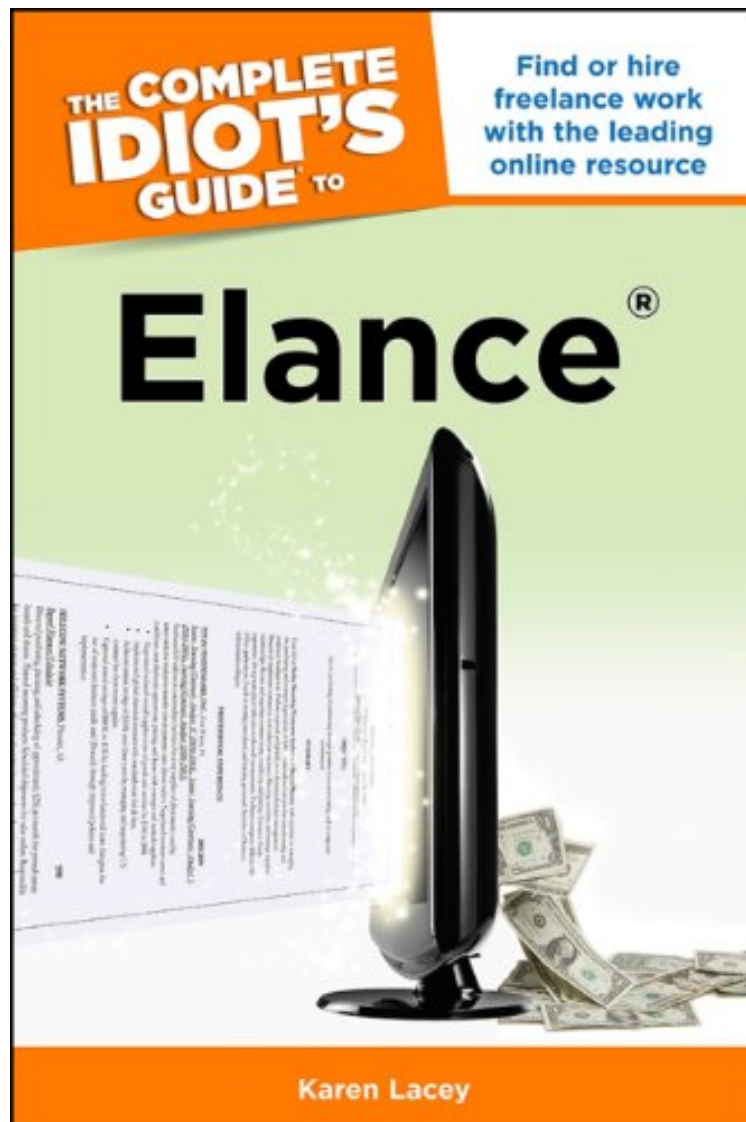


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## The Complete Idiot's Guide to Elance (Complete Idiot's Guides (Lifestyle Paperback))

Karen Lacey

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**Karen Lacey : The Complete Idiot's Guide to Elance (Complete Idiot's Guides (Lifestyle Paperback))** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Complete Idiot's Guide to Elance (Complete Idiot's Guides (Lifestyle Paperback)):

3 of 3 people found the following review helpful. Helpful information; too-small illustrationsBy Lee McIntyreIf you're new to Elance, this book is a helpful orientation. However, trying to review something as ever-changing as a Web site is challenging. Parts of the book are out of date, but the general information is very helpful.I've noticed a trend,

however, in both "The Complete Idiot's Guide to ..." series and in the "... for Dummies" series: The screen shot illustrations are often so reduced in size as to be illegible. Still, if you read this book while sitting at your computer, you can navigate the Elance Web site as you read, and you'll get good guidance and direction. 2 of 2 people found the following review helpful. Fantastic and Easy to Read By A. Capell If you're thinking about freelancing with Elance, this is the book for you. It's easy to read and gives you the step by step guide to how to get started (successfully) on Elance. I was emailing friends with ideas for their businesses (and recommendations to buy the book) at less than halfway through reading it. Opened my eyes to a whole new world. Highly recommended. 1 of 1 people found the following review helpful. Writers, Check this out By Kathi Linz Assuming you have a love of writing and would like to make money from home, this book will show you one way to do it. The elance website connects writers, graphic artists, and others with businesses that need their services. Perhaps this website won't float your boat, but it is worth checking out to see if it might fit your lifestyle.

In the midst of the worst recession since the Great Depression, a new sector has blossomed: the virtual work world. It's an oasis of sorts, one brimming with unfilled jobs. Elance.com is one of the largest and fastest-growing portals that connects freelancers who need work to businesses that need flexible, cost-effective workers in areas such as software development, creative and marketing, administration, writing and editing, engineering, accounting, legal, and more. The Complete Idiot's Guide to Elance holds the key to business growth in the global age, for freelancers and employers alike. Through its step-by-step, illustrated advice, readers learn how to:- Get started and register with Elance- Develop a contractor profile that stands out and sells their services- Win clients through targeted pitches and top-notch proposals- Find and attract the best contractors with advanced search tools and a well-done client profile- Write clear job postings quickly and easily- Use Elance's tools to manage projects efficiently- Negotiate deals and project agreements that protect both contractor and employer- Manage earnings and expenditures using Elance's account pages- Develop best practices using example and template profiles, proposals, and job postings