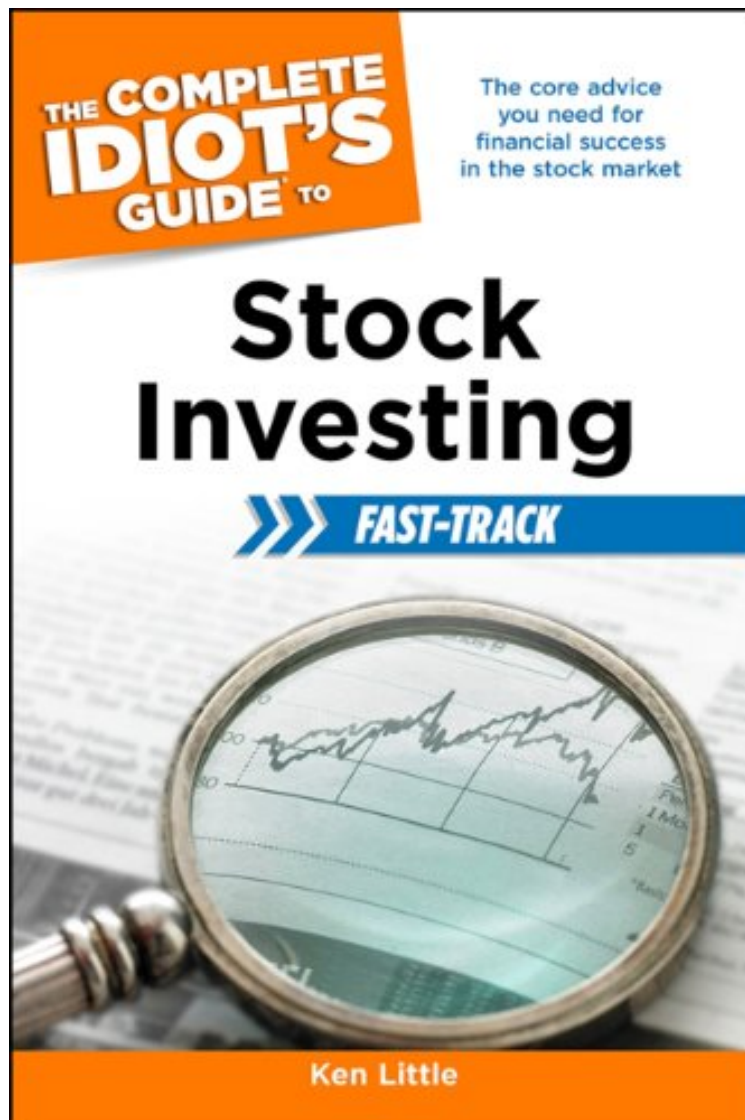


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Ken Little

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2 of 2 people found the following review helpful. You can easily find this info on the webBy DuderMaguderI'm a beginner investor. Or at least I thought I was. When I bought this book I had only been researching investing on the

internet for about 2 months. Well, I had already learned about 80% of what this book will tell you. I will throw in the caveat that I do an extensive amount of research on anything I'm about to buy, do, etc. So maybe I researched more than a complete idiot. Bottom line - if you're a newbie when it comes to investing stocks and your only basic knowledge is that there are stock exchanges and you know you can (hopefully) make money with stocks; then this book is for you. If you've ever researched stocks online, read more than 1 issue of Kiplingers or watched an episode or two of CNBC's Fast Money, you should pass on this book.

The Complete Idiot's Guide; to Stock Investing Fast-Track gives readers exactly what they need to know in order to confidently invest in stocks on their own. Readers won't get bogged down with non-essential information, but will instead learn the critical fundamentals for picking and valuing stocks and intelligently managing a portfolio for long-term success. Readers learn how to evaluate various classes of stocks, how to improve their chances of success based on their personal level of risk, how to make a purchase, when to invest, and how to minimize their risk along the way. Many investing books give readers a lot of non-essential information; The Complete Idiot's Guide; to Stock Investing Fast-Track gives readers nothing but the essentials so they can get moving and start investing right away.

About the Author Ken Little is the stock investing writer for About.com and the author of 12 books on personal finance topics including Teach Yourself Investing in 24 Easy Lessons. His relaxed and informative style helps readers understand complex financial topics in a way that removes the fear factor that often accompanies tackling complex investment topics. In addition to being a personal finance author, Ken was the chief financial writer for a large mutual fund and has been a consultant to several large financial services companies. He's also served as the business editor of a major daily newspaper and Vice President of Marketing for a large financial services company.