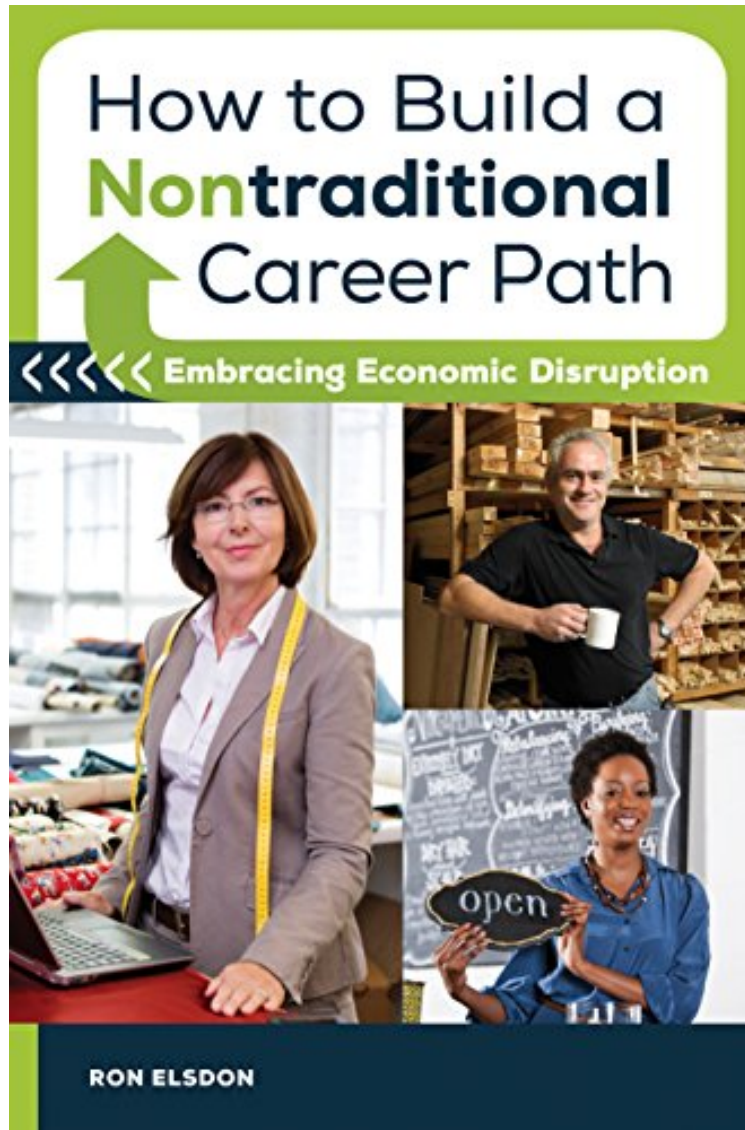


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How to Build a Nontraditional Career Path: Embracing Economic Disruption

Ron Elsdon

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Ron Elsdon : How to Build a Nontraditional Career Path: Embracing Economic Disruption before purchasing it in order to gauge whether or not it would be worth my time, and all praised How to Build a Nontraditional Career Path: Embracing Economic Disruption:

1 of 1 people found the following review helpful. This book is your partner for your future work life By Opinions Plenty Long before it was "normal" I left the world of "real jobs" in government services and higher education for a nontraditional work life. Fortunately for me, I grew up in two family businesses (my parents and a grandmother), and I

had a vision of my own future as a freelance writer and teacher: I had role models and realistic expectations. Still, mine wasn't an easy path, especially since my husband was also self-employed. We either had money and paid our bills, or we had no money again and piled up bills. "Where will our paying customers come from?" was only one of our concerns as business owners in companies-of-one. In the 1980s when mid-career professionals around us began heading out doors marked "Outplacement," we realized we actually had more job security than well-placed people who had "good jobs" working for companies. Our work lives were suddenly the New Normal and people began joining our ranks. Ron Elsdon's book will help readers understand what is involved in creating a nontraditional career path and how to move forward if this is their choice. Most valuable is the information that will help readers normalize the choice to embrace a nontraditional career path and then make all the right moves for success. There is no reason to flounder, this book will guide you to your best future.

1 of 1 people found the following review helpful. Developing a Nontraditional Career; Refreshing and Practical! By beth levin As a thought leader in Career Development, Elsdon has incorporated not only practical wisdom but success stories to support adults exploring or pursuing a nontraditional career. This book is also a resource for Career Counselors or Career Coaches. Highlights include helpful checklists, tables and a road map which provides practical support to anyone entering this new world of nontraditional careers. What I also value is important foundational information about various business structures and methods for selection and steps for implementation. He also discusses the concept of partnering as an important success factor and his insights are refreshing. This has enriched my own perspective for future partnering! Elsdon's perspective on nontraditional careers as an opportunity to integrate a deeply personal mission, set of values, skills, interests and experiences, along with a growth mindset, provides an important contribution to Career Development for now and the future.

Beth Levin MA, OTR/L, BCC1 of 1 people found the following review helpful. Expanding your career options By David Petrovay, PhD If you are thinking about pursuing a nontraditional career path, Ron Elsdon's book can serve as a valuable resource. As more Americans choose to explore self-employment, there are a number of factors that should be considered. Ron outlines the process and provides a series of questions to navigate one through uncharted waters. He shares his own experience in moving from a corporate environment to building his own business model which is constantly evolving to reflect new opportunities. Ron provides specific tools to aid in decision making along the way. As someone who has also chosen to move away from a traditional career path, I found his book to be both informative and validating.

An invaluable resource for general readers at any career stage, this book explains why, when, and how to engage in a fulfilling, nontraditional career path that is both inspiring and practical. bull; Identifies the skills needed to be successful and the key questions to ask when considering a nontraditional career; and provides the tools and a "road map" to move forward in a nontraditional direction bull; Establishes the relevance and value of a nontraditional career, addressing both strategic and practical aspects bull; Provides authoritative, experience-based information derived from the author's own success in creating a nontraditional career path as well as his broad experience in the career field working with individuals and organizations

"A clear, comprehensive, and easy-to-read guide on what many of us are thinking about and already doing the alternate career path. Ron has put everything together in one place the background data, the work plan and more now I know that my career path is doable (and not out of the ordinary). Thank you Ron!" (David Knego, Executive Director, Curry Senior Center) "Ron Elsdon has provided a complete process including assessments, resources, and check lists to understand the nontraditional career path. The ups and downs of choosing this work style were validated through Elsdon's personal experience and, for those who are either mid-career or retiring, it's a way to continue to have a productive work life." (Patricia DeMasters, Director, Career Management Group, University of California, Berkeley, Haas School of Business) "We know the world doesn't work the way it used to, but there's little advice on how to reinvent ourselves for the 21st-century world of work. In this timely, insightful book Elsdon offers a brave new picture of careers for the future, where we can holistically honor our values, talents, and unique personality traits while generating multiple income streams." (Robin Wortley Hammond, Career and Performance Consultant) "Ron Elsdon addresses an important work life issue, namely how to establish a new path of fulfillment, through assessment and integration of personal and career motivators, as well as marketplace alignment. The book's broad perspective, practical details, and hard data give readers an invaluable foundation on which to build." (Lenore Mewton, Lenore Mewton Associates ndash; Career and Leadership Development, Coaching and Consulting) "If you have ever considered leaving the often unfulfilling role of employee behind in favor of running your own business, then this is the book you need to read. It guides you through the journey with a detailed analysis of the steps needed for success and it provides the benefit of the author's firsthand experience." (Kathleen Engelstad, Career Counselor and Former President of the California Career Development Association) "If you have often thought about leaving your corporate career path to start your own business and did not know how to begin, then this is the book for you. Ron Elsdon has written a very creative and readable book with personal examples, plus all the aspects to consider before you make the change. This is a go-to guide for everyone who wants to make a change." (Barbara Langsdale, Vice President

Marketing and Communications, We Care Services for Children)"Ron Elsdon's *How to Build a Nontraditional Career Path: Embracing Economic Disruption* provides a comprehensive and humanistic look at nontraditional jobs. Using his own personal story, and those of others, he provides the reader with the critical questions they need to ask when beginning a nontraditional career, and then he provides useful insights on how to begin this exciting and challenging journey. A must-read, whether you are just starting your career path, or are planning your next phase." (Ron Visconti, Executive Director, Phase2Careers)About the AuthorRon Elsdon, PhD, is a founder of organizations in the career and workforce development fields.