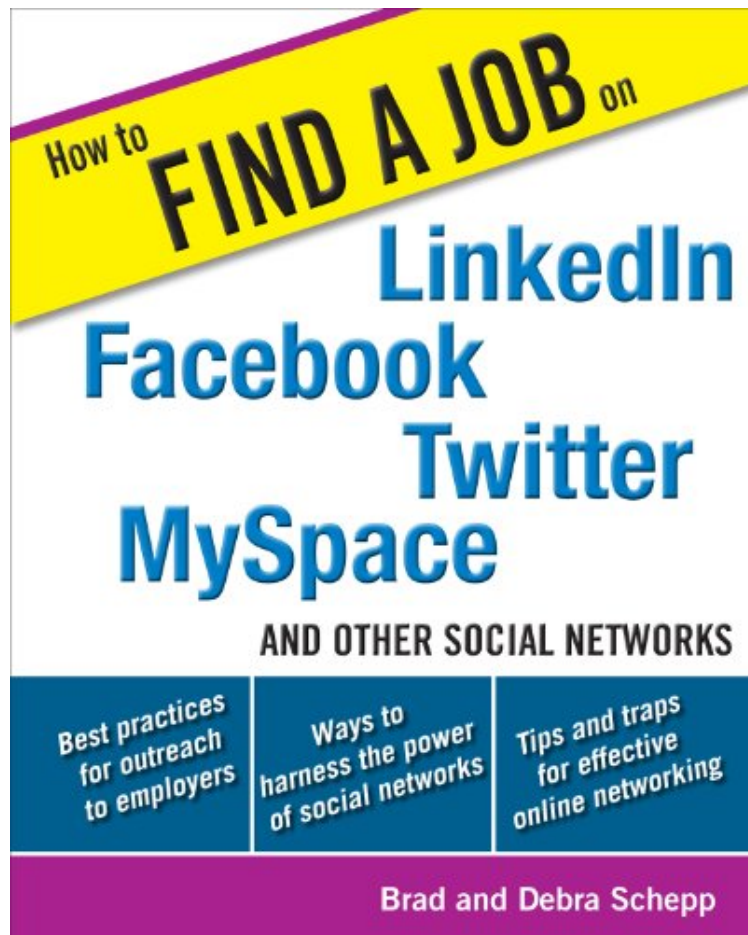


## How to Find a Job on LinkedIn, Facebook, Twitter, MySpace, and Other Social Networks

*Debra Schepp, Brad Schepp*  
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**Debra Schepp, Brad Schepp : How to Find a Job on LinkedIn, Facebook, Twitter, MySpace, and Other Social Networks** before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Find a Job on LinkedIn, Facebook, Twitter, MySpace, and Other Social Networks:

24 of 24 people found the following review helpful. Surprisingly Good!By LKnomadI conciser myself pretty internet saavy so when I saw this book I thought I would just download a sample to my Kindle, take a peek, then delete it. What could it possibly teach me that I don't already know?The answer is: quite a bit.While this book deals with several forms of social networking, I concentrated on the chapters about LinkedIn. This was a network that I had not tapped into and I didn't realize how powerful it was. When I started the book I had two contacts which were basically friends. As I went through each chapter I followed the suggestions until I had a very good profile. Then I started to look around and realized that there were quite a few people I could connect to. Now my network is growing and since I am just starting out in the job market I got onto LinkedIn just in time. I think it will make a very big difference. I did a Google search of my name and my LinkedIn profile was ranked number two. Number one was my personal website.

When people want to find references or information on me, my LinkedIn profile will be one of the first places they go. Now that I have control over it, I will make sure I made the best first impression. I read a bit about Facebook and decided to keep that site strictly for personal use, but I am now exploring Twitter and I can see how this can really work for me as well. One week ago I would have scoffed at the thought of Twitter as a job tool. Now I know better. Worth the money. Highly recommended. 4 of 4 people found the following review helpful. Valuable reading  
By Sherrill Barbary  
This book has very valuable info for me to use in my business networking for my gift basket business [...]. I'm in the middle of updating my website, and this book helps lots. It's easy reading, and I've learned lots from reading it. It's my companion when I'm using Facebook, LinkedIn and Twitter, especially. The buying experience of this book was a very positive one, and the book was shipped to me in perfect condition. Thanks, !!  
2 of 2 people found the following review helpful. Highly Recommended  
By Brian Mairs  
Although information on the internet moves at the speed of light, leaving printed material somewhat dated after only a few weeks, I found the overall concepts, ideas, and suggestions to be well worth the cost of the book. I have put many of them into practice and have found that the general response I am getting is valuable to me as a person seeking a career advancement, but can readily see the positive aspects going forward after I am employed. Highly recommended to anyone who wants to succeed by using personal and professional networking.

Classifieds are OUT. It's time to LINK IN! Finding the job of your dreams the old way just doesn't happen anymore. If you want great pay, great benefits, and great satisfaction in your career, you must begin social networking. *How to Find a Job on LinkedIn, Facebook, Twitter, MySpace, and Other Social Networks* helps you take full advantage of the bounty of opportunities to be found on the most popular sites. Online job-search experts Brad and Debra Schepp take you step-by-step through the process of joining networks, creating effective online profiles, and successfully . . . Marketing yourself Building a network of business contacts Connecting with employers Getting recommendations Finding new leads Mailing a resume; and hoping for the best simply puts your fate in the hands of others. To stay in the running, you have to take control by keeping your information fresh and current—in real time. Online social networking is the only way to go, and this forward-looking guide is the best way to get there.

About the Author  
Brad Schepp and Debra Schepp are the authors of 19 books, including *eBay PowerSeller Secrets* and *How to Make Money With YouTube*. They live in Middletown, MD.