and kept me very interested and entertained throughout [after the initial couple of chapters]. 0 of 0 people found the following review helpful. Nothing new and a self promotional foray By Robert J. Socha Interesting to a point but not very informative in that the book presents nothing new and nothing that one could not glean from other innumerable sources. Parts of the book seem to be a self serving ad for his company and a self inflicted pat on the back. Disingenuous too, in light of recent events. It would seem that Anthony hasn't learned the simple lessons that he expounds. Anthony might benefit from reading his own book and taking the lessons seriously. 0 of 0 people found the following review helpful. Yes you can Hop Over The Rabbit Hole too and it doesn't matter if you fall in By Heather Paul For anyone who has the entrepreneurial spirit this engaging book takes you on a journey of breakthroughs and breakdowns all with the goal of thinking and living your life from all the possibilities rather than giving up. He is extraordinarily open about the choices he made about his disappointments. And when I saw him in conversation with Stephen Colbert. He's the same man that you meet in this book. Some pearls of wisdom too.

Develop the Scaramucci mindset that drives entrepreneurial success Hopping over the Rabbit Hole chronicles the rise, fall, and resurgence of SkyBridge Capital founder Anthony Scaramucci, giving you a primer on how to thrive in an unpredictable business environment. The sheer number of American success stories has created a false impression that becoming an entrepreneur is a can't-miss endeavor; but nothing could be further from the truth. In the real world, an entrepreneur batting .150 goes directly to the Hall of Fame. Things happen. You make a bad hire, a bad strategic decision, or suffer the consequences of an unforeseen market crash. You can't control what happens to your business, but you can absolutely control how you react, and how you turn bumps in the road into ramps to the sky. Anthony Scaramucci has been there and done that, again and again, and has ultimately come out on top; in this book, he shares what he wishes he knew then. Your chances of becoming an overnight billionaire are approximately the same as your chances of being signed to the NBA. Success is hard work, and anxiety, and tiny hiccups that can turn into disaster with a single misstep. This book shows you how to use adversity to your ultimate advantage, and build the skills you need to respond effectively to the unexpected. Learn how to deal with unforeseen events Map a strategic backup plan, and then a backup-backup plan Train yourself to react in the most productive way Internalize the lessons learned by a leader in entrepreneurship For every 23-year-old billionaire who just created a new way to send a picture on a phone, there are countless others who have failed, and failed miserably. Hopping over the Rabbit Hole gives you the skills, insight, and mindset you need to be one of the winners.

"In Hopping over the Rabbit Hole, Scaramucci provides invaluable and pragmatic advice on how to start a business, continuously improve your professional acumen and transform failure into opportunity. An insightful and resourceful guide for any entrepreneur, dreamer or Presidential candidate." - Mark Cuban, Owner of Dallas Mavericks Chairman and CEO, AXS TV "The most valuable thing Anthony Scaramucci teaches us about success is how important, even necessary, failure is. As he shows, we all face setbacks; but it's how we learn from them that governs whether we ultimately succeed or fail." - Arianna Huffington, Founder, Huffington Post Founder and CEO, Thrive Global "A captivating, inspirational, and thoughtful book on dealing with setbacks and successes - and generating more of the latter than the former - by a leading entrepreneur, investor, and television host of extraordinary energy, vision, charisma, and brains. A great read!" - General (Ret.) David Petraeus, Commander of the Surges in Iraq and Afghanistan Chairman of the KKR Global Institute. "All entrepreneurs are risk-takers. There are good days and bad days. But you learn one thing: 'All sickness isn't death.' Anthony's book is a good blueprint for how to recover from those occasional stumbles. It all begins with a plan. A fool with a plan can beat a genius with no plan any day." - Boone Pickens, Chairman CEO, BP Capital "This is something exceptionally rare in the entrepreneurship literature: someone telling you how he overcame his problems and made lemonade out of lemons. Anthony has skin in the game. He is funny, direct, deep, and insightful. The book is so gripping you can read it standing up. A must read." - Nassim Taleb, Bestselling-Author of The Black Swan Distinguished Scientific Advisor, Universa Investments "In Hopping over the Rabbit Hole, Scaramucci provides invaluable and pragmatic advice on how to start a business, continuously improve your professional acumen and transform failure into opportunity. An insightful and resourceful guide for any

entrepreneur, dreamer or Presidential candidate." - Mark Cuban, Owner of Dallas Mavericks Chairman and CEO, AXS TV "The most valuable thing Anthony Scaramucci teaches us about success is how important, even necessary, failure is. As he shows, we all face setbacks; but it's how we learn from them that governs whether we ultimately succeed or fail." - Arianna Huffington, Founder, Huffington Post Founder and CEO, Thrive Global "A captivating, inspirational, and thoughtful book on dealing with setbacks and successes - and generating more of the latter than the former - by a leading entrepreneur, investor, and television host of extraordinary energy, vision, charisma, and brains. A great read!" - General (Ret.) David Petraeus, Commander of the Surges in Iraq and Afghanistan Chairman of the KKR Global Institute. "All entrepreneurs are risk-takers. There are good days and bad days. But you learn one thing: All sickness is not death." Anthony's book is a good blueprint for how to recover from those occasional stumbles. It all begins with a plan. A fool with a plan can beat a genius with no plan any day." - Boone Pickens, Chairman CEO, BP Capital "This is something exceptionally rare in the entrepreneurship literature: someone telling you how he overcame his problems and made lemonade out of lemons. Anthony has skin in the game. He is funny, direct, deep, and insightful. The book is so gripping you can read it standing up. A must read." - Nassim Taleb, Bestselling-Author of The Black Swan Distinguished Scientific Advisor, Universa Investments From the Inside Flap "You may not realize it when it happens, but a kick in the teeth may be the best thing in the world for you." - Walt Disney In Hopping Over the Rabbit Hole, Anthony Scaramucci provides firsthand, introspective and candid accounts to help you strategically take control of your future by embracing your inevitable failures and turning them into potential successes. Writing with wisdom, vulnerability, and humor, Scaramucci candidly offers entrepreneurs and all ambitious professionals the tools needed to reimagine the ordinary and transform it into a simple, yet revolutionary idea while creating scalable and sustainable businesses. From starting three successful businesses, to creating an internationally renowned brand, to hosting his own television show, this serial entrepreneur inspires you to follow your dreams, pursue your passions, stare failure in the face, and never give up. The path to success is distinctly human; often riddled by unnerving pitfalls and endless self-doubt; but this book offers the necessary inspiration and concrete blueprint to transform your life, turn adversity into accomplishment, and achieve your dreams, again and again.