

(Read free) The Complete Software Project Manager: Mastering Technology from Planning to Launch and Beyond (Wiley CIO)

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Anna P. Murray

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Anna P. Murray : The Complete Software Project Manager: Mastering Technology from Planning to Launch and Beyond (Wiley CIO) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Complete Software Project Manager: Mastering Technology from Planning to Launch and Beyond (Wiley CIO):

1 of 1 people found the following review helpful. Helpful snapshot of end-to-end software project for non-technical

stakeholders

By Travis G. I've worked in project management for a systems integrator, and don't have a technical background to speak a common language with the programmers. This book was a fairly excellent explanation of the process, start to finish, for the business-minded manager having to grapple with an IT project. Why is it so difficult to translate between technical concepts and terminology, and business users? Why is it so difficult to control budgets on IT projects and why do they always go over, while so rarely delivering on the promised functionality? How can I recognize when the technical team is obfuscating or avoiding telling me what I need to know? Anna Murray has done a good job of laying out all the pieces in laymen's terms. She explains what should be happening during each stage of a project, and provides insight into the various reasons that 'what should be' and 'what is' so rarely match up. It is a good, fast-reading, high-level introduction to software projects. I found myself wishing she had gone a little deeper in certain areas, such as identifying scope creep situations, testing and bug clean up, and some of the topics covered in the final chapter surrounding UAT details. But on the whole, I really enjoyed the book and found it very helpful in capturing the end-to-end project snapshot.

1 of 1 people found the following review helpful. A Must-read Book for Technology Executives!

By Andrea The Complete Software Project Manager is a must read for any executive involved in software projects. Don't stop there, though, the project team(s) should read this book too! Murray's extensive technology and project management experience is clear as she explains projects in an easy-to-understand manner, providing real-world examples to convey specific points. Even if you have experience working with software project teams, this book will help clarify the project roles and the individuals that fit those roles, outline the issues that invariably arise during most projects, and provide ways to avoid or work through those issues. Murray's writing style is refreshing--honest and straightforward, with the perfect amount of humor.

0 of 0 people found the following review helpful. Nope

By Customer This book is 199 pages long and yet somehow avoids ever getting into specifics steps though software development. The author just offers general guidance on what she feels is correct and makes every effort to let the reader know she is a truly exceptional leader and software project manager. After constant sections of vagueness, lots of pride, and the constant agenda of pushing feminism in the workplace, this book became a bit dull to read.... Even for a non-technical reader, I can't image someone truly walking away with much practical know-how.

Your answer to the software project management gap

The Complete Software Project Manager: From Planning to Launch and Beyond addresses an interesting problem experienced by today's project managers: they are often leading software projects, but have no background in technology. To close this gap in experience and help you improve your software project management skills, this essential text covers key topics, including: how to understand software development and why it is so difficult, how to plan a project, choose technology platforms, and develop project specifications, how to staff a project, how to develop a budget, test software development progress, and troubleshoot problems, and what to do when it all goes wrong. Real-life examples, hints, and management tools help you apply these new ideas, and lists of red flags, danger signals, and things to avoid at all costs assist in keeping your project on track. Companies have, due to the nature of the competitive environment, been somewhat forced to adopt new technologies. Oftentimes, the professionals leading the development of these technologies do not have any experience in the tech field—and this can cause problems. To improve efficiency and effectiveness, this groundbreaking book offers guidance to professionals who need a crash course in software project management. Review the basics of software project management, and dig into the more complicated topics that guide you in developing an effective management approach. Avoid common pitfalls by perusing red flags, danger signals, and things to avoid at all costs. Leverage practical roadmaps, charts, and step-by-step processes. Explore real-world examples to see effective software project management in action.

The Complete Software Project Manager: From Planning to Launch and Beyond is a fundamental resource for professionals who are leading software projects but do not have a background in technology.

From the Inside Flap

Many companies rush into adopting new technologies to both gain an edge on their longtime competitors as well as outpace the startups. The result is a widespread business imperative to complete a multitude of software development projects, but oftentimes the lead on development doesn't have the necessary project management know-how or experience—and this can undermine the entire initiative. The Complete Software Project Manager was written to ensure this doesn't happen. From Cloud-database migrations, to multi-platform websites, to real-time customer-service applications, and more—this is the go-to guide for successfully managing a software development project for all. Directors, managers, C-Level executives, and even seasoned project managers can take this practical guide into every meeting, from inception to post-launch, to effectively define, staff, budget, and run medium- to large-sized projects. Step-by-step advice from an award-winning technology consultant lets you operate with confidence knowing you are using the same knowledge and skill set as a top expert in the industry, including how to: Understand software development and why it is so difficult Plan a project, choose technology platforms, and develop project specifications Staff a project, develop a budget, test software development progress, and troubleshoot problems Deal with it when it all goes wrong

Read cover to cover, this thorough treatment fully prepares you to lead for success with rarely taught best practices explained in easy-to-understand language fortified with hints and real-life examples. Keep this book with you through the entire project for its powerful management

tools and handy lists of red flags, danger signals, and what to avoid at all costs to stay on track. For unmatched reliability, convenience, and go-to problem solving specifics on managing software development projects, turn to *The Complete Software Project Manager: Mastering Technology from Planning to Launch and Beyond*. From the Back Cover **SPECIALIZED GUIDANCE FOR MANAGING SOFTWARE DEVELOPMENT PROJECTS** *The Complete Software Project Manager: Mastering Technology from Planning to Launch and Beyond* is the must-have resource for every professional leading software projects. Everyone, from those with no background in technology to seasoned project managers, will find valuable advice to improve their process. Written specifically for day-to-day use on the job, this one-of-a-kind resource addresses the factors contributing to disastrous technology projects by providing exclusive coverage on how to successfully roll out and lead those types of projects. Even if you're already in the middle of an initiative that isn't going well, this groundbreaking guidebook gives you the crash course you need to turn things around, including the basics of software project management, clarity through real-world examples, advanced topics for developing an effective management approach, and the hard-to-see pitfalls to avoid. Boost your management skills to another level with insight found nowhere else, such as: The five most common project hazards and what to do about them Identifying and trouble-shooting the three most serious project problems The single-most important key to modern project management Don't let the technology gap stand in your way of leadership excellence with *The Complete Software Project Manager*. About the Author **ANNA P. MURRAY**, a nationally recognized technology consultant, speaker, and blogger, is president of emedia, a provider of software development, high-level technology consulting, and project and program management. She is a double winner of the Stevie Award for Women in Business, a recipient of a Mobile Marketing Association award for mobile app development, and Folio's Top Women in Media award.