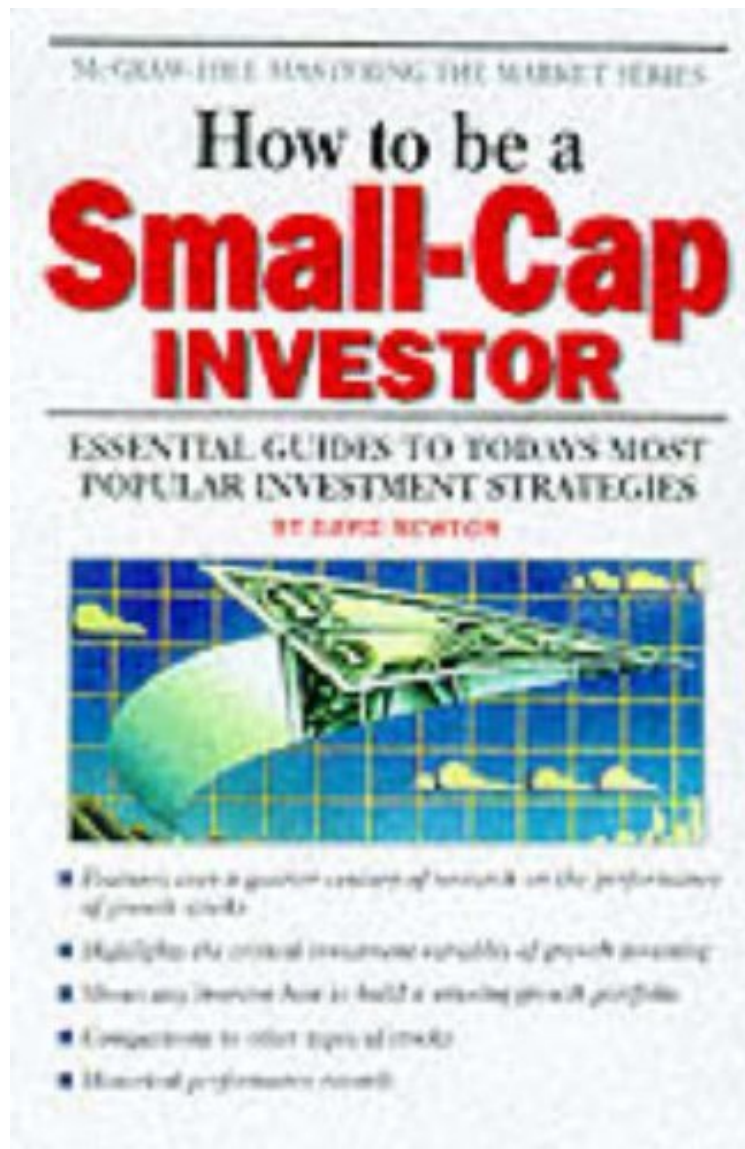


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## How to be a Small-Cap Investor (McGraw-Hill Mastering the Market)

David Newton

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**David Newton : How to be a Small-Cap Investor (McGraw-Hill Mastering the Market)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised How to be a Small-Cap Investor (McGraw-Hill Mastering the Market):

7 of 7 people found the following review helpful. Feels out of date By A Customer It doesn't feel like the author has practical experience in small-cap investing (he's a professor), and a lot of material is just theory. Too much time is

spent on the history and controversy of small-cap performance. The figures and diagrams are crude and at times hard to interpret. The facts may not be out of date, but the presentation is.

What they are, how to find them, and why you need them in your high-growth, low-risk portfolio. Founders of small-cap companies have always had two things in common: an unshakable vision for the future and a strong appetite for extraordinary growth. Share in that growth! How to Be a Small-Cap Investor outlines a systematic approach to small-cap investing that will help you determine which undiscovered stocks you should invest in--and just as important, which you should avoid. Let concise, hands-on guide provide you with: step-by-step strategies to identify emerging industries--plus the companies within them that are poised to lead the charge; innovative, documented small-cap investing techniques you can use to profitably balance risk and return in your portfolio; cutting-edge industries and names of companies still trading at a fraction of their unrealized market potential.

From the Back CoverWhat they are, how to find them, and why you need them in your high-growth, low-risk portfolio. Founders of small-cap companies have always had two things in common: an unshakable vision for the future and a strong appetite for extraordinary growth. Share in that growth! How to Be a Small-Cap Investor outlines a systematic approach to small-cap investing that will help you determine which undiscovered stocks you should invest in--and just as important, which you should avoid. Let concise, hands-on guide provide you with: step-by-step strategies to identify emerging industries--plus the companies within them that are poised to lead the charge; innovative, documented small-cap investing techniques you can use to profitably balance risk and return in your portfolio; cutting-edge industries and names of companies still trading at a fraction of their unrealized market potential.