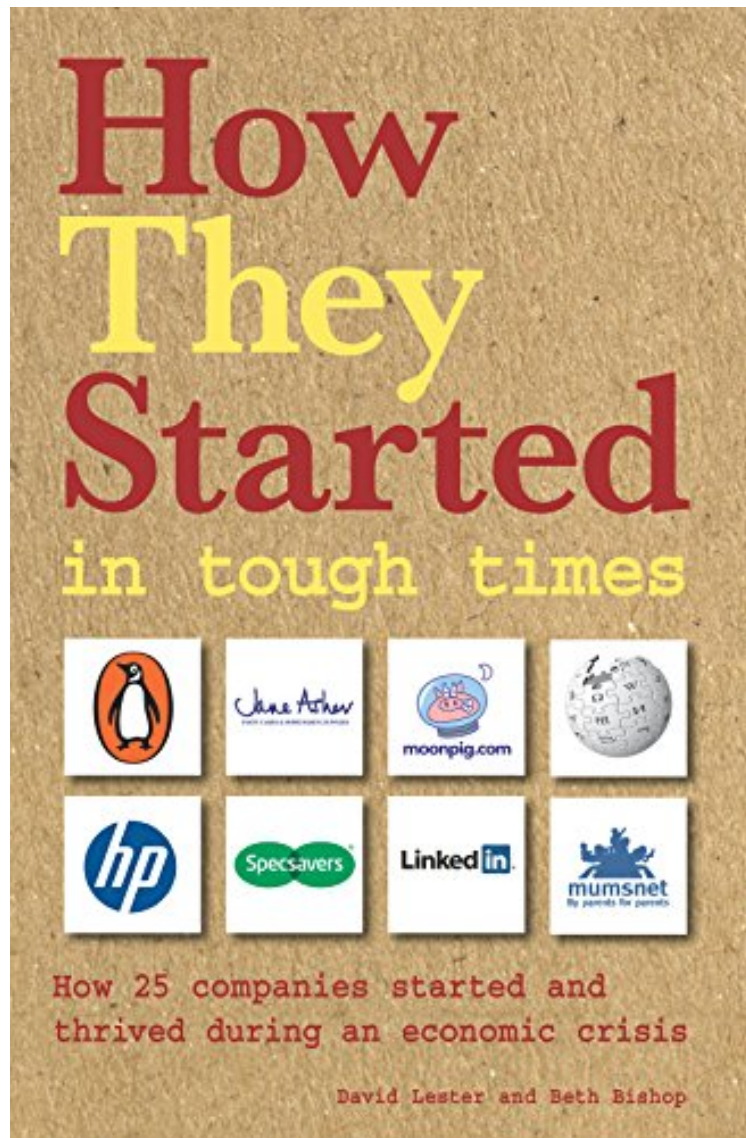


[Ebook free] How They Started in Tough Times

How They Started in Tough Times

David Lester

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David Lester : How They Started in Tough Times before purchasing it in order to gage whether or not it would be worth my time, and all praised How They Started in Tough Times:

Do you dream of starting a business, but are too nervous to take the leap during economic uncertainty? It seems even more risky and difficult than normal. But How They Started in Tough Times may surprise you by revealing that many big businesses did just that - names such as Tesco, Argos, Foxtons, Burger King, Penguin, Oakley and Microsoft. But

how did they start-up? How They Started in Tough Times profiles 25 business founders who started successful businesses during a tough economic climate- and thrived. They tell why they took that first step, the unique challenges they faced and how they grew and became established. The exceptional business stories in How They Started in Tough Times will provide inspiration how to: Come up with the initial idea for a businessSpot new opportunitiesSecure funds from a bank or investorTake advantage of lack of competitionUse persistence and hard work to succeed in spite of the oddsPacked with inspirational stories and sound business advice, the stories within How They Started in Tough Times will give even the most cautious entrepreneur the confidence to start their business in tough times.

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